

AI: Opportunity or Threat?

February 23, 2024



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Thank you!

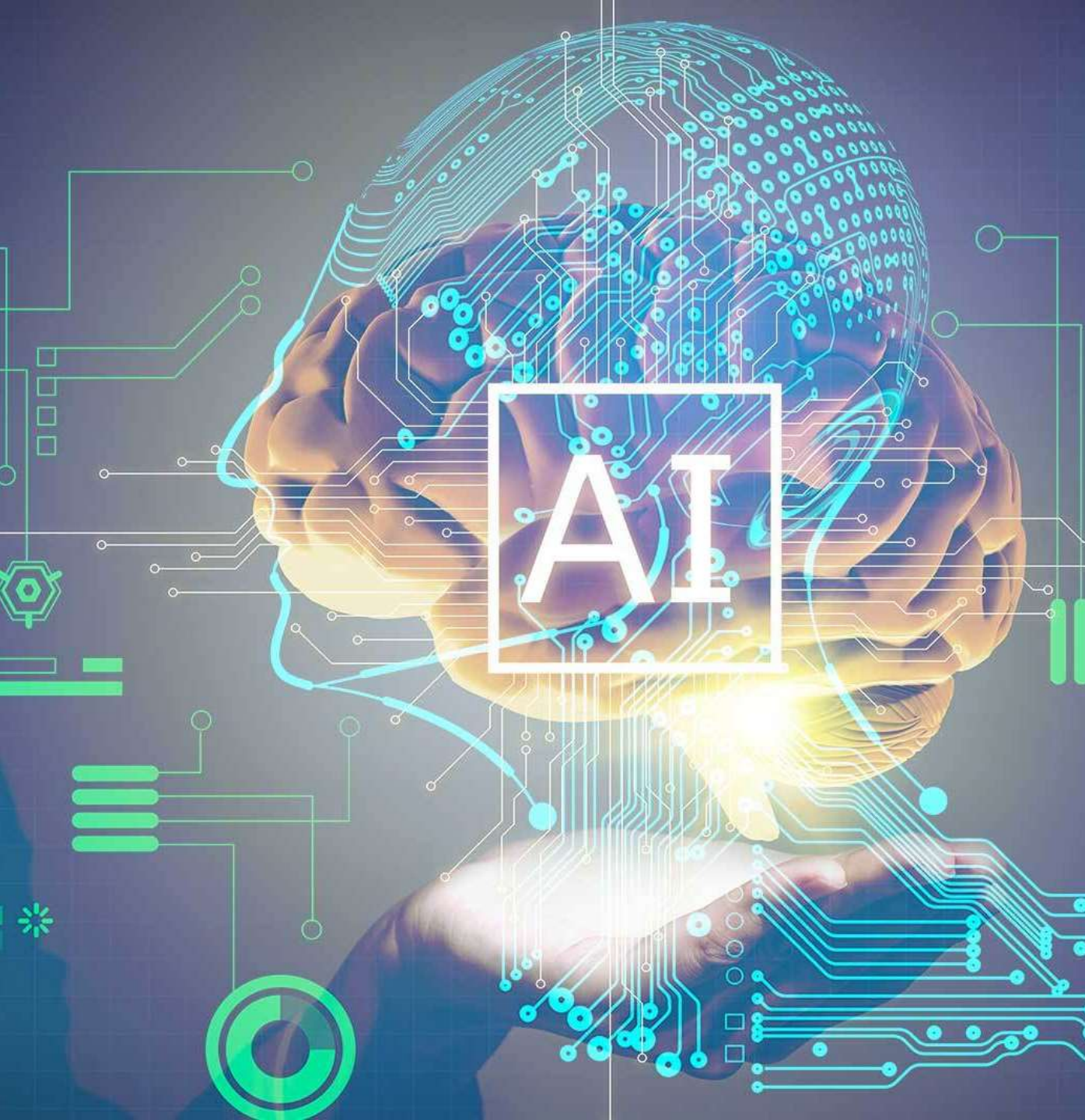
We will see...

YouGov[®]

International Survey on AI – Top Line Findings (Dec. 2021)

Usage & Attitudes towards AI/Chat GPT in Greece (July 2023 & February 2024)

In a nutshell : where are we???

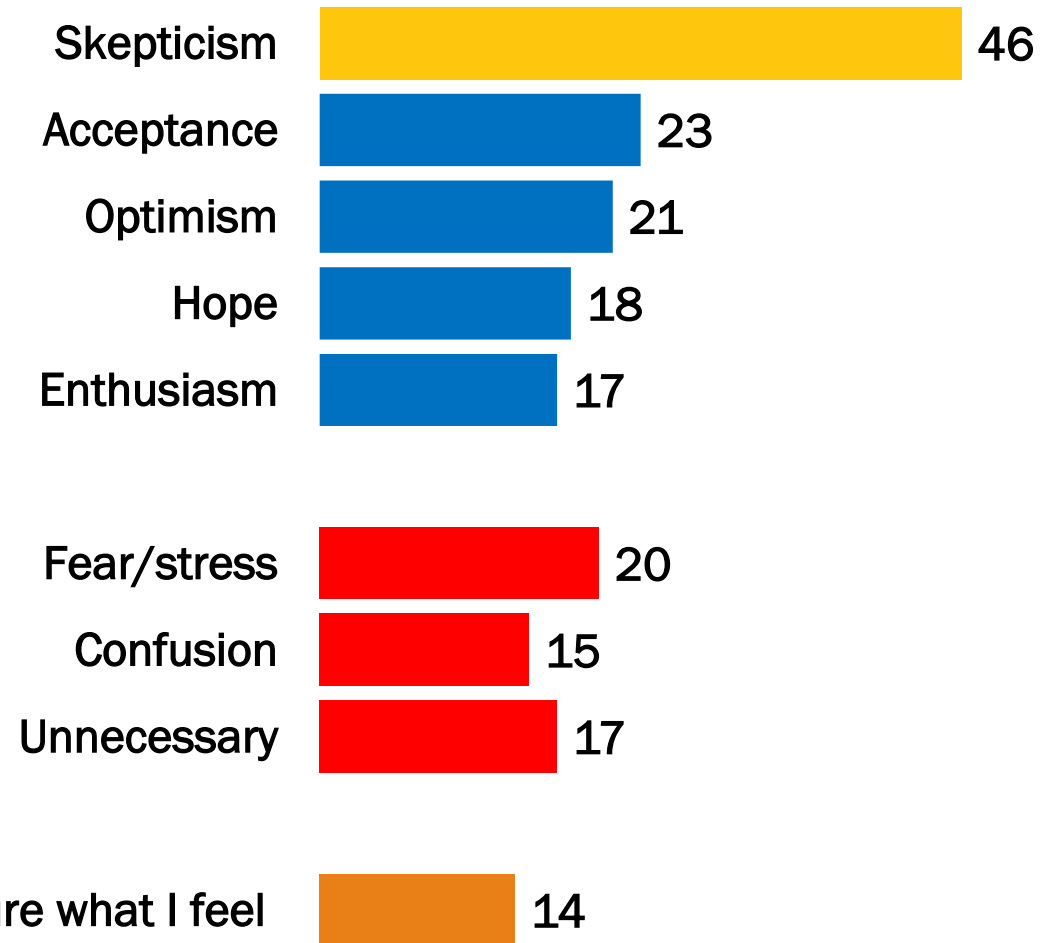


International Survey on AI Top Line Findings (Dec. 2021)

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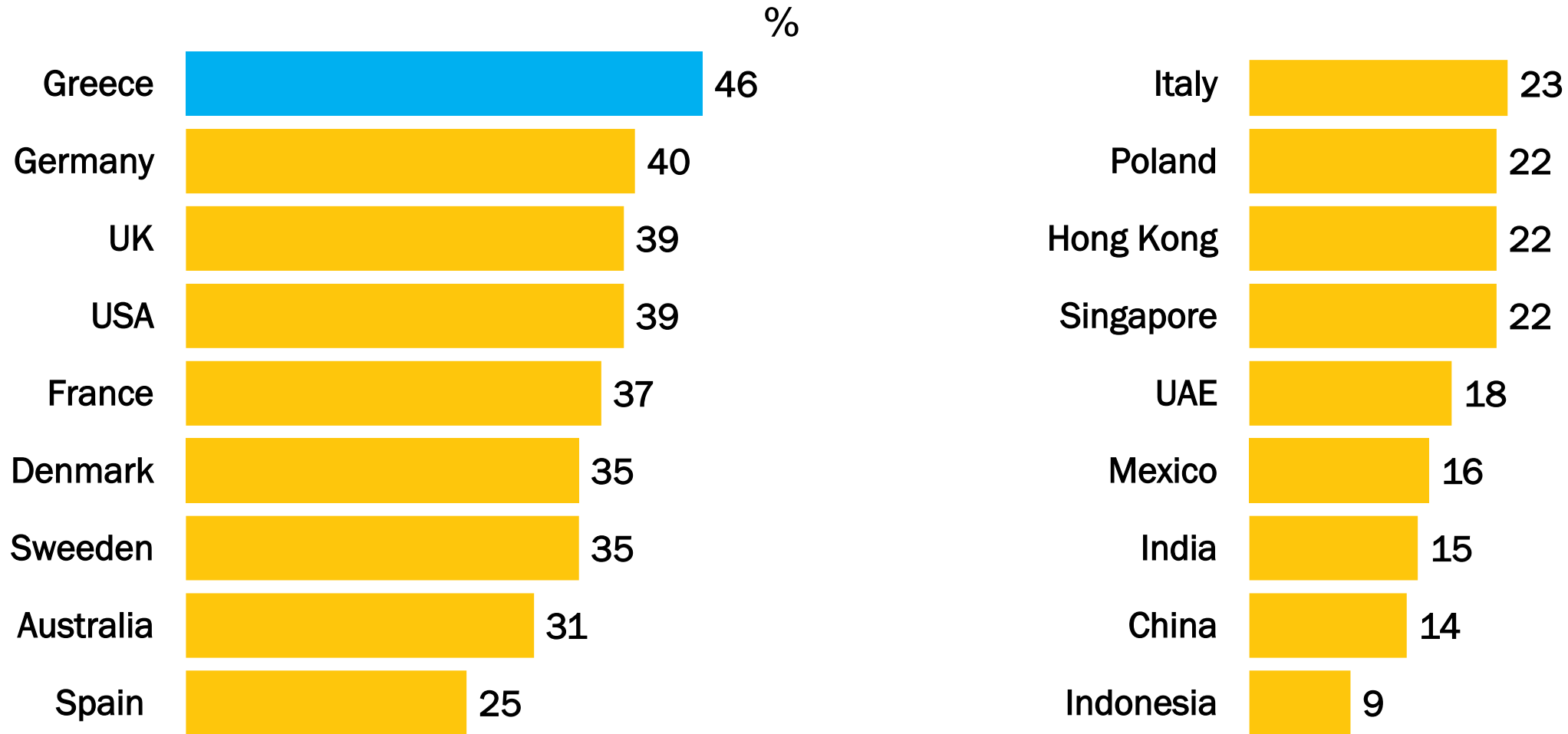
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Almost one in two Greeks feel and express skepticism when hearing the term “Artificial Intelligence”

