

# From cleaning to fintech: *Where are Greek women today?*

National Survey Results  
2025



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# Research specifications

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*The survey was conducted on behalf of **GAME OF MONEY** and presented with a multifactorial analysis at a special event **at the Athens Concert Hall**, as part of the **GAME OF MONEY FESTIVAL 2025** (15 November 2025)*

Online interviews via YouGov panel

Structured questionnaire

Population: Men & Women aged 18+, nationwide

Representative sample: 1,000 people.

Conducted: May 2025

Focus Bari is YouGov's Affiliate Partner in Greece ([www.yougov.com](http://www.yougov.com))



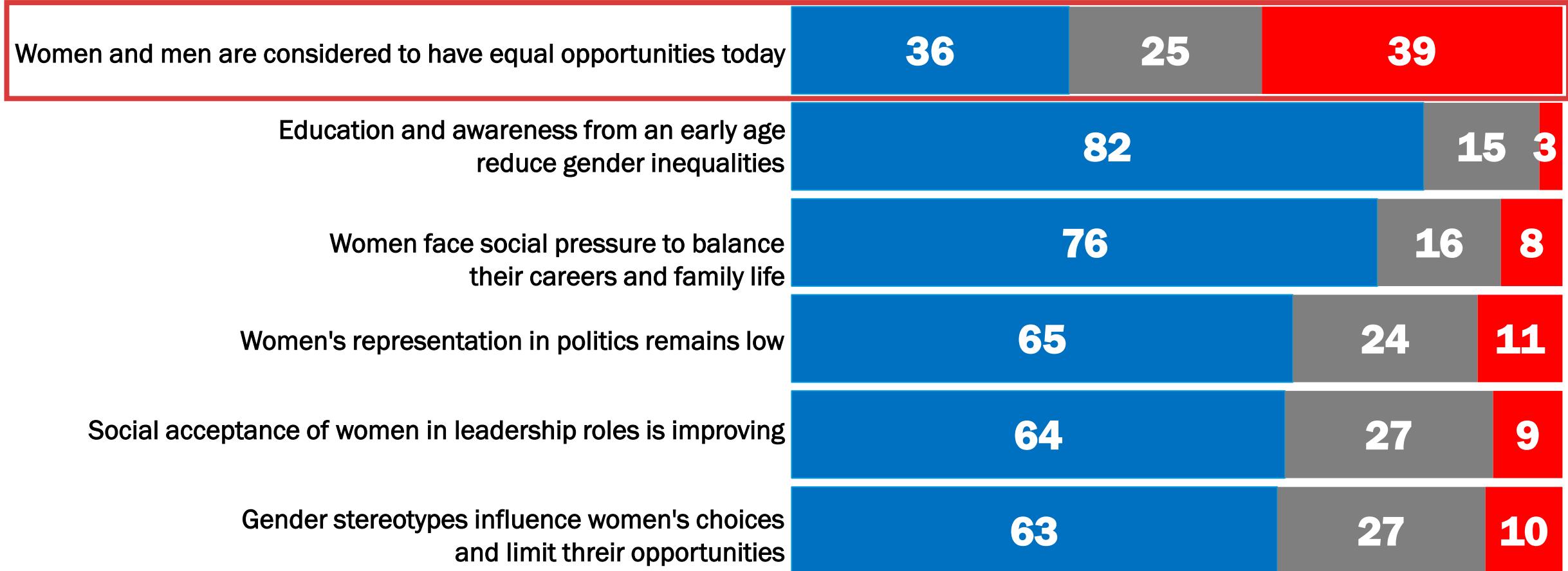
# **SECTION A: Women & Society**

**Perceptions – Stereotypes – Equality**

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# Progress and contradictions in social perceptions of gender: 2 in 5 Greeks question gender equality

