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Human Understanding. Smarter Decisions.

Children in focus

- **Artificial Intelligence**
- **Family**
- **Violence**

What does Greek society believe today?

Xenia Kourtoglou, MSc.
Founder of Focus Bari
Strategic Advisor on Leadership & Resilience

Athens Conservatory, November 4, 2026

FOCUS BARI S.A. 62 Kifissias Ave. & Ch. Sampag – S. Chouri, 151 25 Marousi | +30 210 7238122 | info@focus.gr | www.focusbari.gr | GEMI No.: 001239201000



Thank you!

We'll see...

- Quantitative Online Survey
- Sample size: 1,004 nationwide
- October 15–20, 2026
- YouGov private panel
- 83 statements (agree–disagree on a scale of 1–5)
- 27% parents/guardians of minors

Four "hot" topics

Four Mindsets

How do we move forward?

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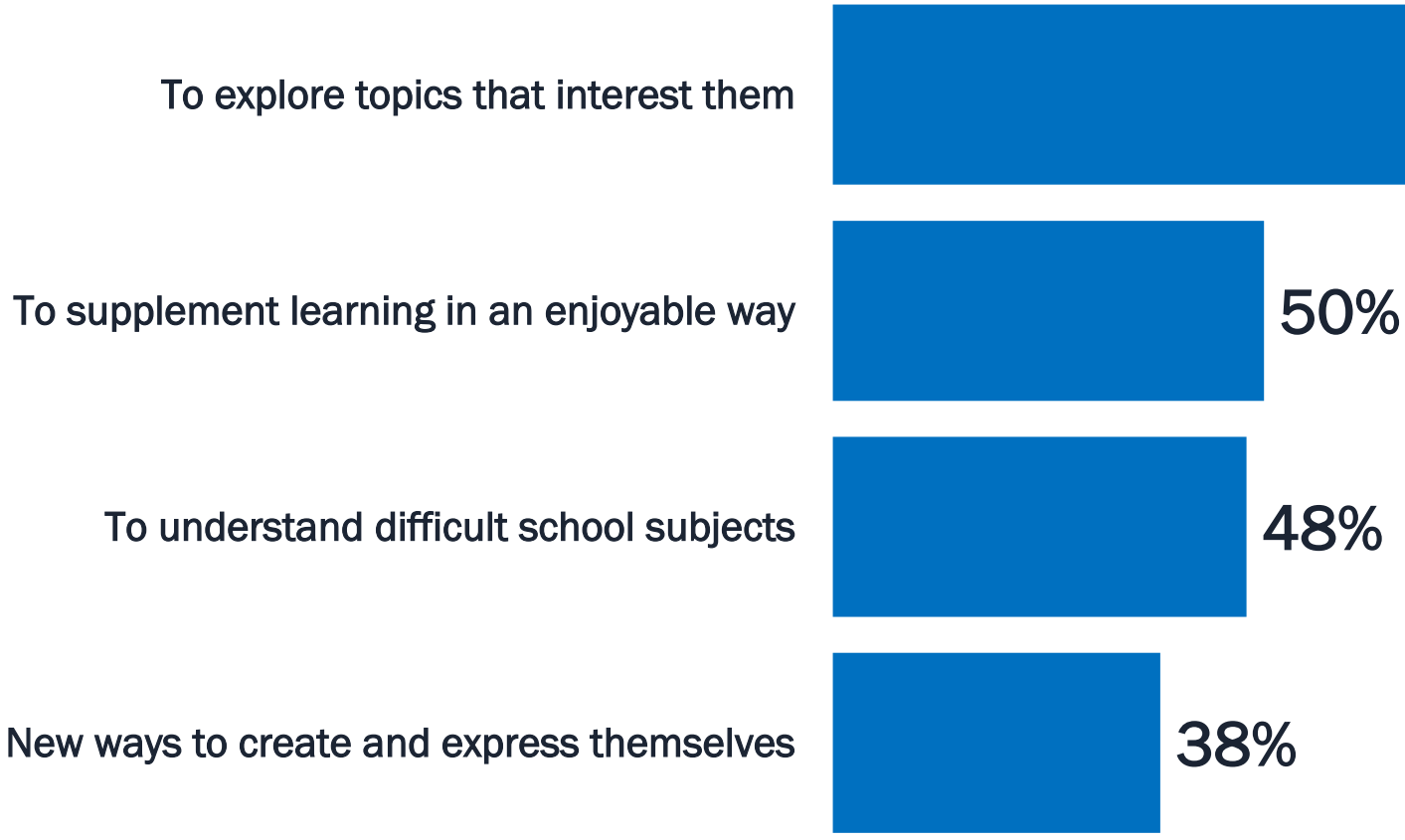