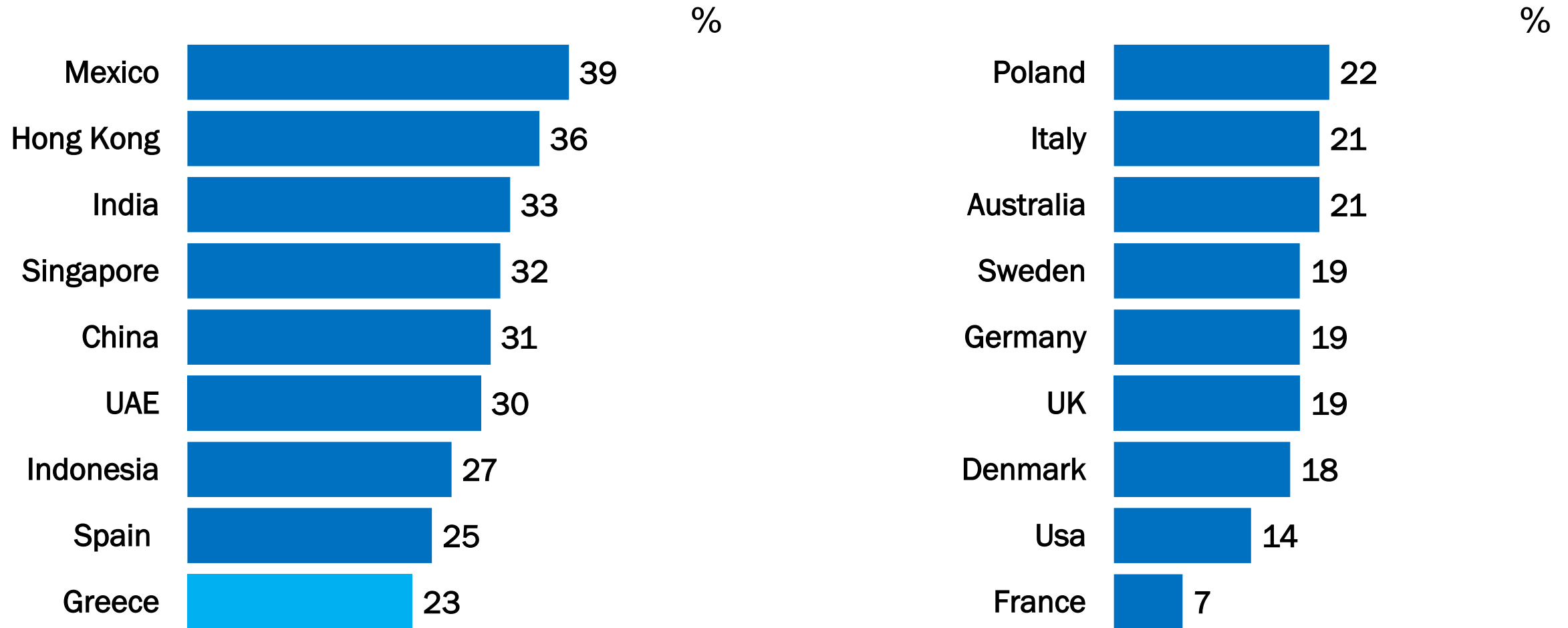


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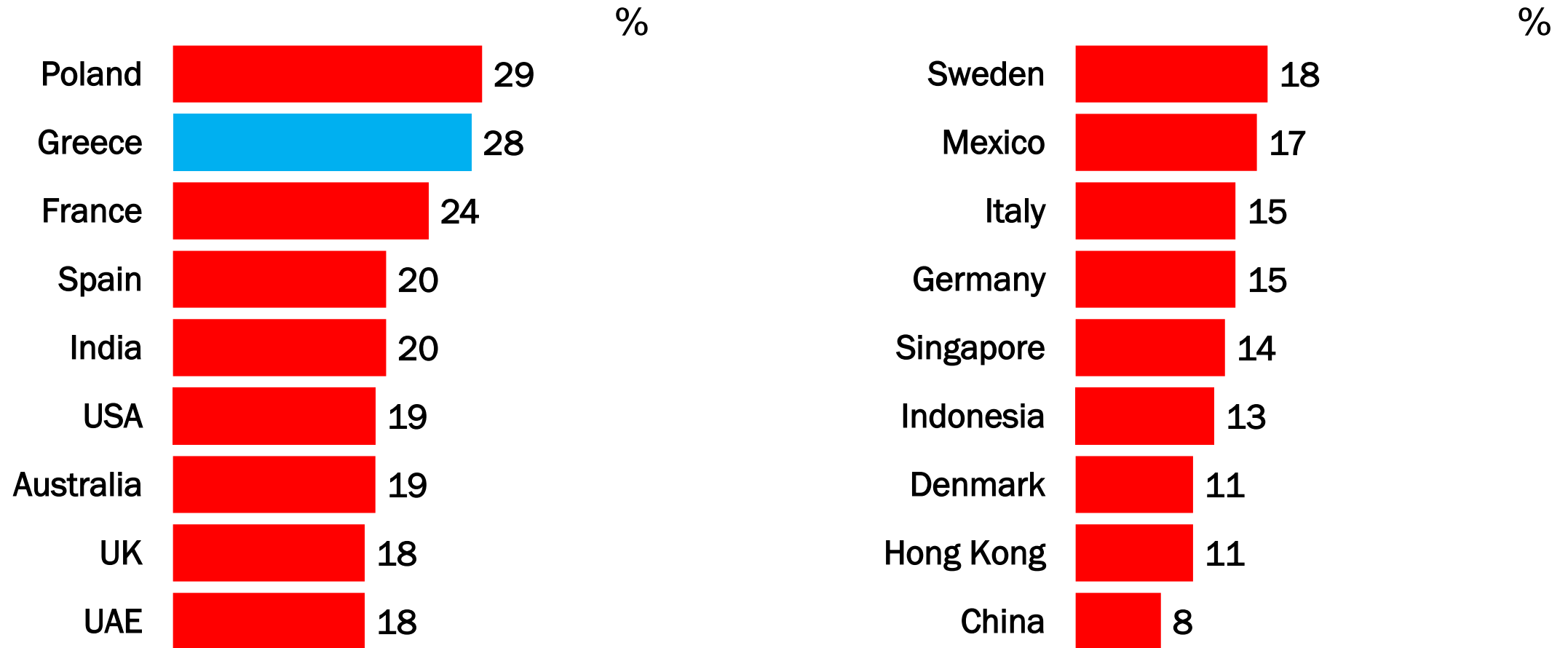
Comparing all 18 countries, Greece is at the top in the feeling of skepticism regarding Artificial Intelligence