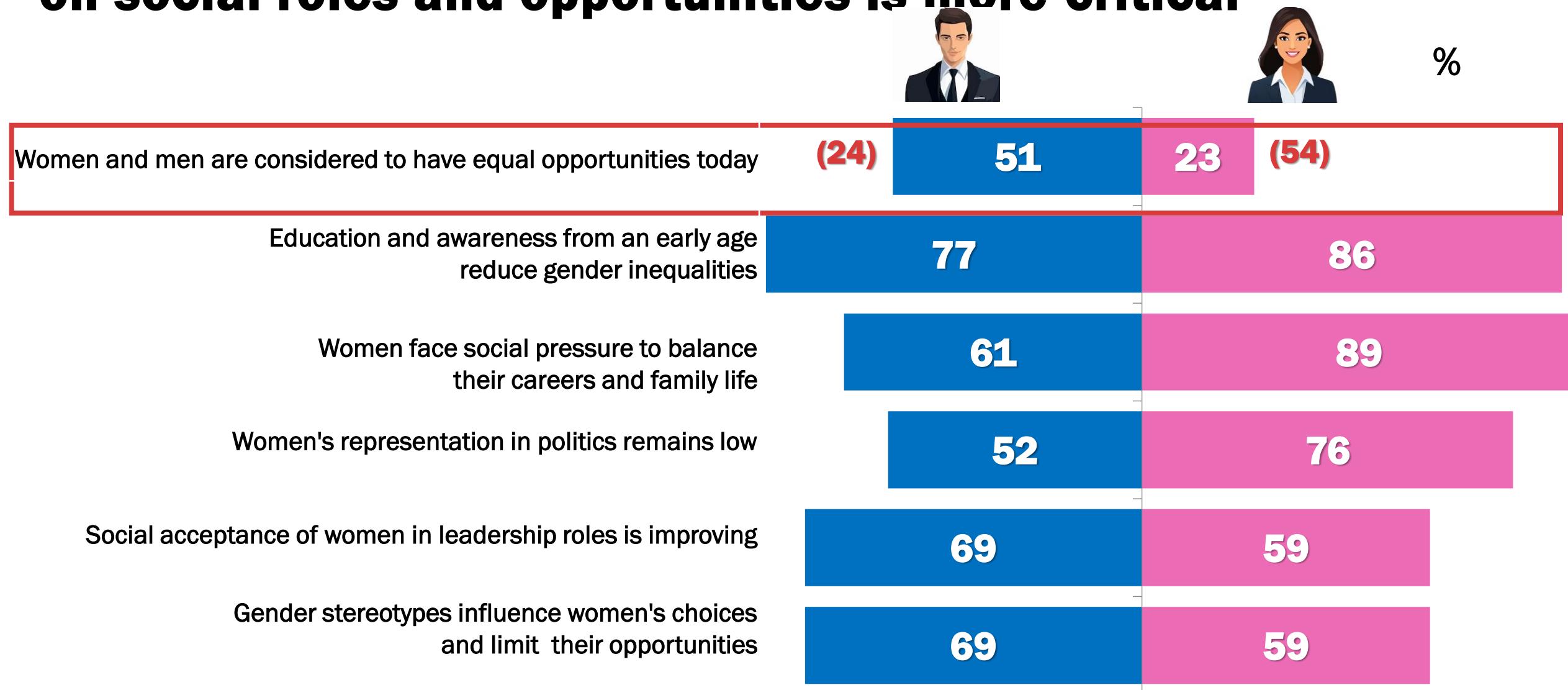


■ Agree (strongly / somewhat)

■ Neither agree nor disagree

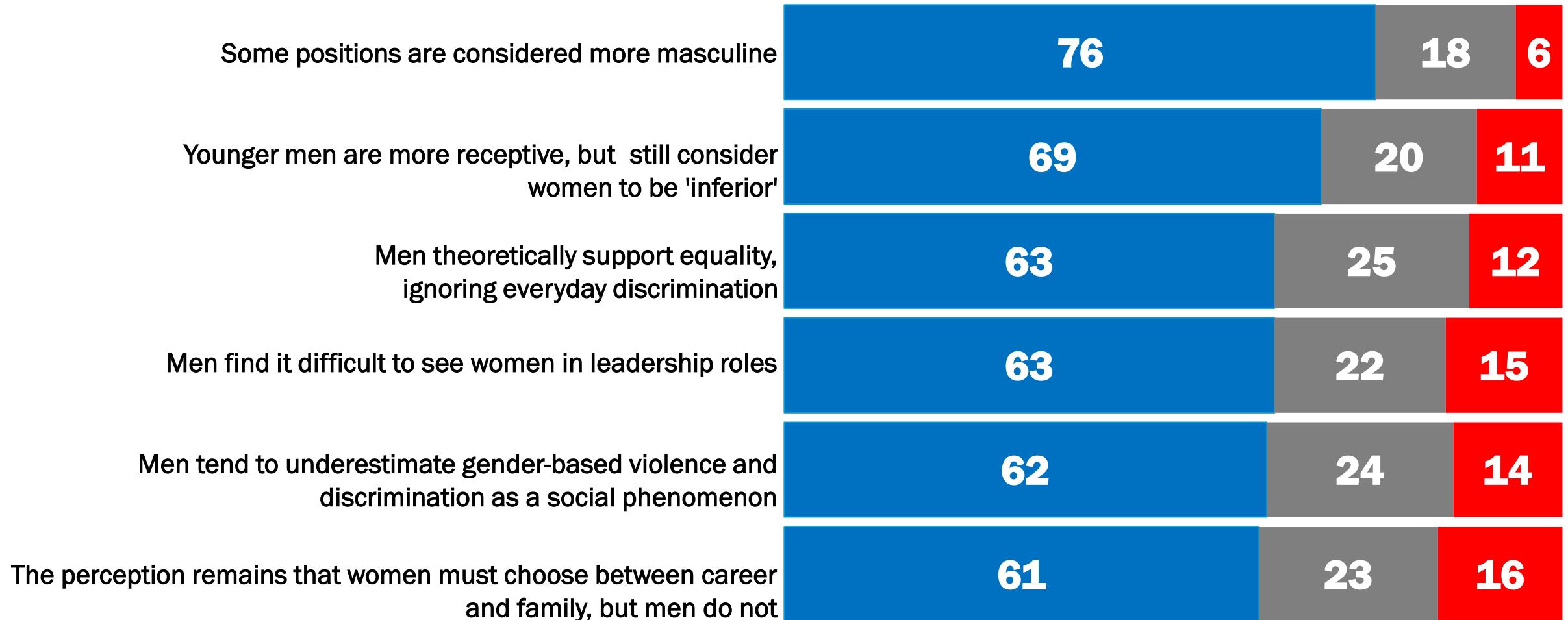
■ Disagree (strongly/somewhat)