Four “hot” topics

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Artificial Intelligence and Children: Benefits

17 statements: benefits, guidance, autonomy, reliability



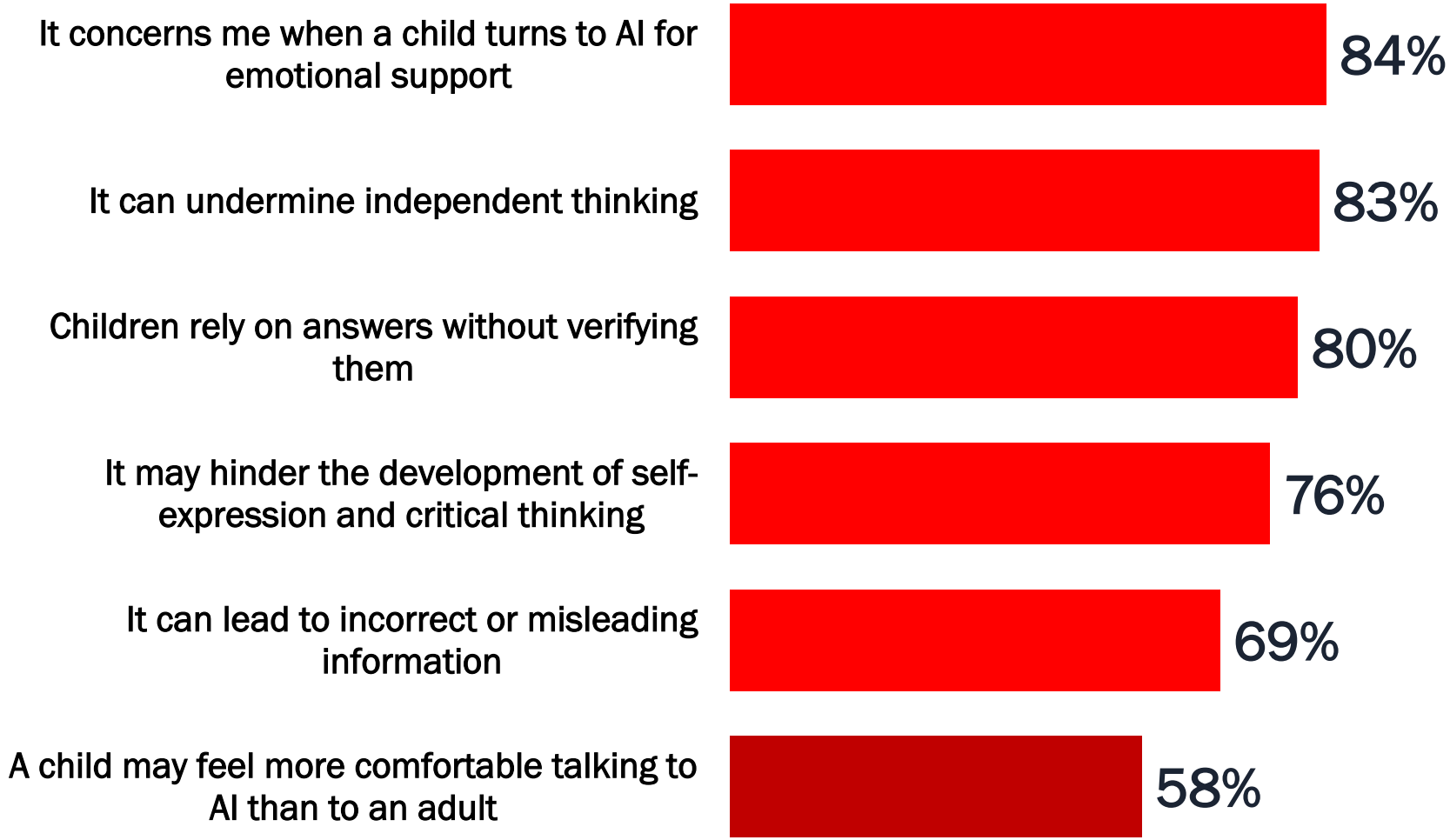
Only 30% believe the benefits outweigh the drawbacks, while

