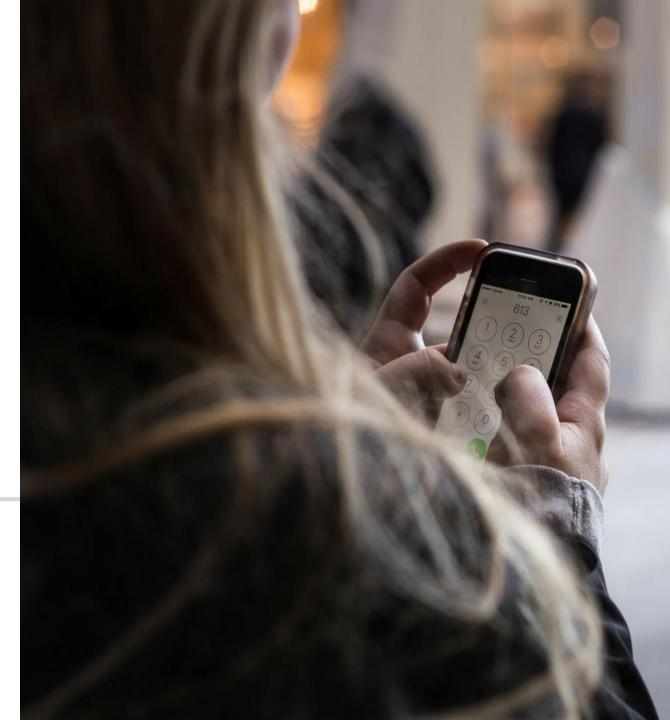


## Opinions & Proposals of the Greeks for the Panic Button and the Protection of Minors

National Survey Results October 2024



### We'll see...

Panic Button application: Opinions & Operating Conditions

Measures to enhance the safety of minors in public places

#### Role of private companies in child safety



## **Research specification**



## **Research specifications**

#### Subject : Views and Proposals of Greeks on the Panic Button and the Protection of Minors

- Online interviews via YouGov panel
- Structured questionnaire
- Population : Men & Women 18+ Nationwide
- Representative sample : 1004 persons
- Conduct : September 2024
- Focus Bari is the Affiliate Partner of YouGov in Greece (www.yougov.com)