# Common context, different experiences: women's perspective on social roles and opportunities is more critical



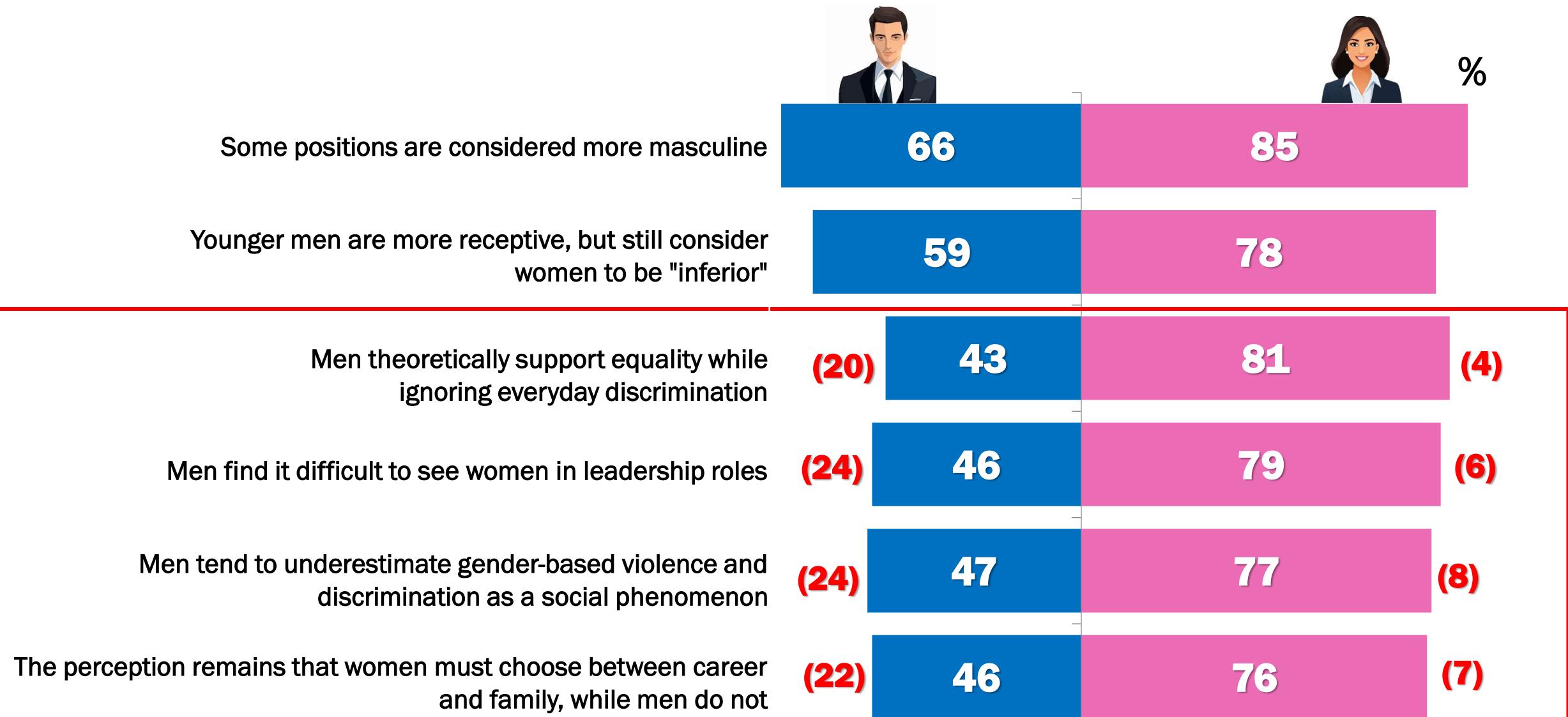
(Percentage of disagreement in parentheses)

# Male perceptions of equality: Theory vs practice shaped by persistent stereotypes



■ Agree (strongly / somewhat) ■ Neither agree nor disagree ■ Disagree (strongly/somewhat)

# Same issues, different perspectives: Women's views are more critical than men's



(Percentage of disagreement in parentheses)

## SAME ENVIRONMENT DIFFERENT PERSPECTIVE



### # 1 Key Learning

*Equality is recognised as a fundamental principle by both genders, while the cultivation of attitudes and values from an early age is widely considered necessary.*

*In practice, however, traditional perceptions remain active, with women more often experiencing them as a limiting factor in their personal and social development.*

