

Greeks and Gambling

Volume I

National Survey Results

May 2024




We will examine the following..

In this report - Volume 1 - the findings of the first section are included.



1. Gambling habits and attitudes



2. Views and Behaviors Regarding Betting Companies



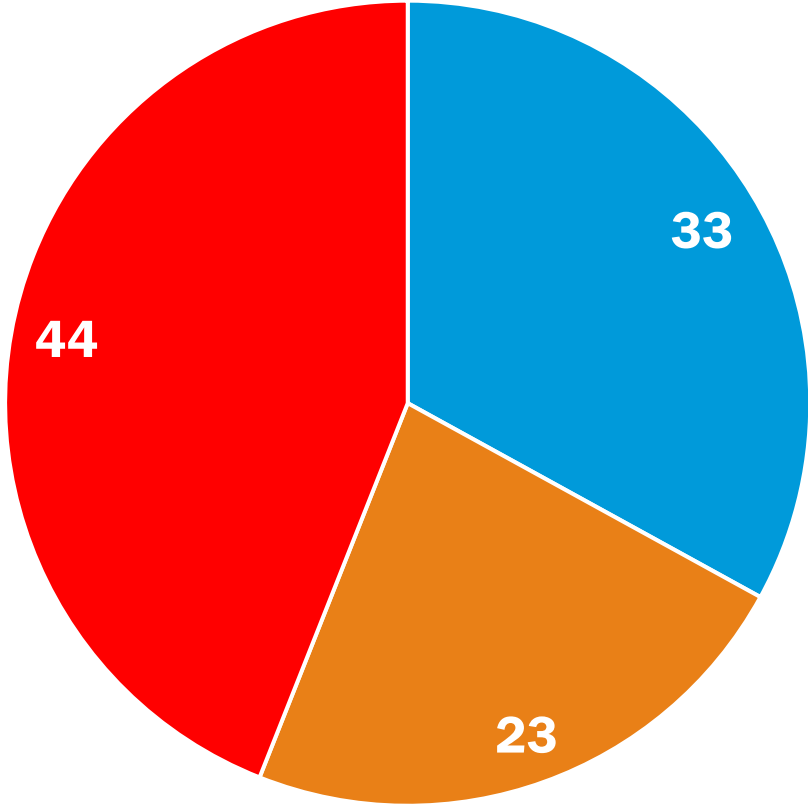
3. Views and Behaviors Regarding Betting on Sporting Events