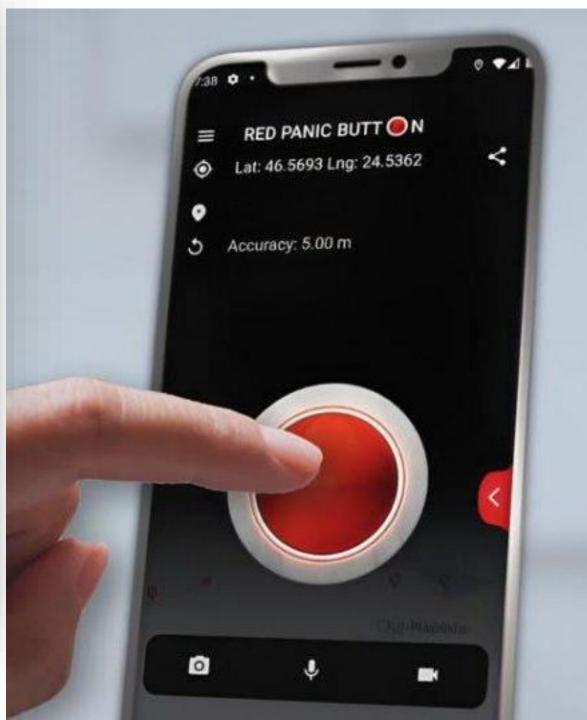


Panic Button application: Opinions & Operating Conditions

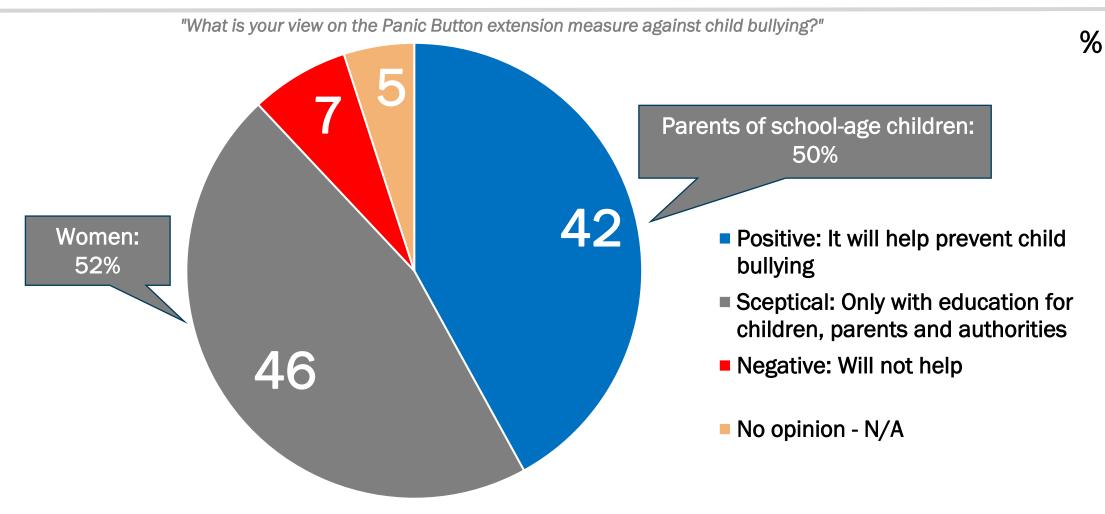


### PANIC BUTTON APPLICATION

Recently, the Minister of Citizen Protection, in the context of introducing measures against child bullying and strengthening the safety of minors in public places, announced the operation of the panic button application, which will be issued to those minors or parents who wish to



#### Greeks are reserved about the expansion of the Panic Button in school bullying, education for responsible use is necessary, say mainly women and parents of school-age children ...





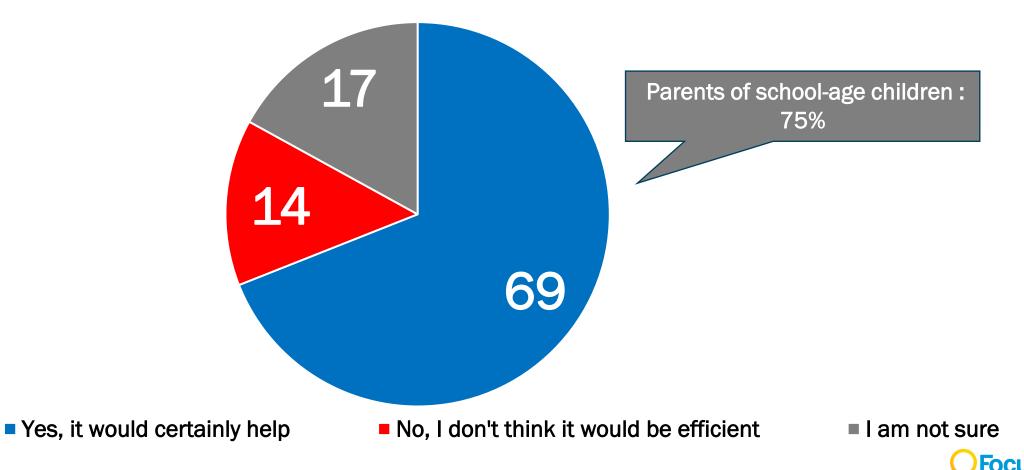
## The effectiveness of the Panic Button depends mainly on immediate information to the authorities and appropriate training of children and guardians, ensuring responsible use of the

"Which of the following conditions are necessary for the effective use of the panic button by minors?" Immediate notification & response 59 from authorities Training of children and guardians for 46 use and responsibility 37 Automatic danger signal to guardians 35 Easy and guick activation of the signal 27 Consequences for false alarms 22 Safeguarding personal data Alerting passers-by with intervention 21 instructions



#### Almost seven in ten Greeks support the extension of the Panic Button for increased protection of children with a particular focus on parents of school-age children

"Do you think extending the application of Panic Button to other hazards would improve or harm the effectiveness and safety of children in public places?"