# SECTION B: Women & Work

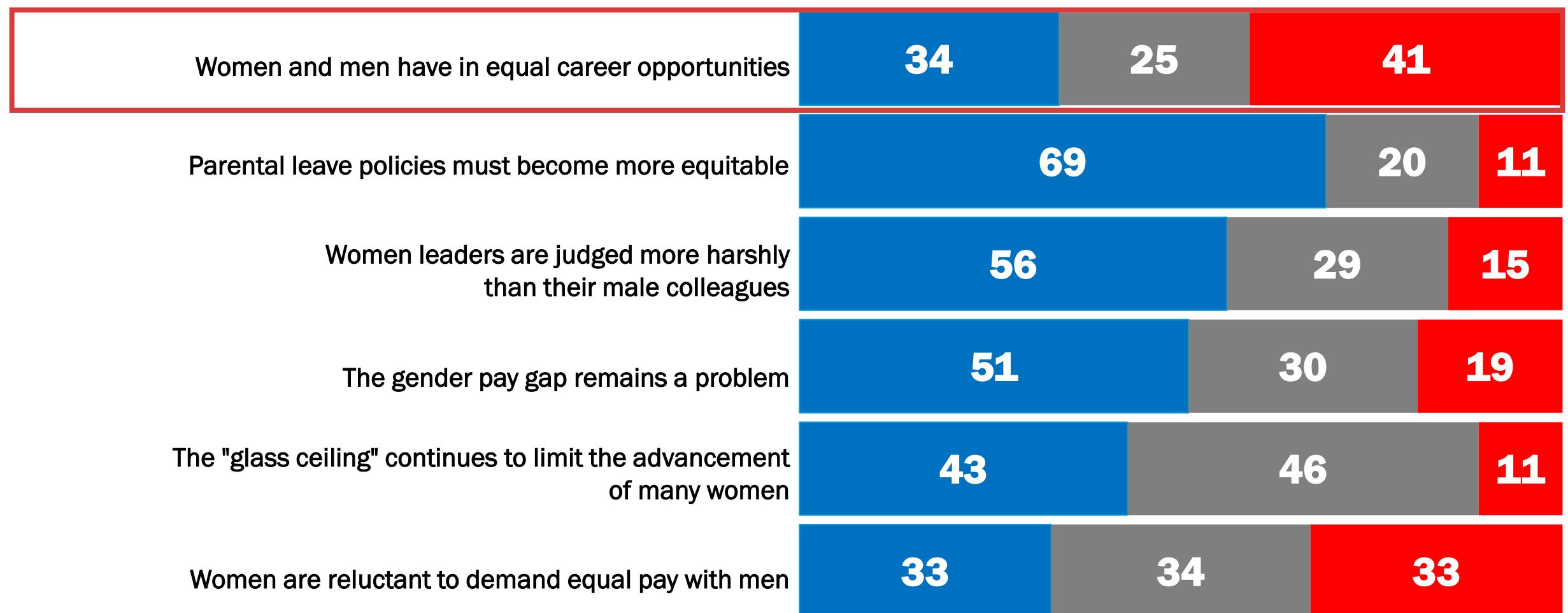
Career – Opportunities – Leadership

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# Professional equality: Expectation or everyday reality?

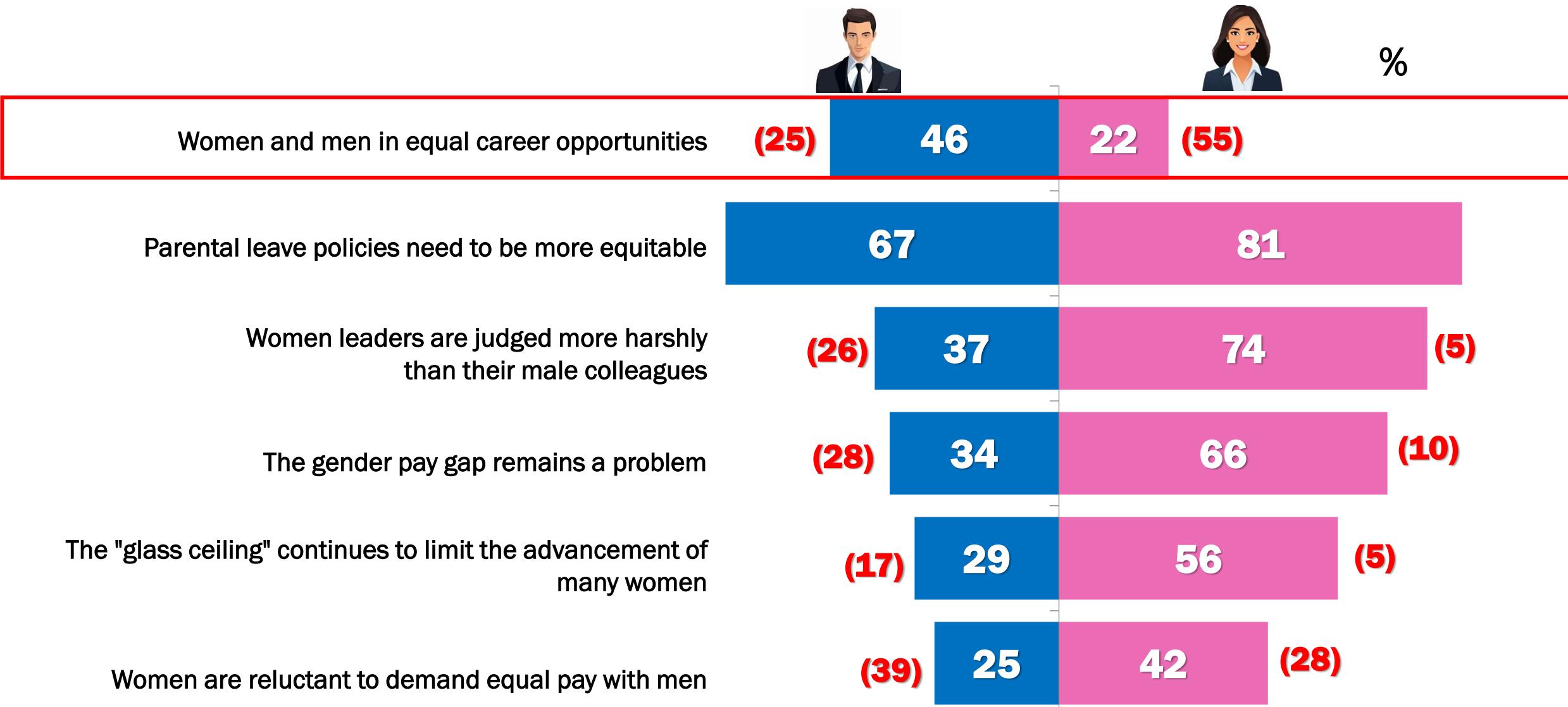
## 2 in 5 Greeks do not believe in equal career opportunities