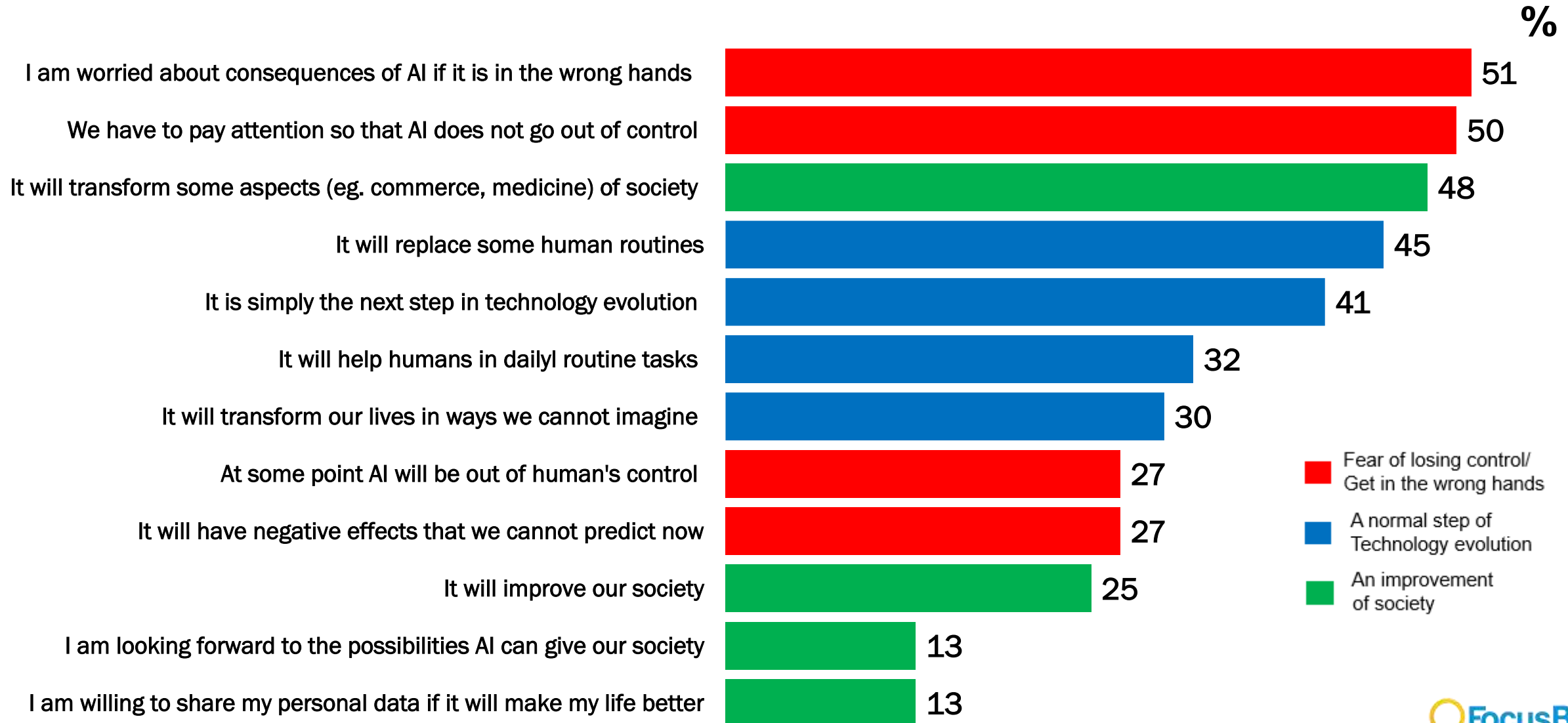
The feeling of acceptance follows that of skepticism in all countries, with Greece ranking at about the middle



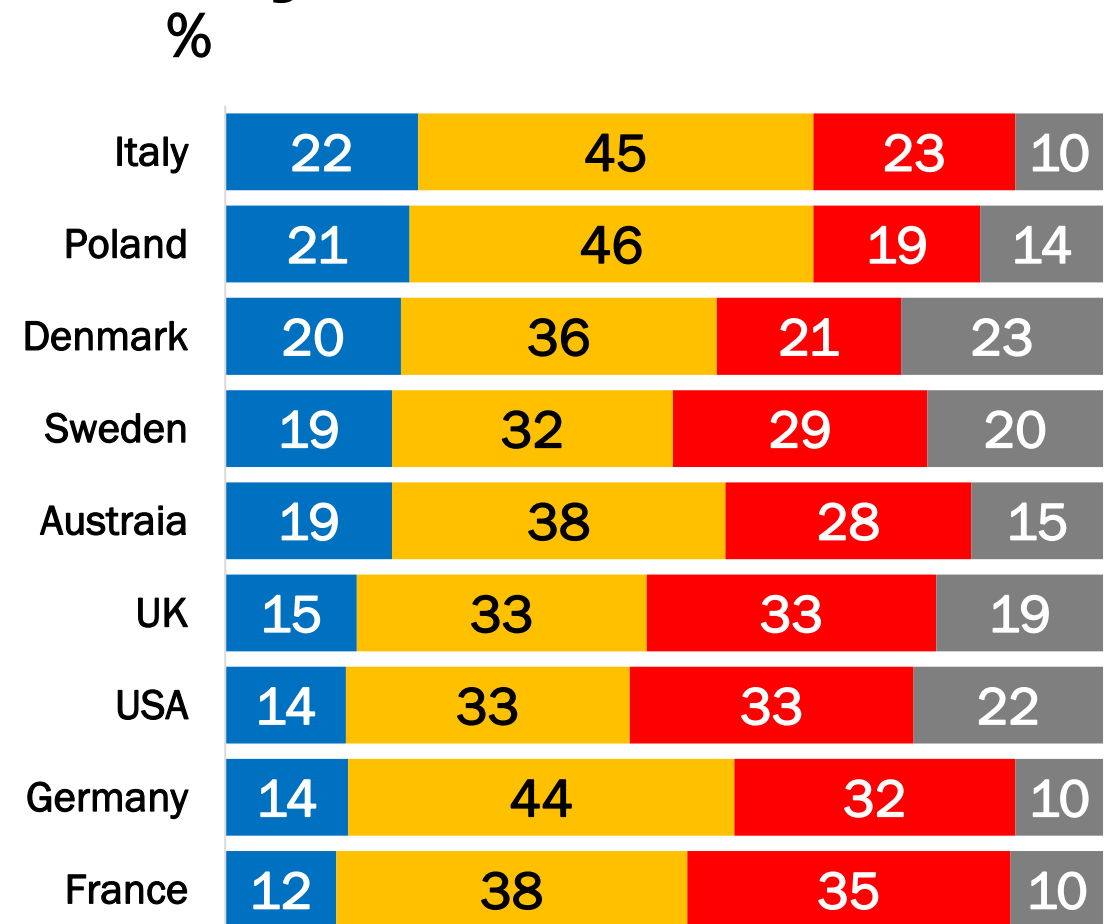
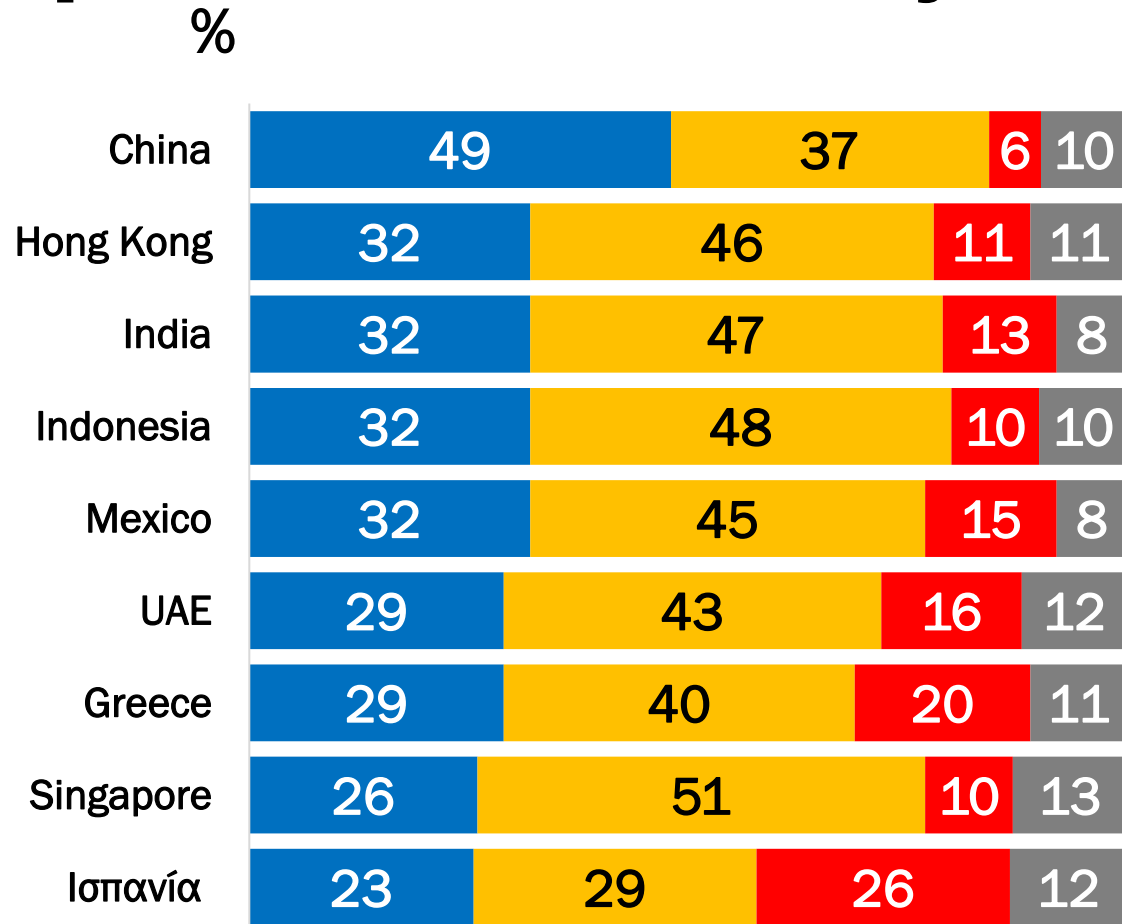
Fear towards AI is also expressed by respondents in all countries with Greece being second in the list



The most prevailing fear about AI is that it may get out of control or found in the “wrong hands” (globally)