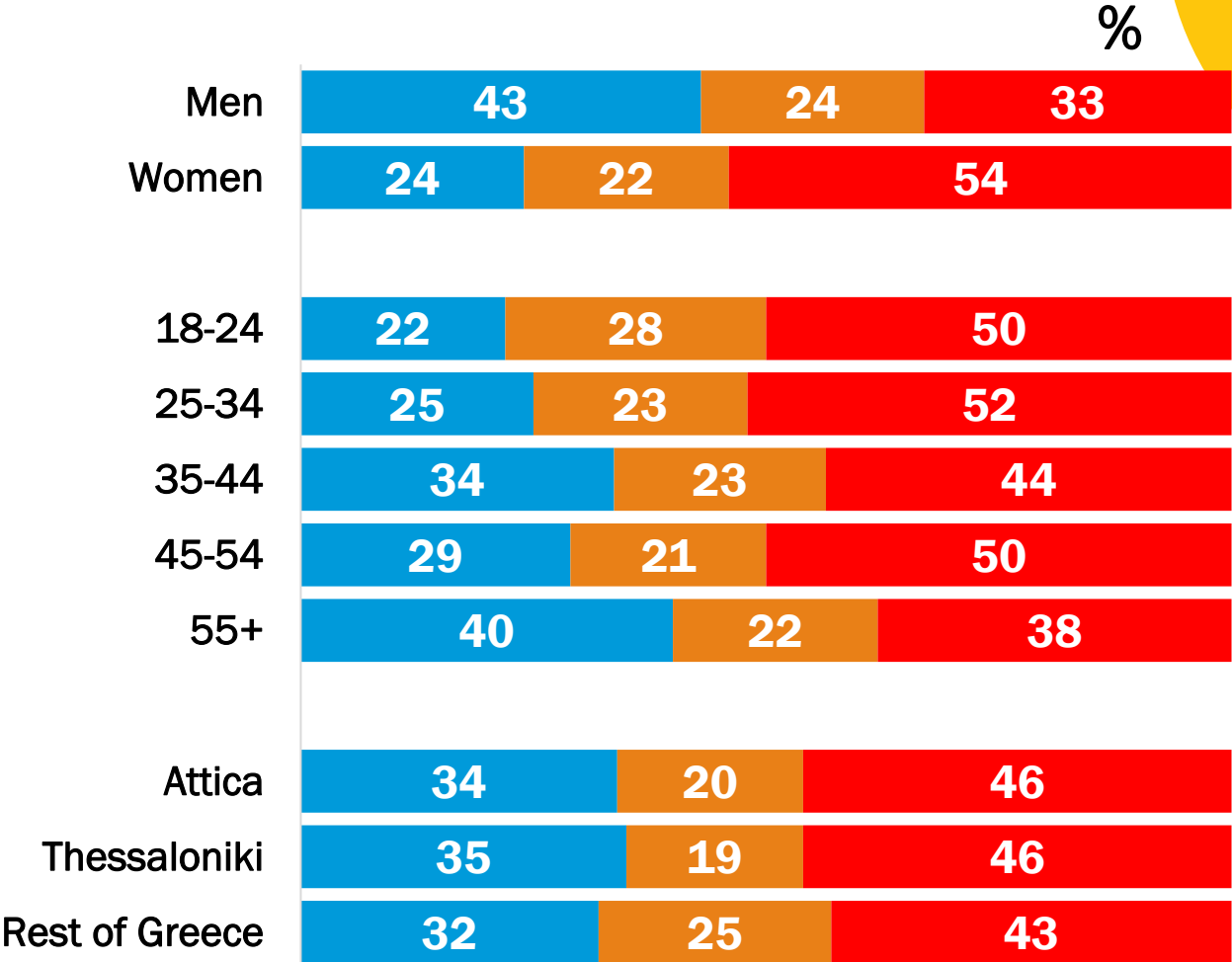
Basic Research Specs

- Online interviews via YouGov panel
- Structured questionnaire
- Population : men-women 18+ Nationally
- Representative sample: 1001 people
- Fieldwork : 24 – 29 April 2024

One in three Greeks gambles at least once a week

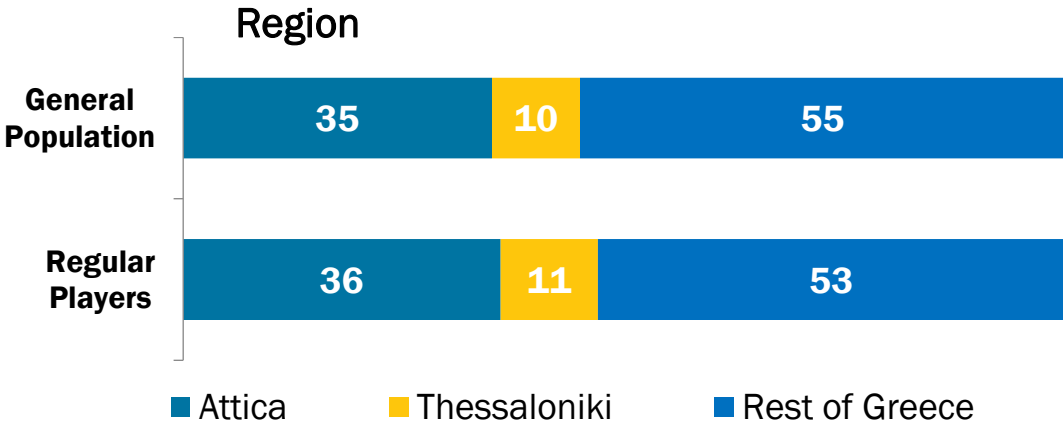
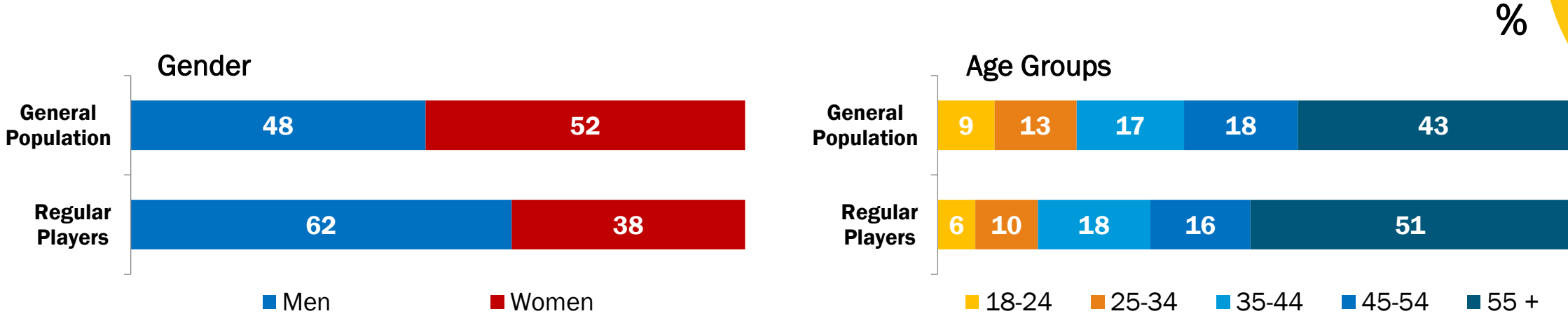