■ Agree (strongly / somewhat) ■ Neither agree nor disagree ■ Disagree (strongly/somewhat)

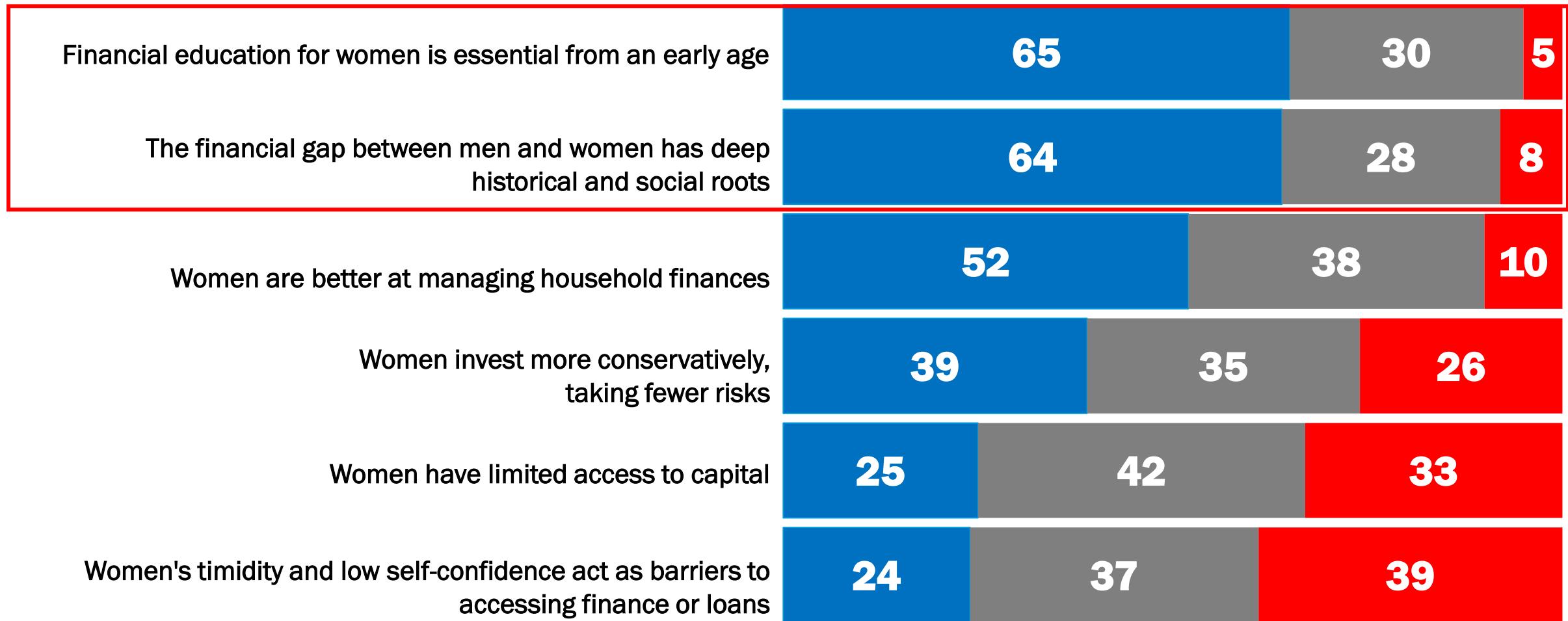
# Men's perception vs women's experience

## Professional inequalities in practice – more evident for women



(Percentage of disagreement in parentheses)