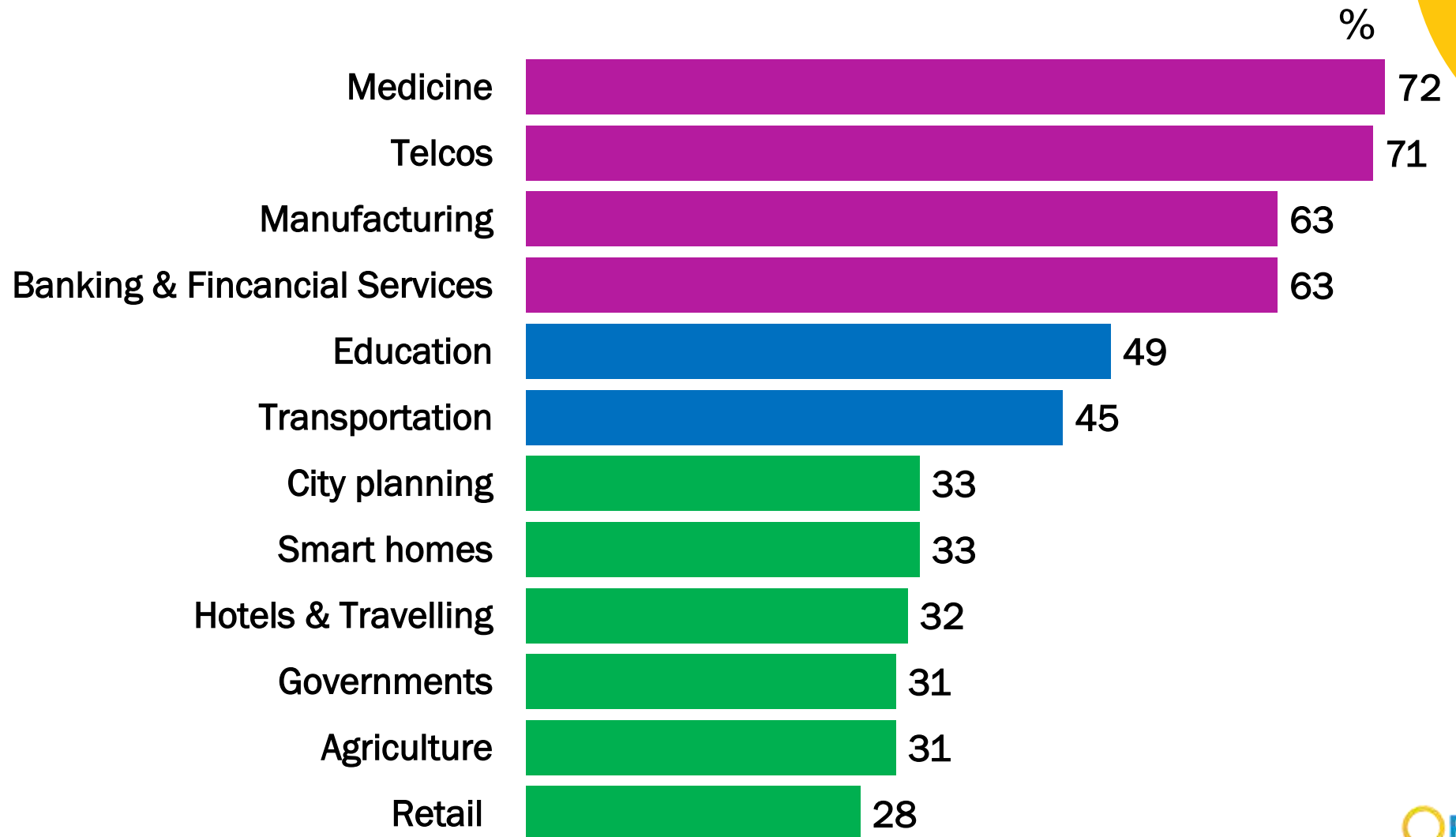


Hence, most of the survey's countries show a significant proportion of people who expect a “mixed” impact of AI on society and humanity

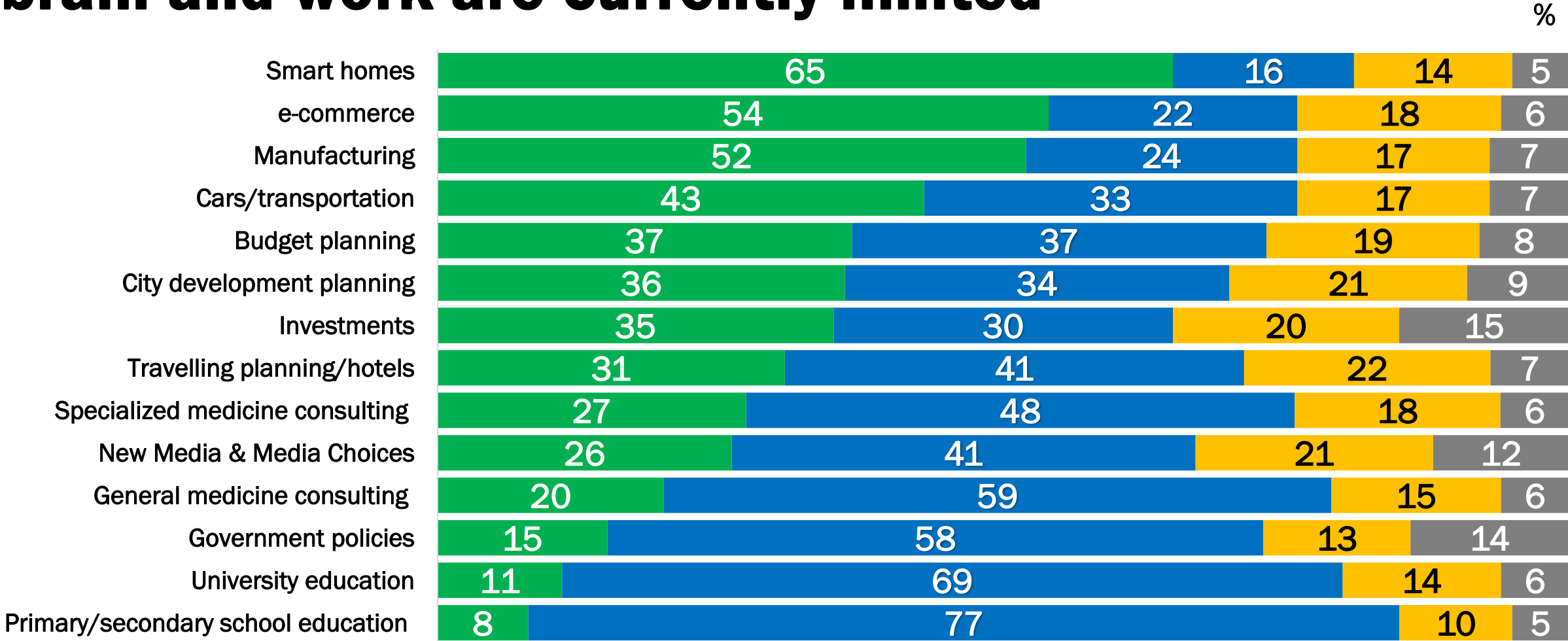


■ Mostly positive
 ■ Both positive and negative
 ■ Mostly negative
 ■ Don't know

The industries & sectors that Greeks believe will be mostly affected by the development of AI are...



However, the business/science sectors that are expected to rely mostly on automation than the human brain and work are currently limited



■ Primarily automated
 ■ Primarily human
 ■ Both the same
 ■ Don't know/not sure

CHAT GPT

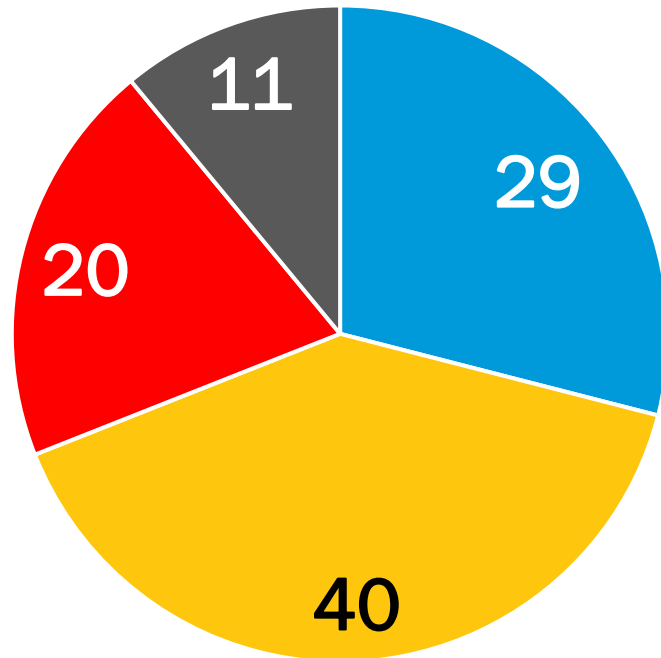


Usage & Attitudes towards Chat GPT in Greece today (February 2024)

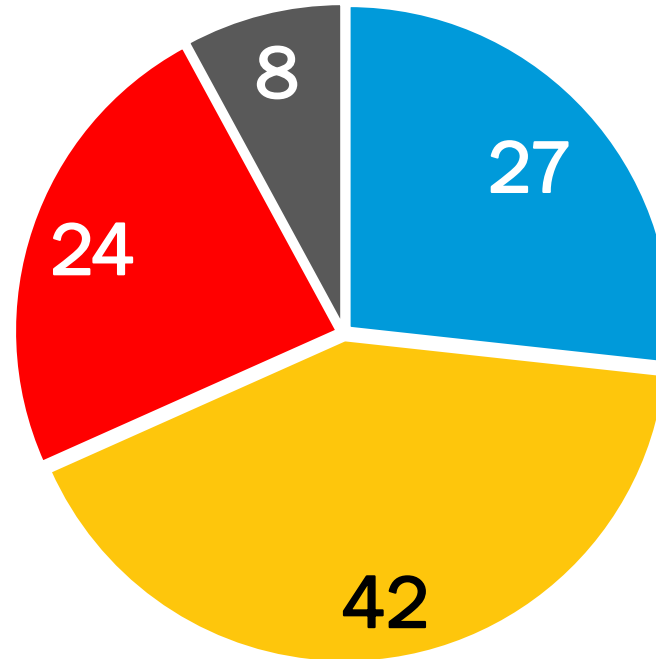
Looking at three different surveys, the expected impact of AI in society remains the same

The impact of AI on society will be...