■ Regular Players ■ Occasional Players ■ Rare/ Never



%

Regular players of gambling/betting are mostly men, with one in two being over 55 years old



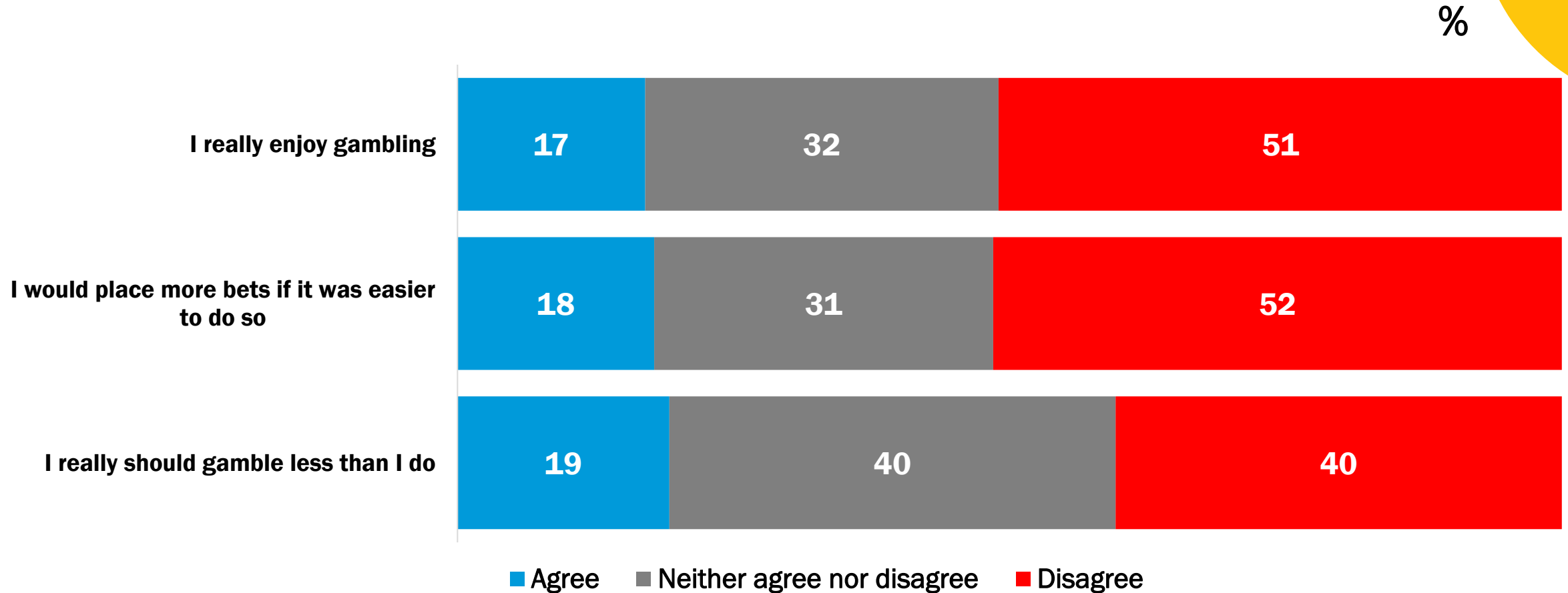
%



Regular Players: Gamble at least once a week

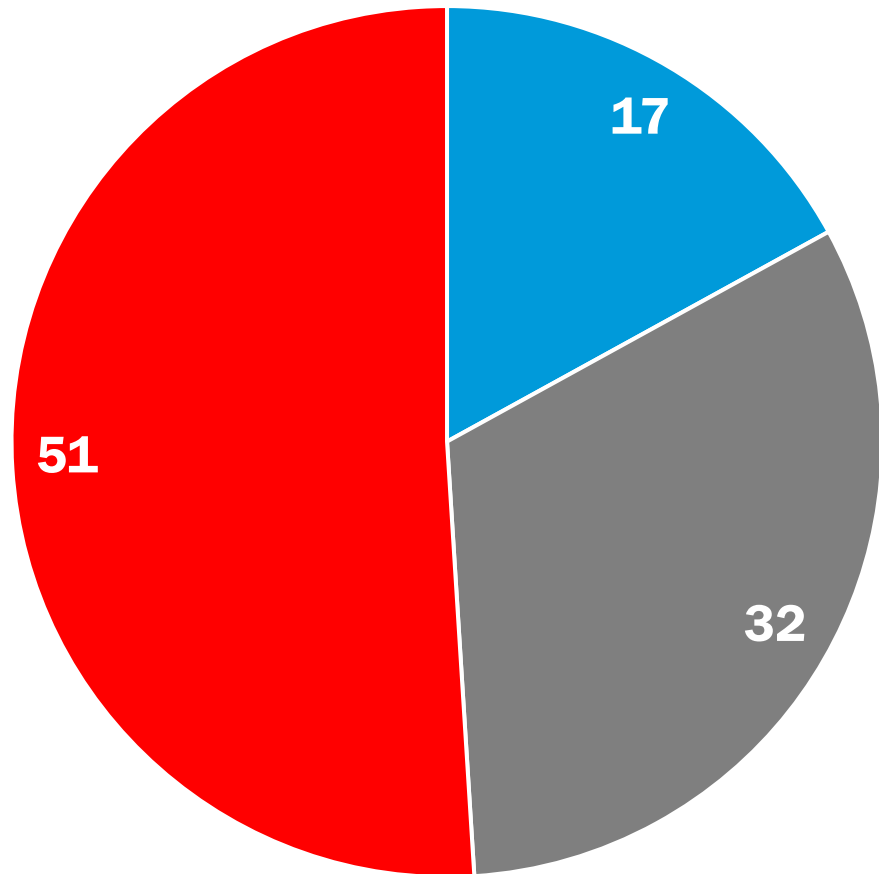
Gambling habits and attitudes

Almost one in five Greeks say they enjoy gambling and would play more if it were easier, but a similar proportion admit that they should gamble less