29% believe the opposite!!!

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Artificial Intelligence and Children: Concerns

17 statements: benefits, guidance, autonomy, reliability



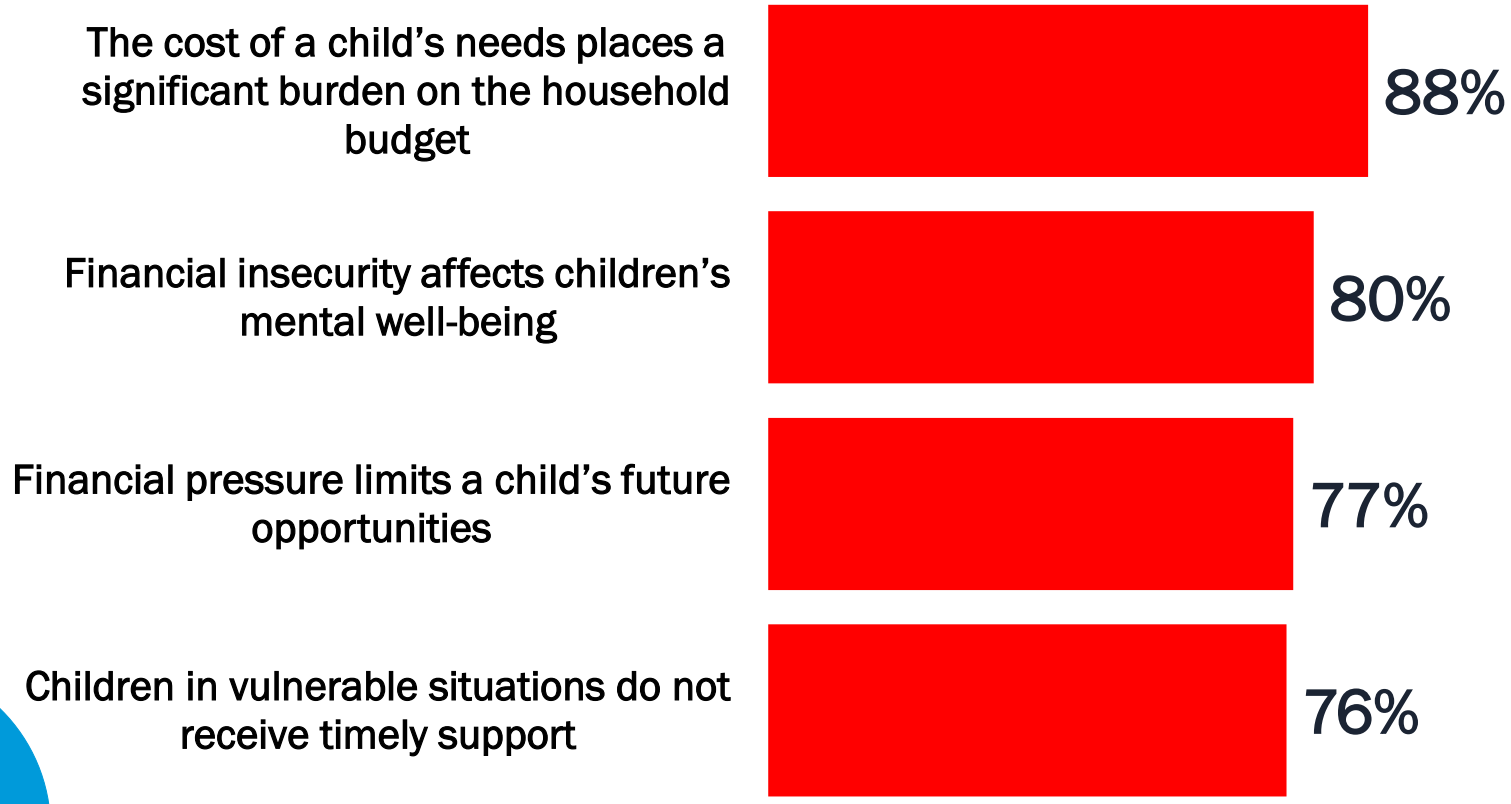
86% say increased protection is needed

84% support adult education & supervision