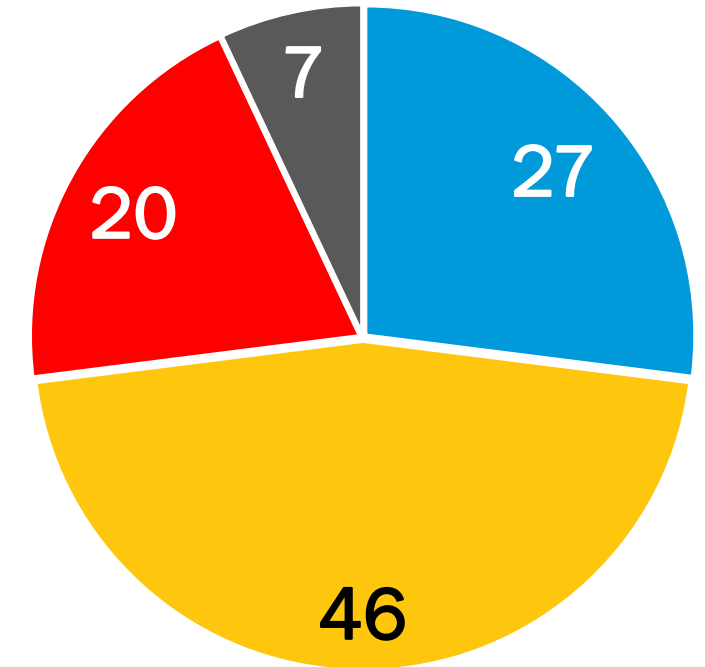
December 2021



July 2023



February 2024



%

■ More positive than negative

■ Equally positive and negative

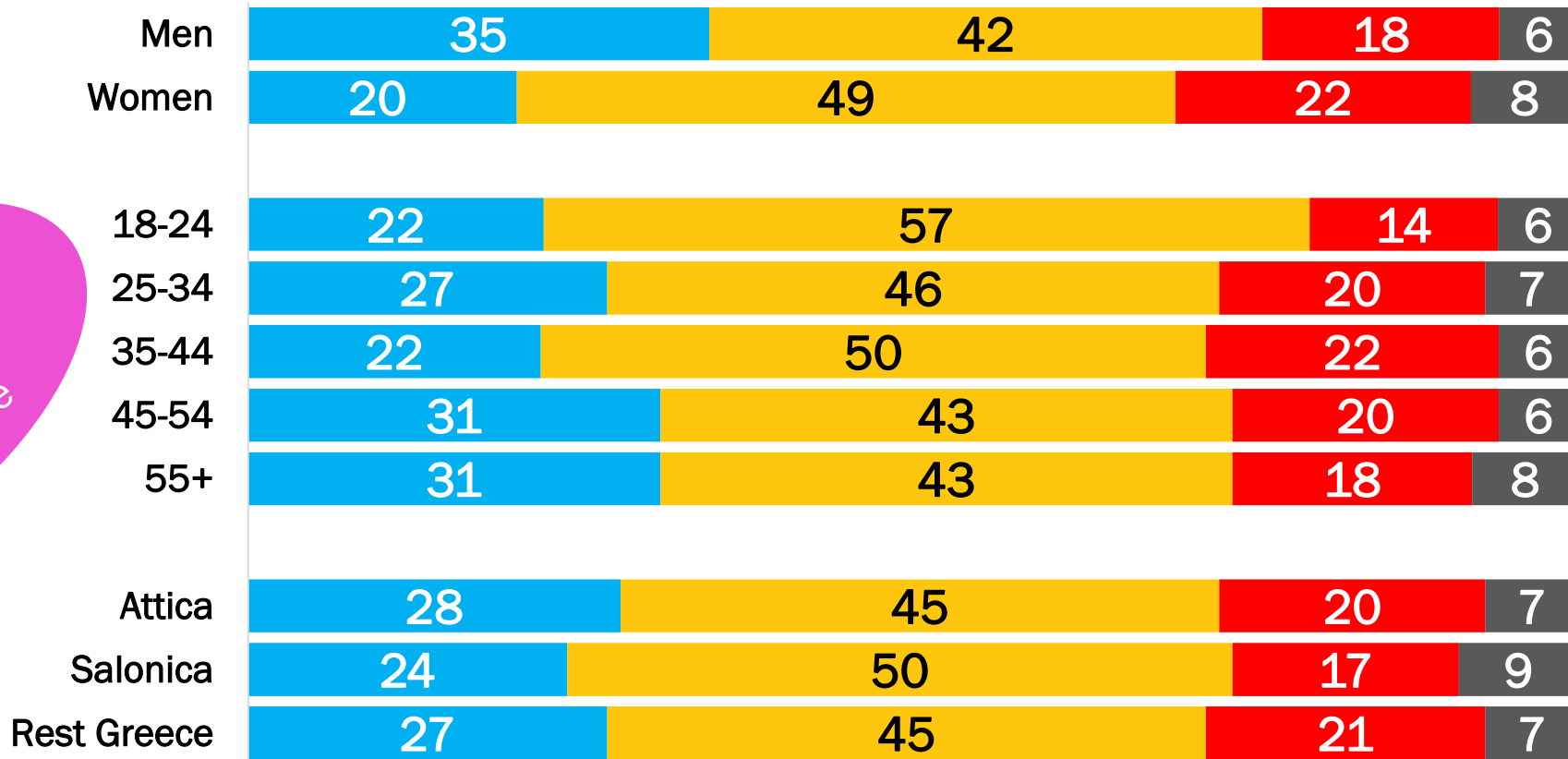
■ More negative than positive

■ Don't know

Men present a more positive attitude towards AI as compared to women, with no particular differences among ages and areas

The impact of AI on society will be...

%



Those more familiar with AI have a more positive attitude

■ More positive than negative ■ Equally positive and negative ■ More negative than positive ■ Don't know

The overall attitude of the public towards Artificial Intelligence was examined through 4 phrases-positions:



POSITIVE : *"The use of artificial intelligence has benefited our lives in many ways to date, and I believe that by expanding its use, it will fundamentally upgrade the lives and experiences of human society in the future"*



CAUTIOUS : *"I consider the achievements of artificial intelligence to be important for our lives, but I worry about the uncontrolled possibilities it can give if it falls in the wrong hands in the future"*



NEGATIVE : *"I believe that the development and further expansion of the use of artificial intelligence in various areas of life will bring about an unpleasant or even dangerous effect on human society"*



NEUTRAL : *"The use of artificial intelligence has so far not affected the vast majority of citizens either very positively or negatively, and neither will this happen in the future. Human beings will always prevail and be preferred over machines and robots"*



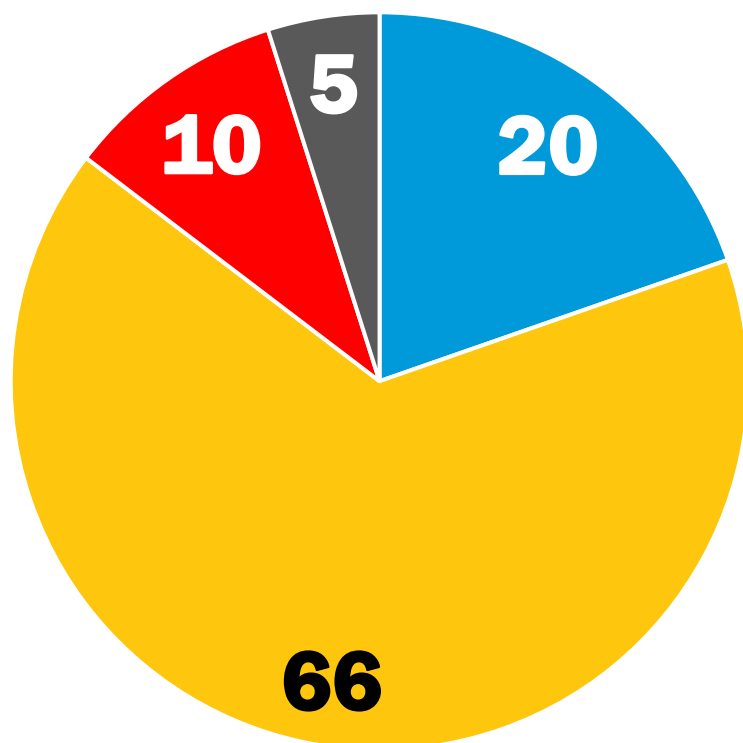
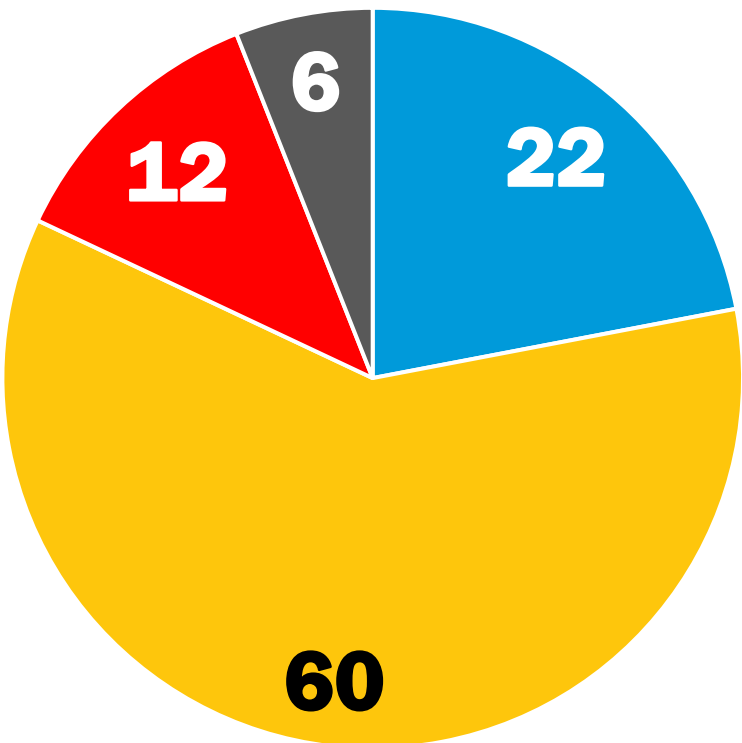
A slight rise of cautiousness towards AI is observed among Greeks comparing the two last surveys

"Which of the following phrases best describes your attitude and thoughts regarding how AI affects, or will affect, our lives in the future?"