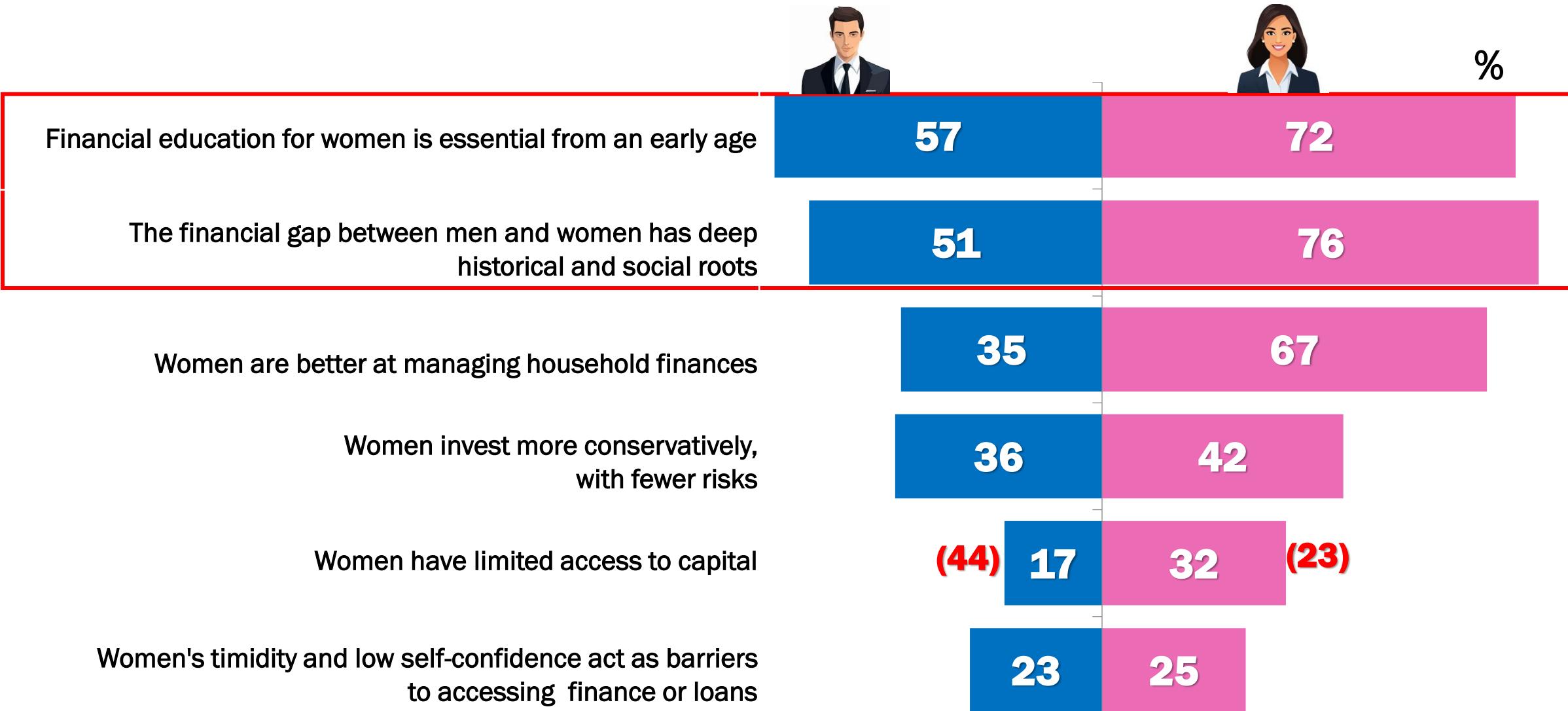
# Money and gender: Recognition of structural inequalities and ambivalence in behaviour and self-perception



■ Agree (strongly / somewhat) ■ Neither agree nor disagree ■ Disagree (strongly/somewhat)

# Inequality in the wallet:

## The economic gap is more evident among women



(Percentage of disagreement in parentheses)

**SAME ENVIRONMENT DIFFERENT PERSPECTIVE**



## #2 Key Learning

*Women's position in the workplace appears weaker in terms of career development and economic opportunities.*

*The gap is more strongly perceived by women, while the need for financial education is recognised as essential by both genders.*