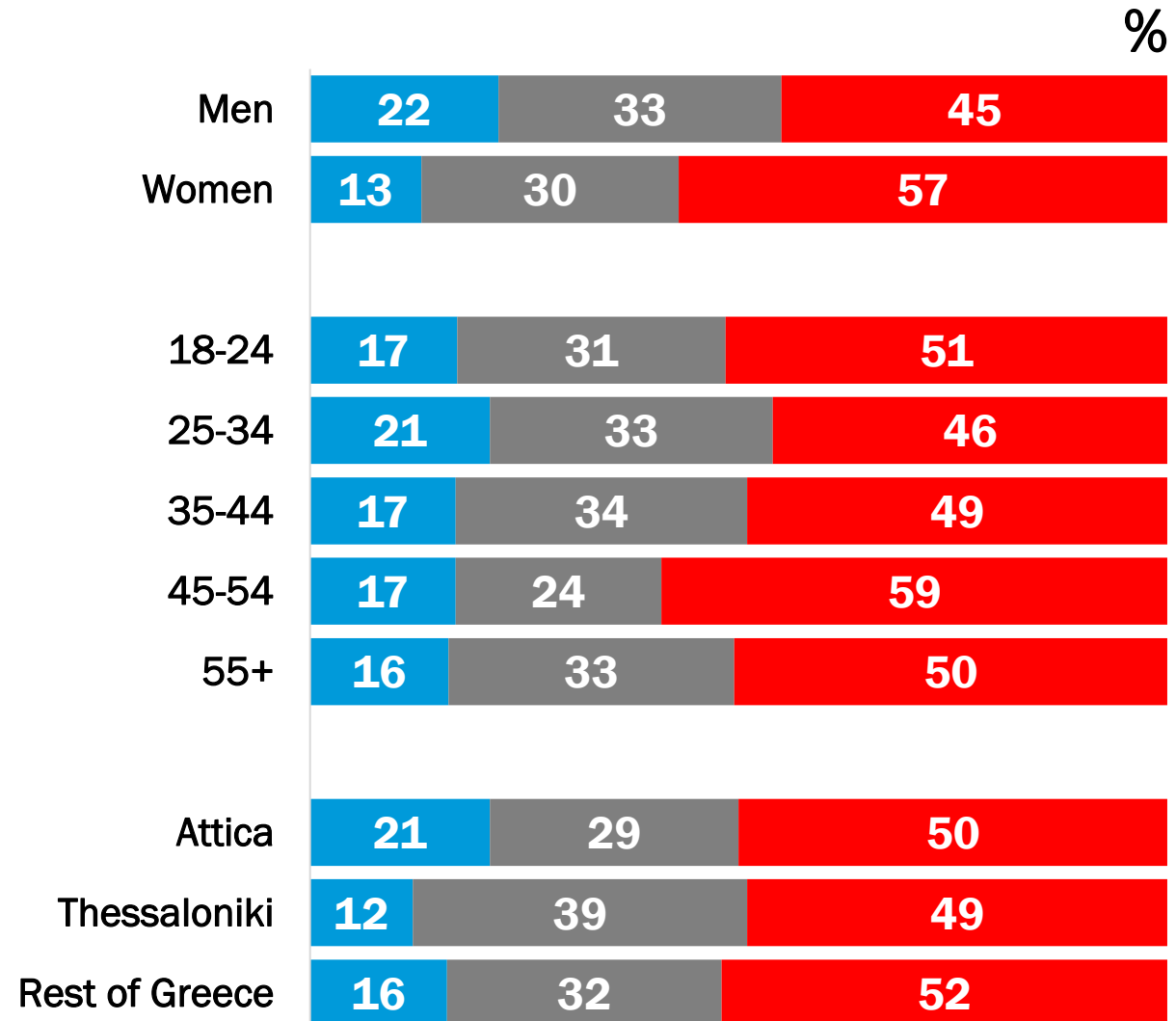


Men, those in the age group 25-34, and residents of the Attica region