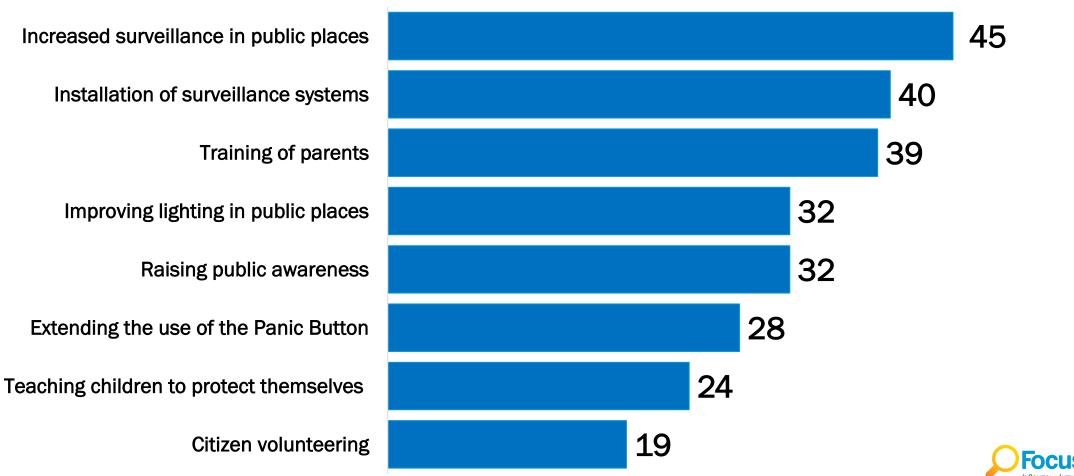


## Aid measures for the safety of minors in public places

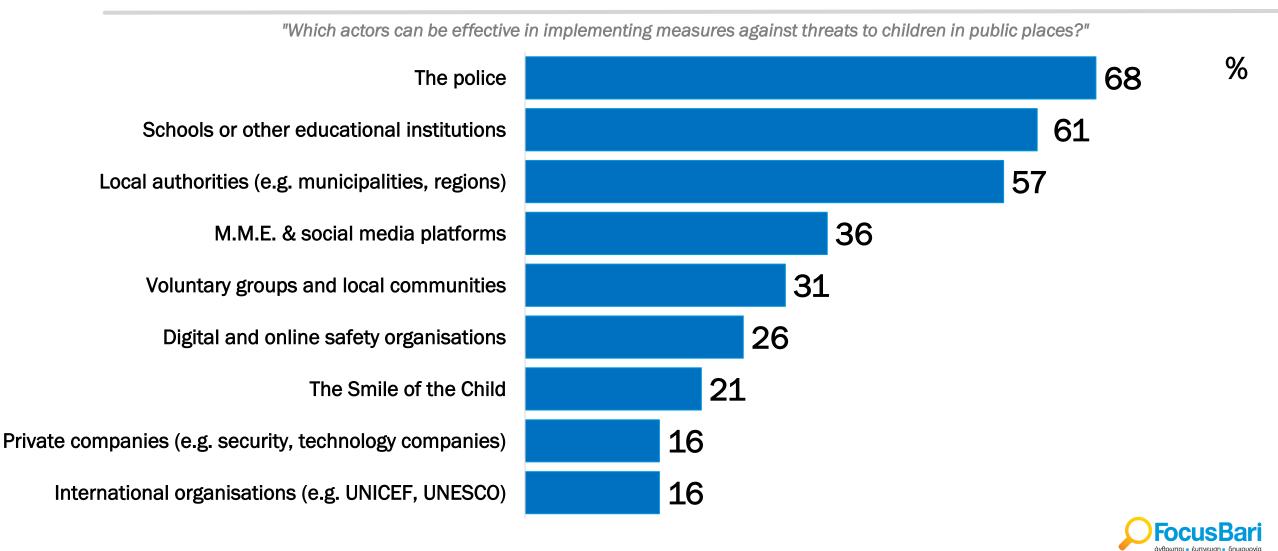


## Strengthening surveillance of public spaces through appropriate systems and education of parents are the keys for the protection of minors

"Which of the following ways do you think would be most effective in increasing the safety of minors in public places?"



#### The majority of Greeks consider the police, educational institutions and local authorities to be central pillars of child protection, acknowledging the influence of the media and social media