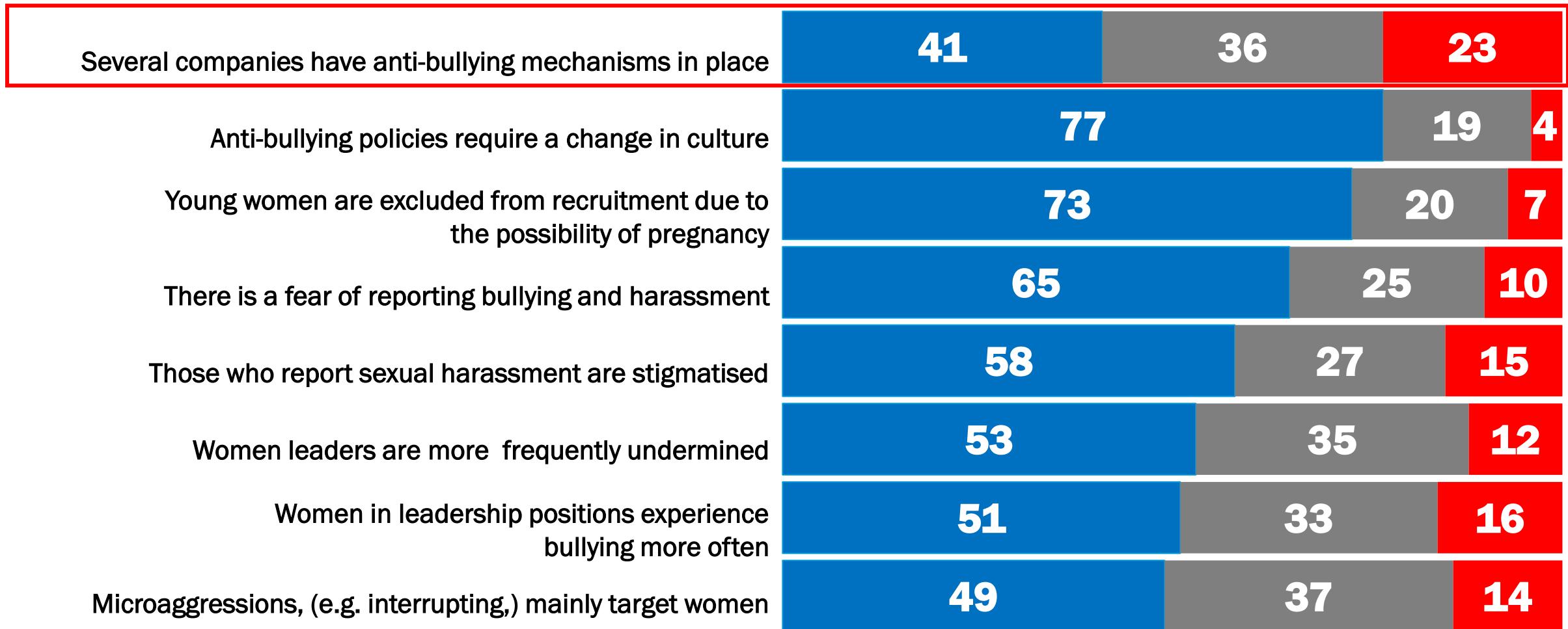
## SECTION C: Women & Safety

### Bullying – Internal misogyny

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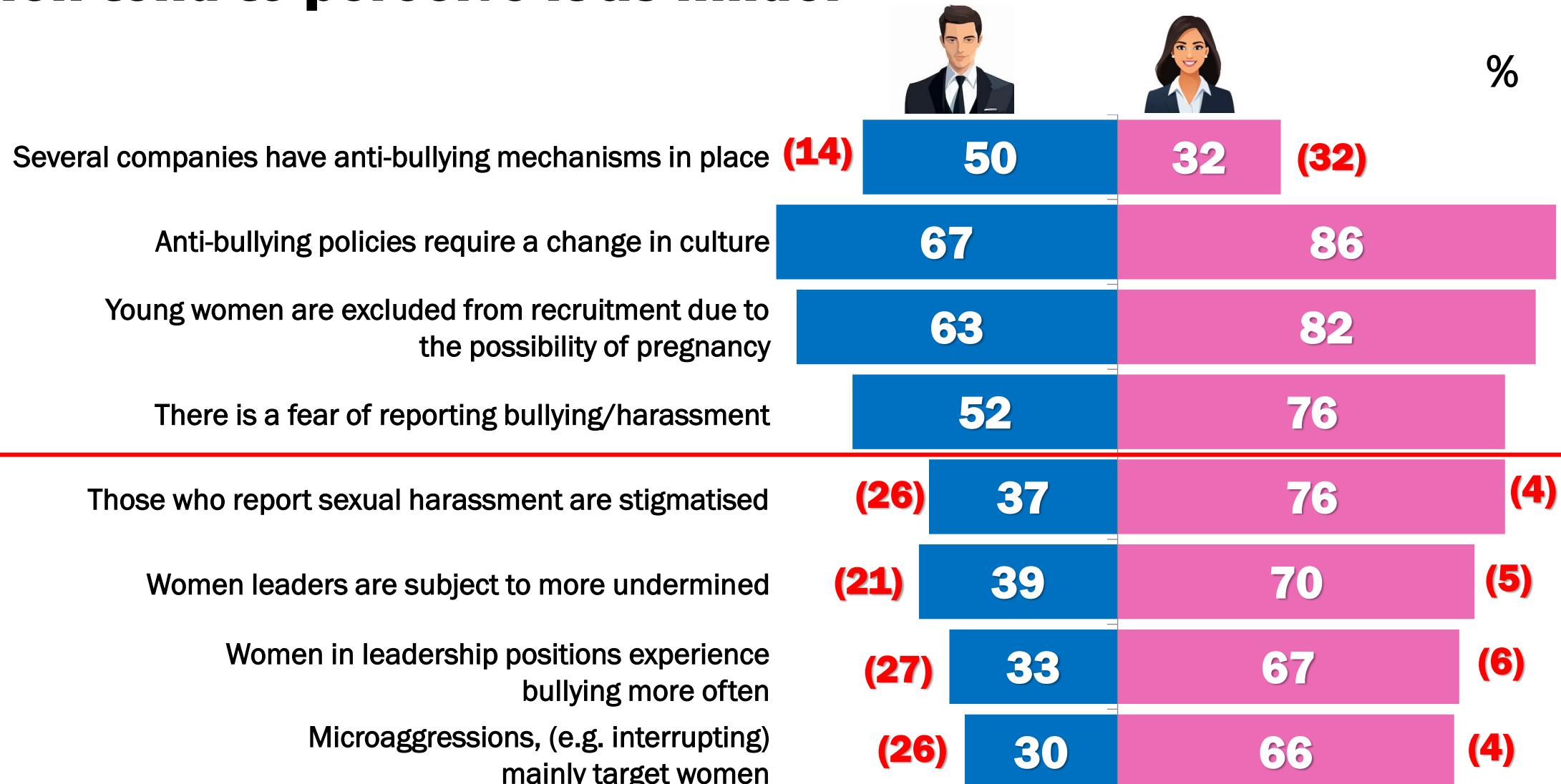
# Bullying in the workplace: gender inequalities that remain invisible in regulations