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Family / “Soft Parenting”: Obstacles

21 statements: financial pressure, boundaries, parental difficulties



The paradox:

75% have more than they need, while

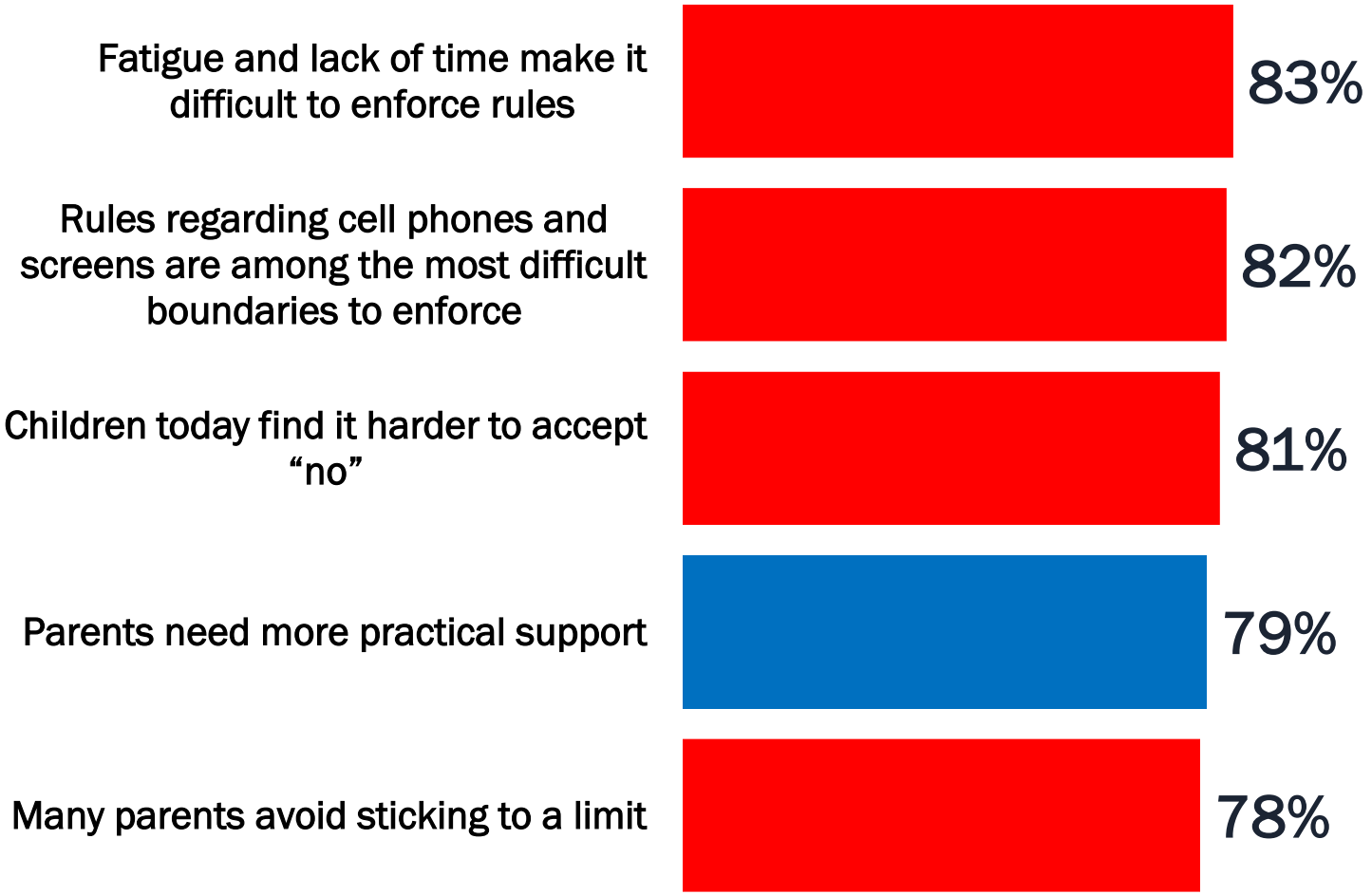
68% are driven by social “expectations”