July 2023

February 2024

%

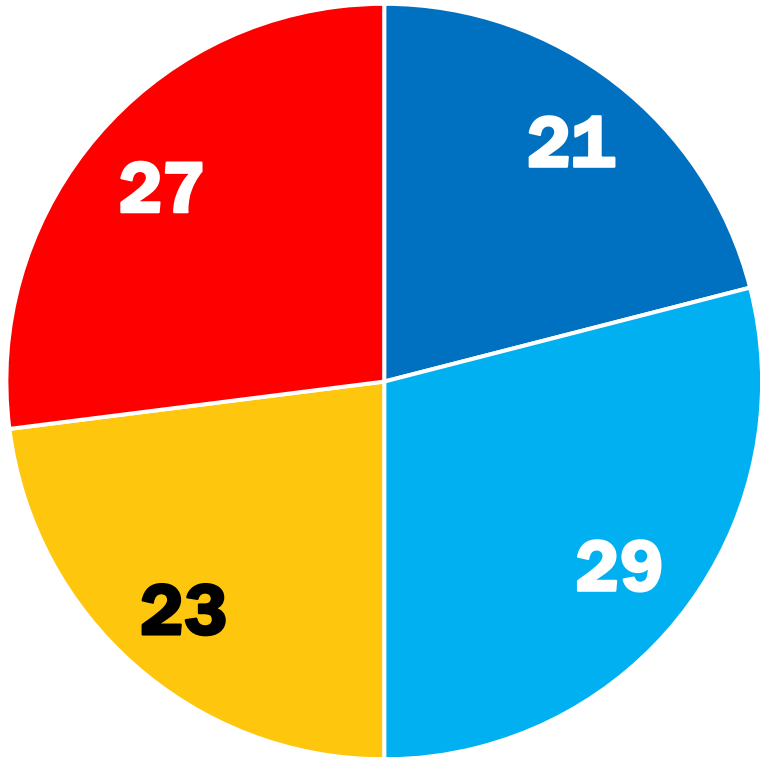


■ Positive ■ Cautious ■ Negative ■ Neutral

However, Chat GPT has well entered our lives: by now, almost one in three Greeks have an account!

"Which of the following apply to you regarding Chat GPT?"

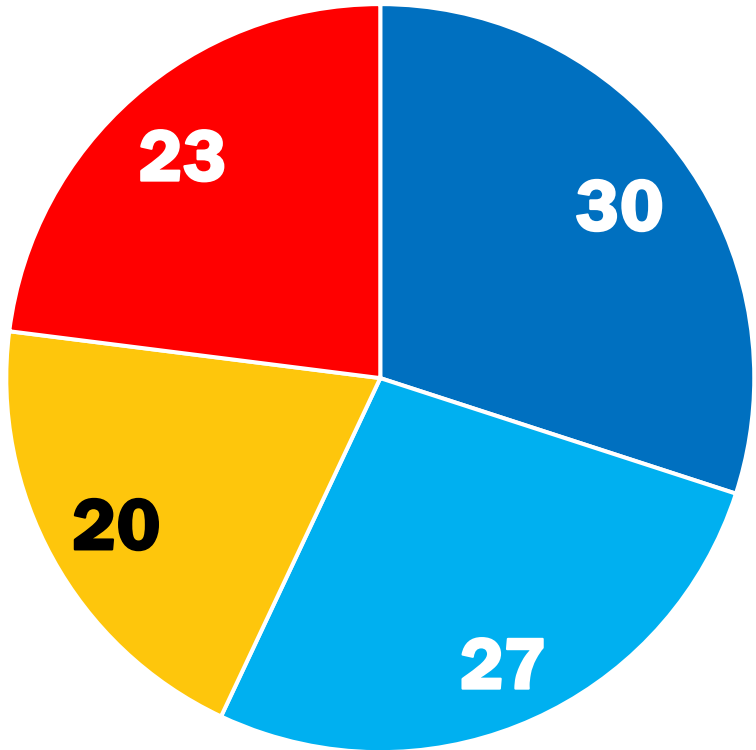
July 2023



- I use it/have an account
- I've heard it/ don't know exactly what it is

February 2024

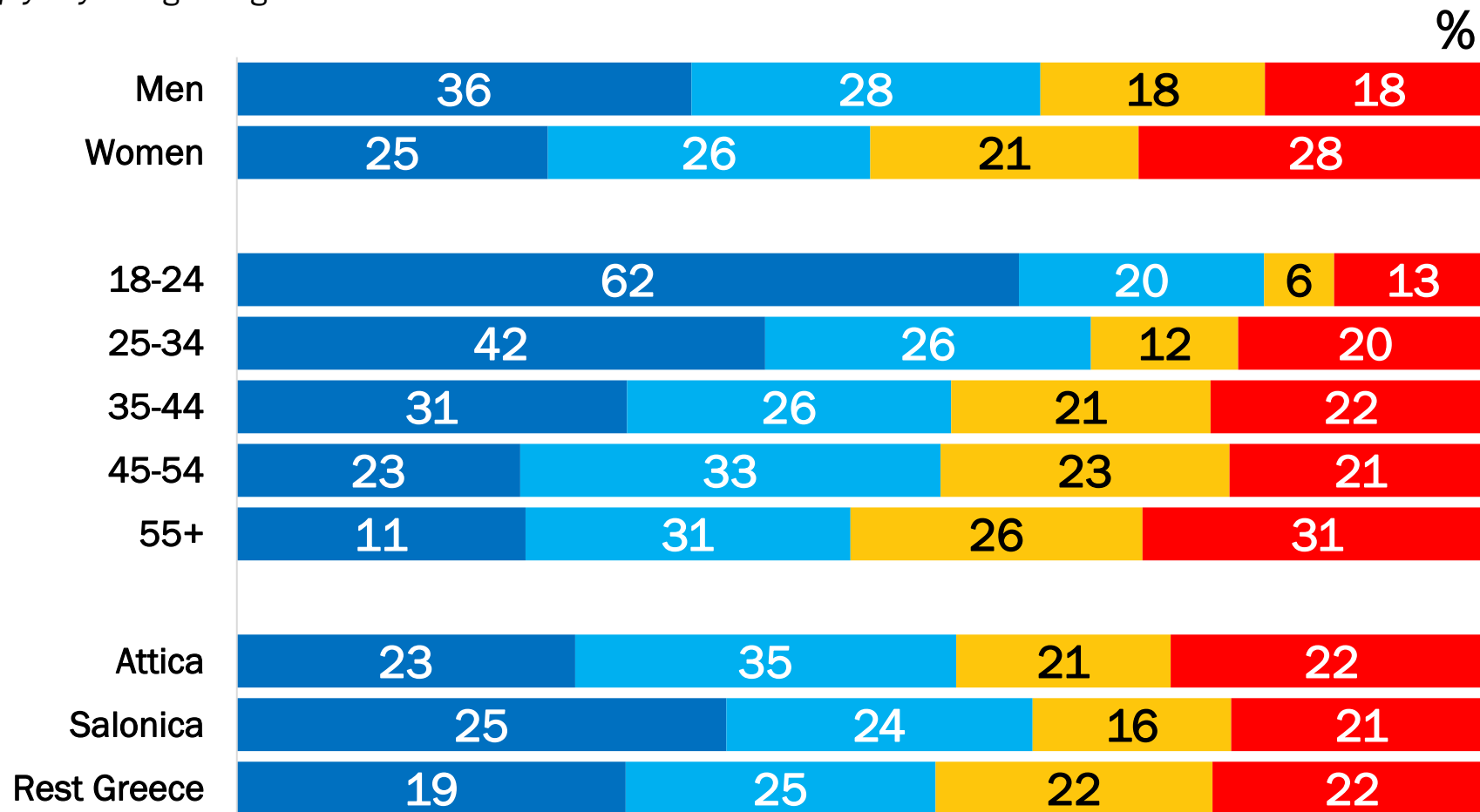
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- It's used by friends/acquaintances/not me
- I haven't heard of it at all

Men and younger ages (gen Z & millennials) use Chat GPT more widely than women and older groups

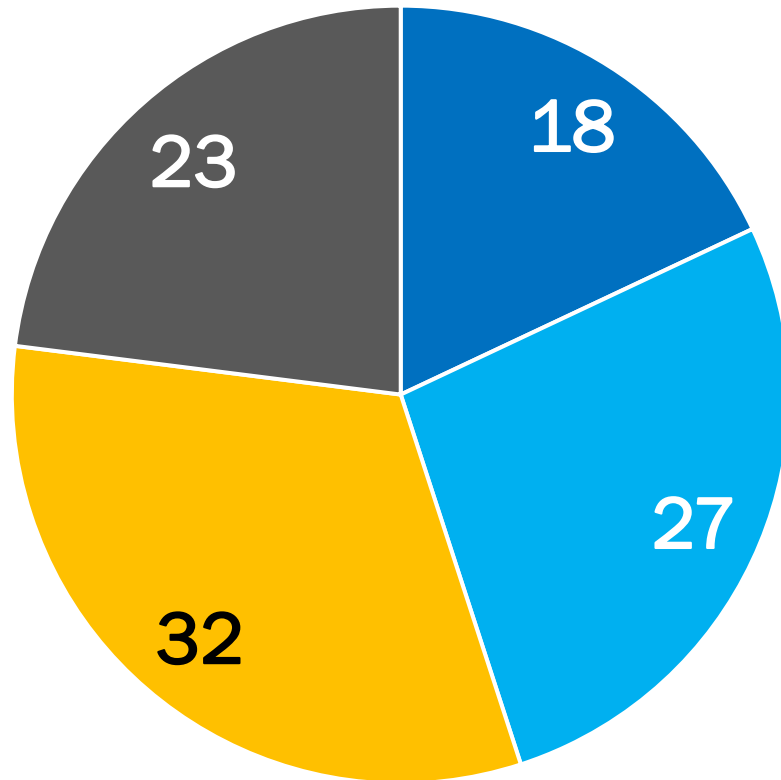
"Which of the following apply to you regarding Chat GPT?"