appear to be more positive towards gambling

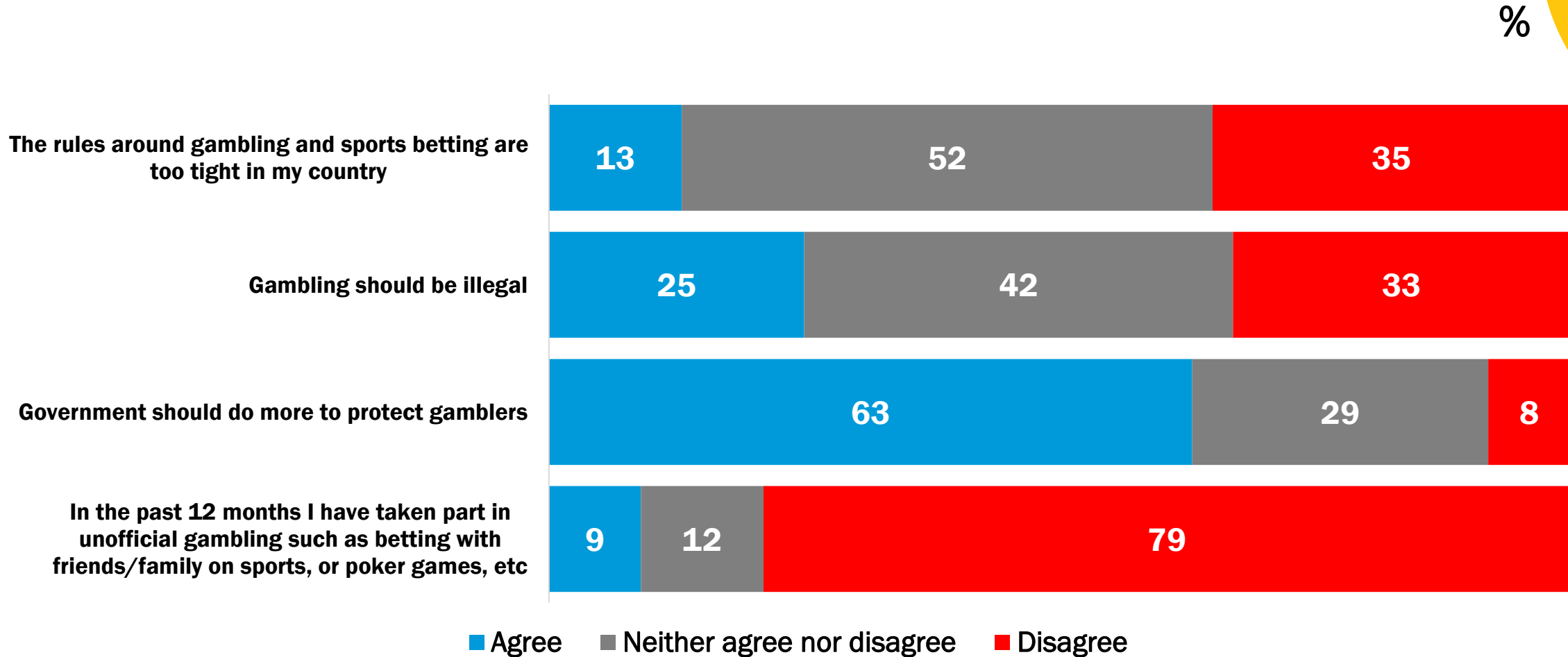
Q. «I really enjoy gambling»