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Family / “Soft Parenting”: Challenges

21 statements: financial pressure, boundaries, parental difficulties



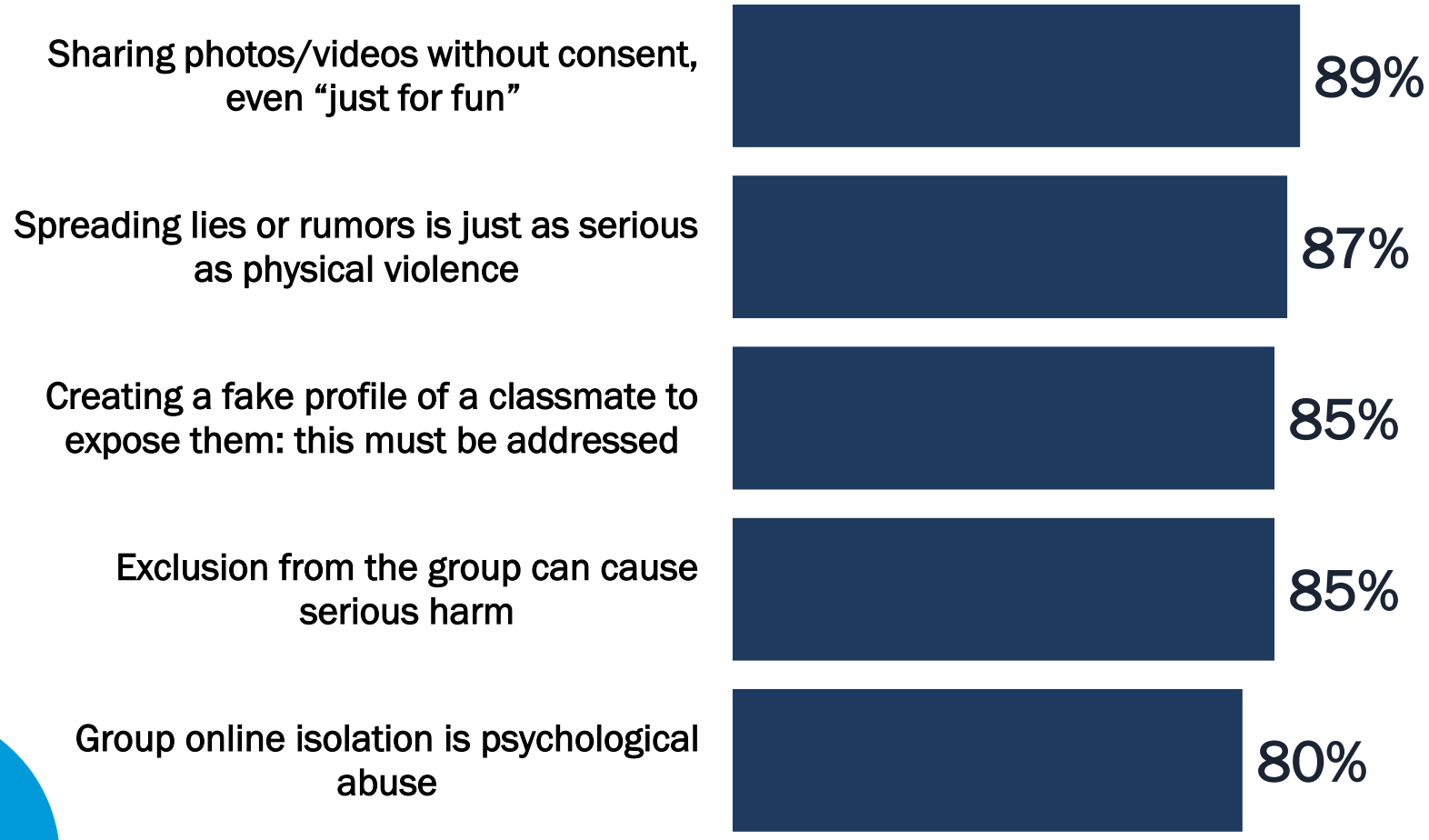
84% have calm discussions with explanations