- Agree (strongly / somewhat)
- Neither agree nor disagree
- Disagree (strongly/somewhat)

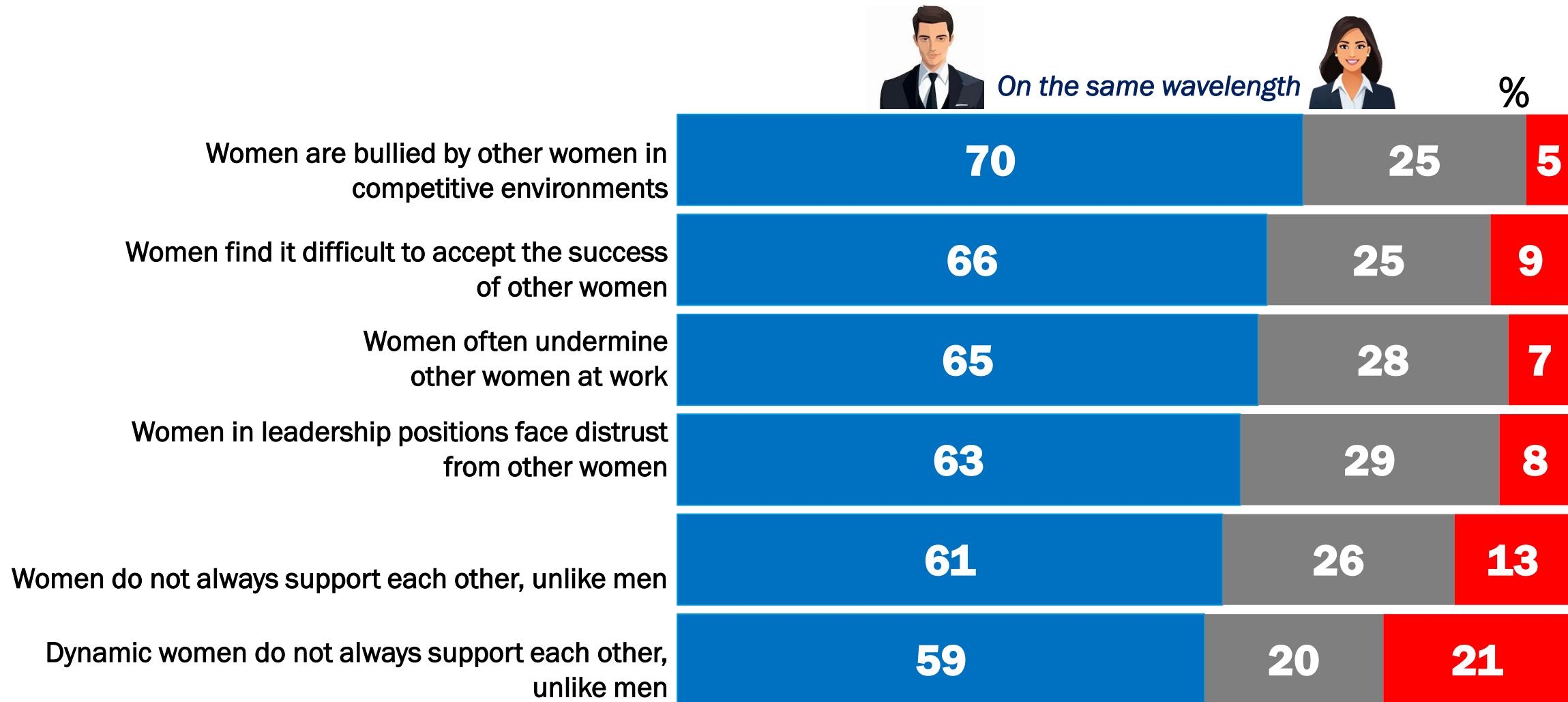
# Two realities of workplace bullying

## Men tend to perceive it as milder



(Percentage of disagreement in parentheses)

# The invisible dynamic undermining: competition between women



- Agree (strongly / somewhat)
- Neither agree nor disagree
- Disagree (strongly/somewhat)

**SAME ENVIRONMENT, DIFFERENT PERSPECTIVE**



## #3 Key Learning

*Workplace bullying takes many forms, but it is not perceived with the same intensity by both genders.*

*Women report more intense experiences of undermining and microaggressions, which are often not recognised as bullying due to a lack of corporate mechanisms and fear of stigmatisation.*



# The big picture

*Despite progress over time,*

*...women's position in society, within the family and in the workplace continuous to be perceived as "inferior" and "oppressed".*

*These perceptions reveal stark differences between men's and women's perspectives, alongside*

*...the striking phenomenon of internalised misogyny!*

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Thank you!

Want more info? Ask [xenia@focus.gr](mailto:xenia@focus.gr)