- I use it/have an account
- It's used by friends/acquaintances/not me
- I've heard it/ don't know exactly what it is
- I haven't heard of it at all

Chat GPT users have started using it relatively recently, but they use it quite frequently

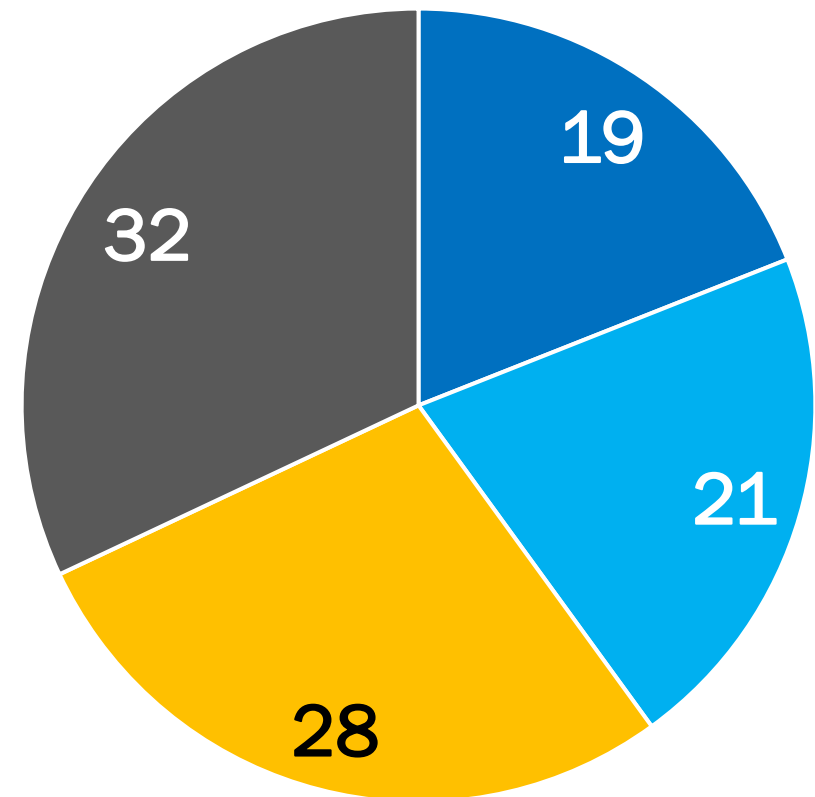
Have started using



■ Last month ■ Last three months ■ Last six months ■ Last year+

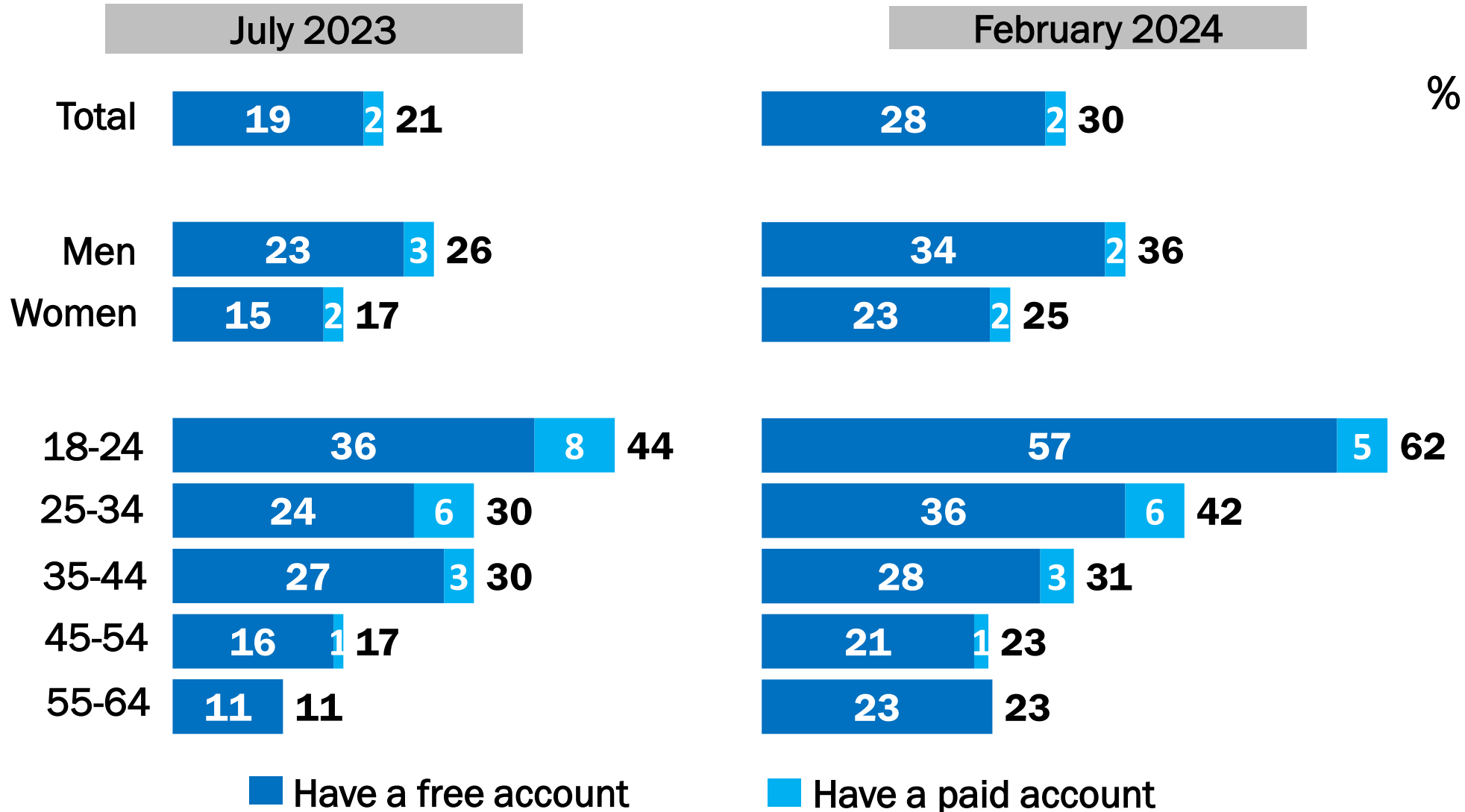
Frequency of usage

%

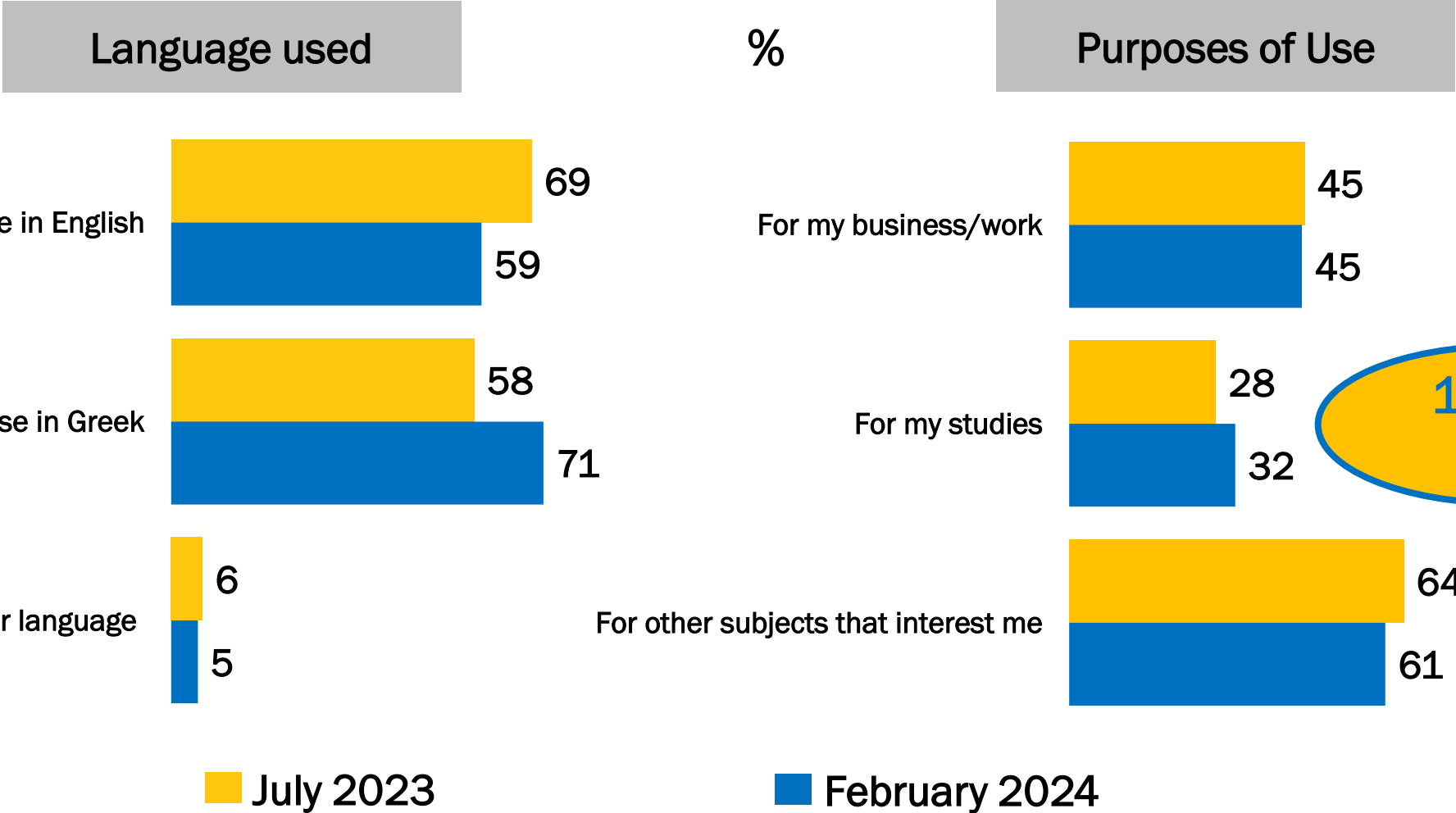


■ Every day/almost ■ 1-2 times a week
■ 1-2 times a month ■ Less often

Of those using Chat GPT, the majority have a free version account



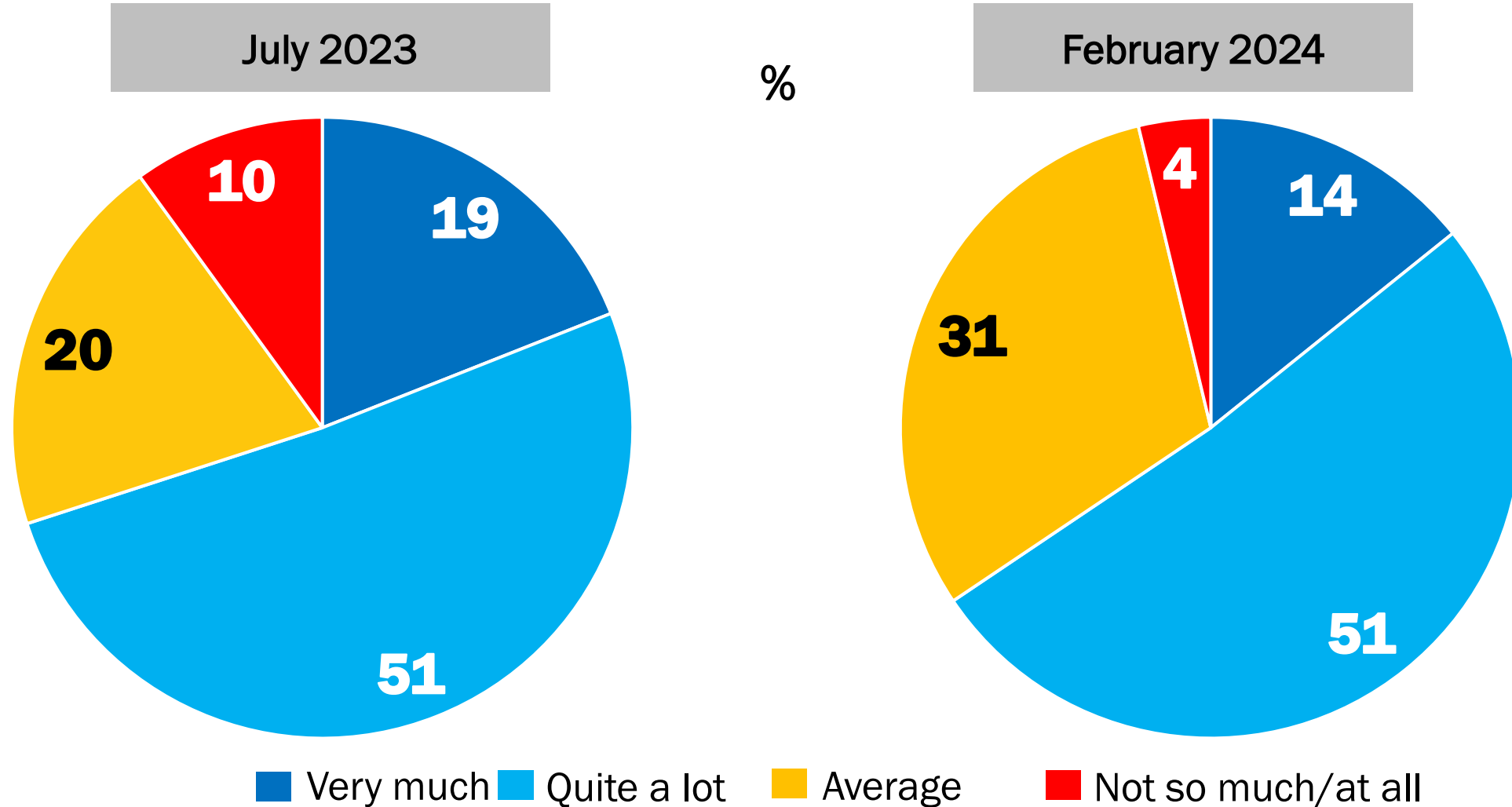
Chat GPT is used both in English and Greek for business, studies and a series of personal subjects of interest