74% clear boundaries without fear, threats, or harsh punishments

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Violence among children: Forms other than physical

32 statements: forms, causes, coping strategies, roles



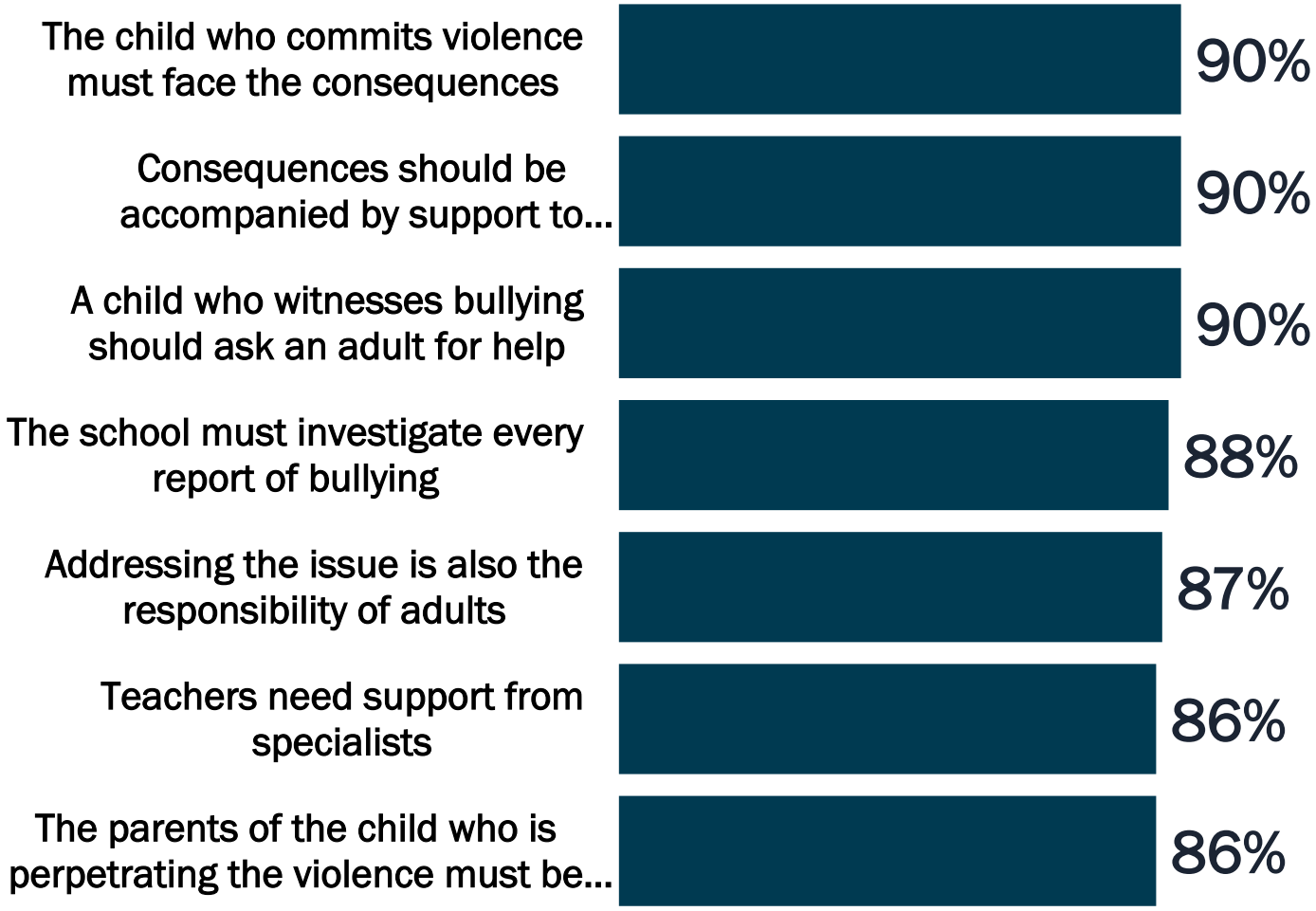
59% of sexually explicit teasing is dismissed as “normal”