■ Agree ■ Neither agree nor disagree ■ Disagree

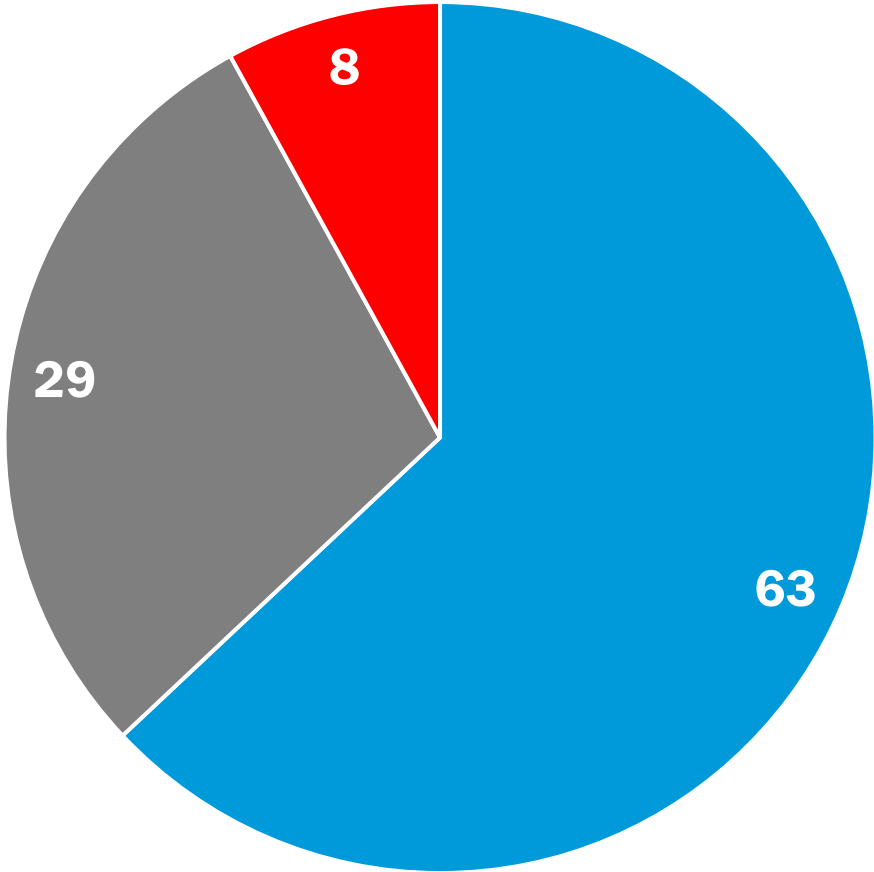


Two out of three Greeks believe that there should be greater player protection, as the regulations for gambling and betting are not considered strict enough