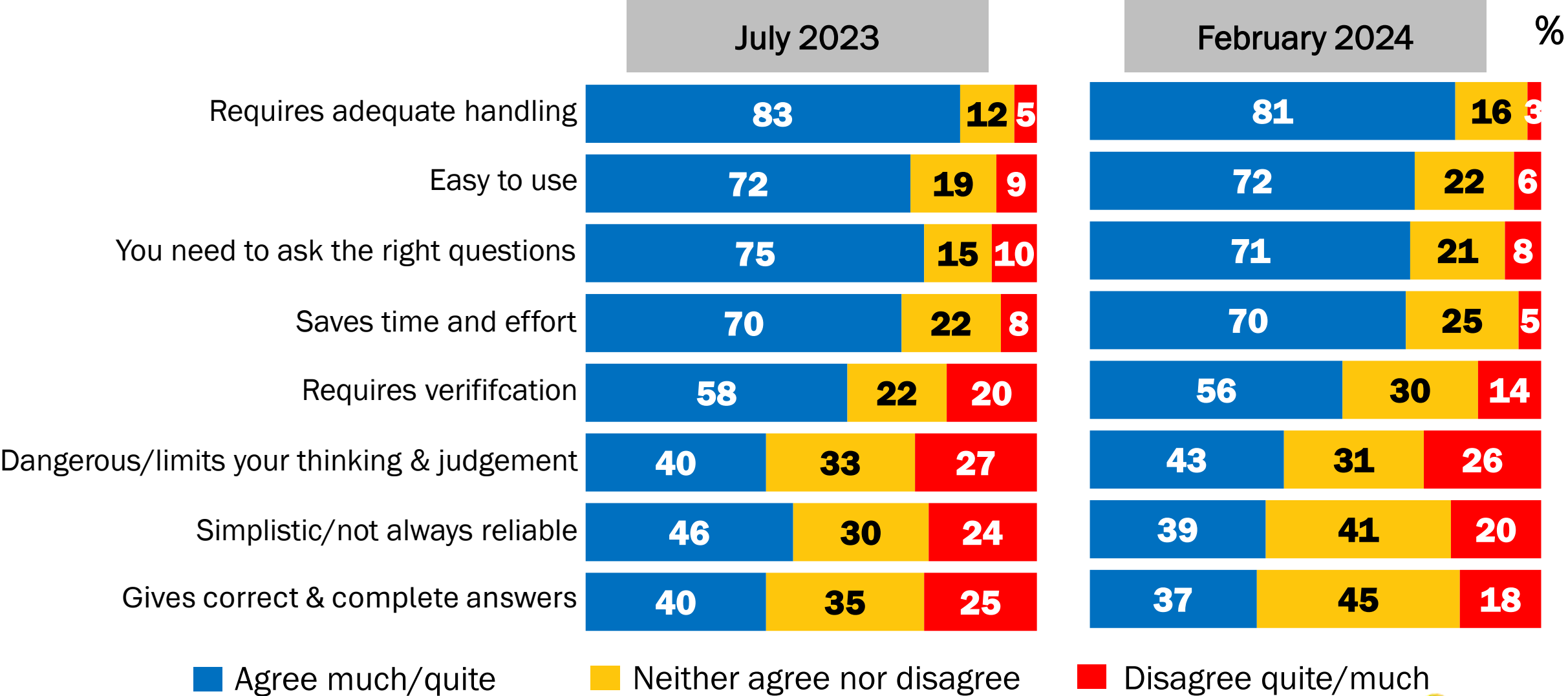
Base : Chat GPT users

Chat GPT users are quite satisfied with it

"How satisfied or dissatisfied are you with using GPT Chat?"



Chat GPT is a useful tool, if properly used, but also presents some drawbacks and limitations





**In a nutshell...
Where are we?**

Skepticism is the prominent feeling internationally expressed towards AI

With an expected mixed impact on society

The more knowledgeable, the more positive

Basic fear across 18 countries : not to get out of control or in the “wrong hands”

AI is considered applicable in various sectors

Chat GPT is rapidly expanding in Greece!

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