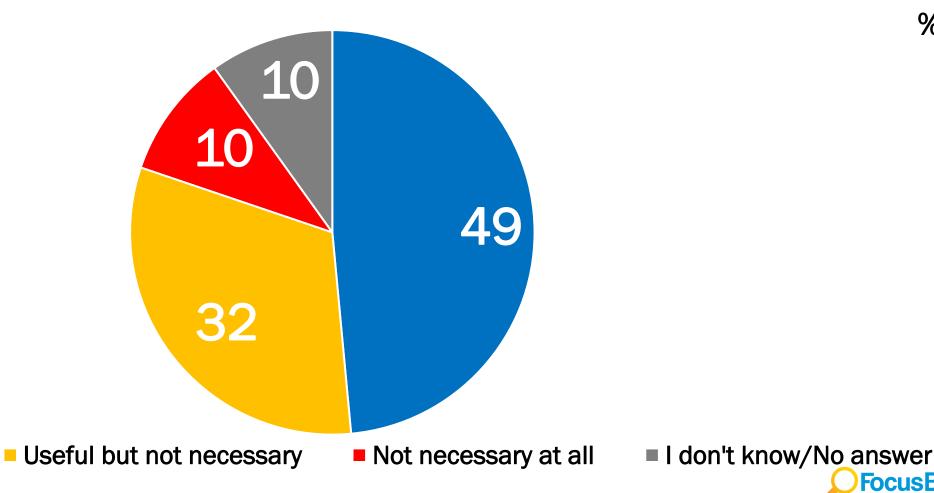


# The contribution of business to child safety



### Half of Greeks support the cooperation between the Ministry of Citizen Protection and private companies for the safety of children, while a significant proportion of Greeks consider it useful but not necessary...

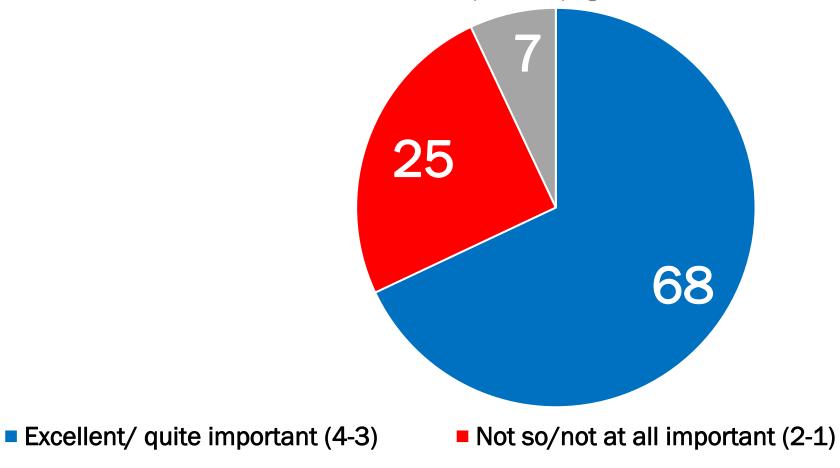
"How useful is the cooperation of the Ministry of Civil Protection with private companies for the safety of minors in public places?"



Absolutely useful

### More than two out of three Greeks believe that private companies can enhance child safety through sponsorship for information and prevention

"How important is the involvement of private companies in the safety of children in public places through sponsorship of awareness and prevention programmes?"



%

No opinion

#### Greeks say that, through sponsorship programmes from technology companies and children's services, the protection of minors is being strengthened

"Which private companies could support with sponsorship programmes the issue of the safety of minors in public places?"

47 39 38 36 35 29 27 24 24 Banks 24 23 18

%

Mobile and internet providers Companies with surveillance systems Companies with security services Digital security companies Companies with products/services for children Children's entertainment centres & theme parks Software and application development companies Private educational institutions Sports centres Companies providing educational equipment

Insurance companies

Important "takeaways"

- The majority of Greeks express cautious support for the extension of the Panic Button as a measure against child bullying, recognising its importance for the prevention and safety of minors.
- A significant proportion of citizens, about half of them, express reservations, stressing the need for proper education and information to ensure responsible use of the measure, while more than two out of five Greeks express a positive attitude, with only 7% expressing a negative opinion on the extension of the Panic Button.
- The effectiveness of the Panic Button depends mainly on immediate information to the authorities and appropriate training of children and guardians. Public opinion underlines that for the success of the measure it is necessary to strengthen education on its correct and responsible use.

Important "takeaways"

- A significant majority of citizens recognise the importance of the police, schools/educational institutions and local authorities (regions, municipalities) as key pillars of child protection, while the influence of the media and social media is not overlooked.
- Around two out of three Greeks believe that private companies, especially those in the technology sector, have the potential to enhance the safety of minors through sponsorship of information and prevention.
- In addition, the importance of companies offering products and services for children in the process of implementing sponsorship programmes that promote their protection is also recognised.



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Thank you!

Want more info? Ask xenia@focus.gr