65% of online violence ( ) is just as serious

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Violence among children: Responsibilities/Consequences

32 statements: forms, causes, coping strategies, roles



85% of child victims do not speak out due to fear

46% of perpetrators of serious violence should be tried as adults

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Violence against children: Many forms

13 statements + open-ended question *: "Where would you turn?"*



We must believe a child 70% of the time when they say an adult has harmed them!

21% : "A slap now and then doesn't hurt," or…

…15% "You have no other choice when the behavior keeps happening!"

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Violence against children: A controversial stance

13 statements + open-ended question *: "Where would you turn for help?"*

78%
"I would seek guidance from a competent authority"

48%
"Even if I asked for help, they wouldn't do anything"

27%
"I'd hesitate for fear of making a mistake"

61%
"I know where to turn"

31%
"How they raise their children is none of my business"

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The police are the first, immediate "instinctive response"

The Smile, the only private organization

27%



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Active Protectors



40%

Modern Strict



14%

Detached



15%

Traditional and Cautious



31%

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Active Protectors: the “ambassadors of child protection”



40%

Who they are: mainly women, middle-aged and older

Their philosophy: the child as a person who needs protection and respect

The adult’s role: to listen, explain, and intervene

Their “blind spot”: minimal; they know what’s right, but not always where to turn

What they need: tools and guidance to become advocates

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Modern Strict Parents: “ A little fear of the parent is necessary”



14%

Who they are: mainly men, across a wide age range

Their philosophy: The child must be “toughened up” to get by

The adult’s role: an authority figure who enforces rules and consequences

Their “blind spot”: tolerance of corporal punishment and the use of fear as a tool to command respect

What they need: awareness of what works, without judgment

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Detached: the issue doesn't concern them; they're neutral



15%

Who they are: —mainly men, young adults, not (yet) parents

Their philosophy: no formed opinion; the issue doesn't affect them (yet)

The adult's role: "It's none of my business"

Their "blind spot": inaction and difficulty recognizing violence, which prevents them from taking action

What they need: encouragement to make the issue "their own"

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Traditional and Cautious: suspicion, fear, reservation



31%

Who they are: older men and women

Their philosophy: the values of the traditional family, discipline, respect

The adult's role: a strict protector in the face of a changing world

Their "blind spot": fear as a means of discipline and suspicion of anything new

What they need: positive parenting models that respect their values

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How do we move forward?