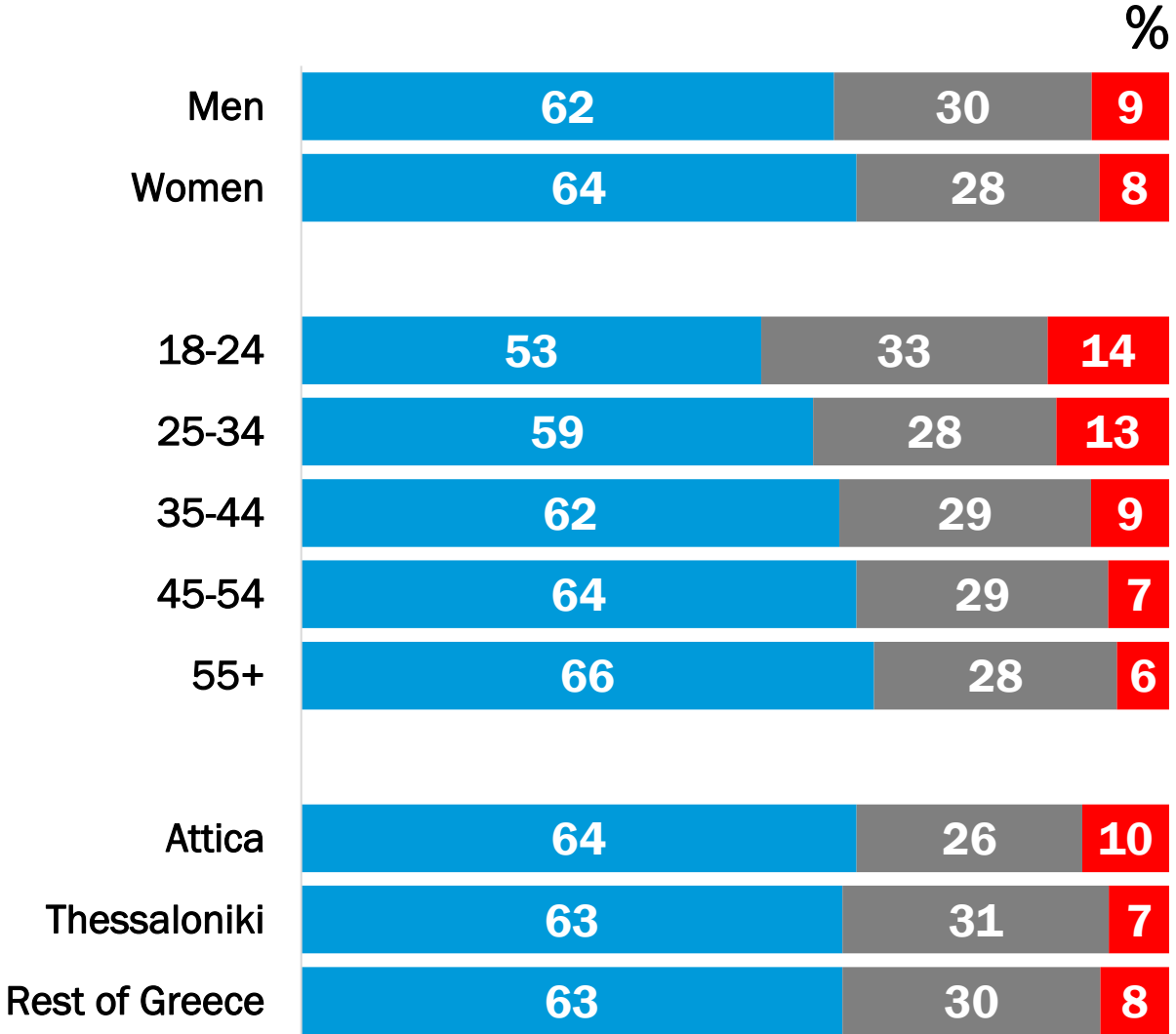


All demographic groups recognize that the government should provide better protection for players

Q. «Government should do more to protect gamblers»



■ Agree ■ Neither agree nor disagree ■ Disagree



Thank you!

Greeks and Gambling

Volume I

National Survey Results

May 2024