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Thoughts and suggestions for each topic



Guidance
Education
Consequences
Practical tools



Support
Counseling
Guidance
Boundaries and Rules
Not Just Materials



Highlighting forms
Information
Parent-School Collaboration
Engaging Peers



Interest
Engagement
Activation
Information
Intervention

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Addressing all mindsets

Active Protectors



Encouragement as “ambassadors”

Modern Strict



Raising Awareness

Distant



Engagement — *“it concerns you”*

Traditional and Cautious



Information & Education

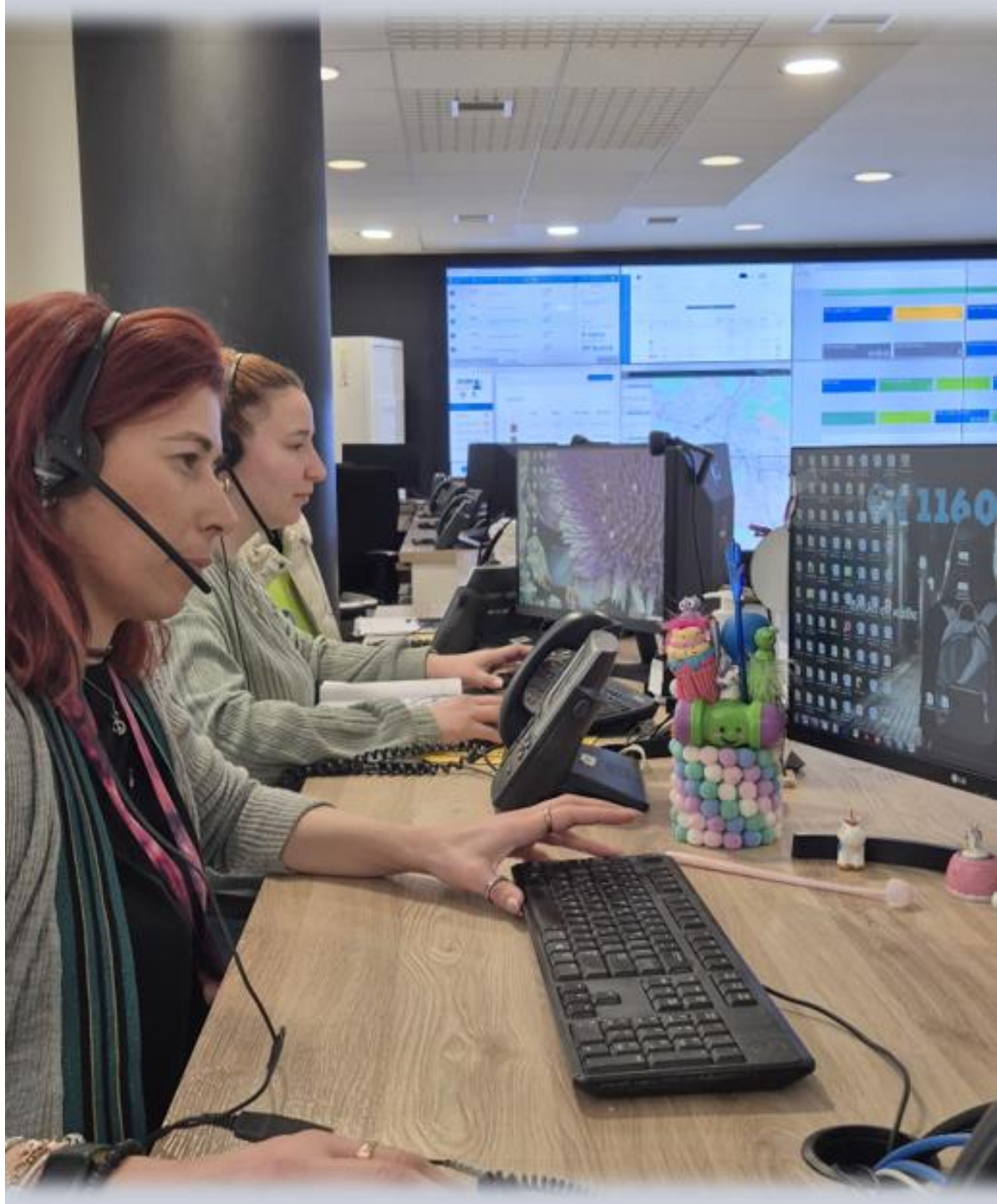
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The Smile Becomes "Bridge of Trust"

"Reach out, even if you're not sure!"

"...because, without you, it can't be done!"

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We need to raise awareness! These aren't "other people's children"... they are all "our own children"...

So let's support The Smile!



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