


# Greeks & Chat GPT

National Survey Results  
July 2023





# We will see...



General attitude of Greeks towards Artificial Intelligence – evolutionary elements



Knowledge & Use of CHAT GPT



Attitudes & Opinions towards CHAT GPT



# Research Basic Specifications

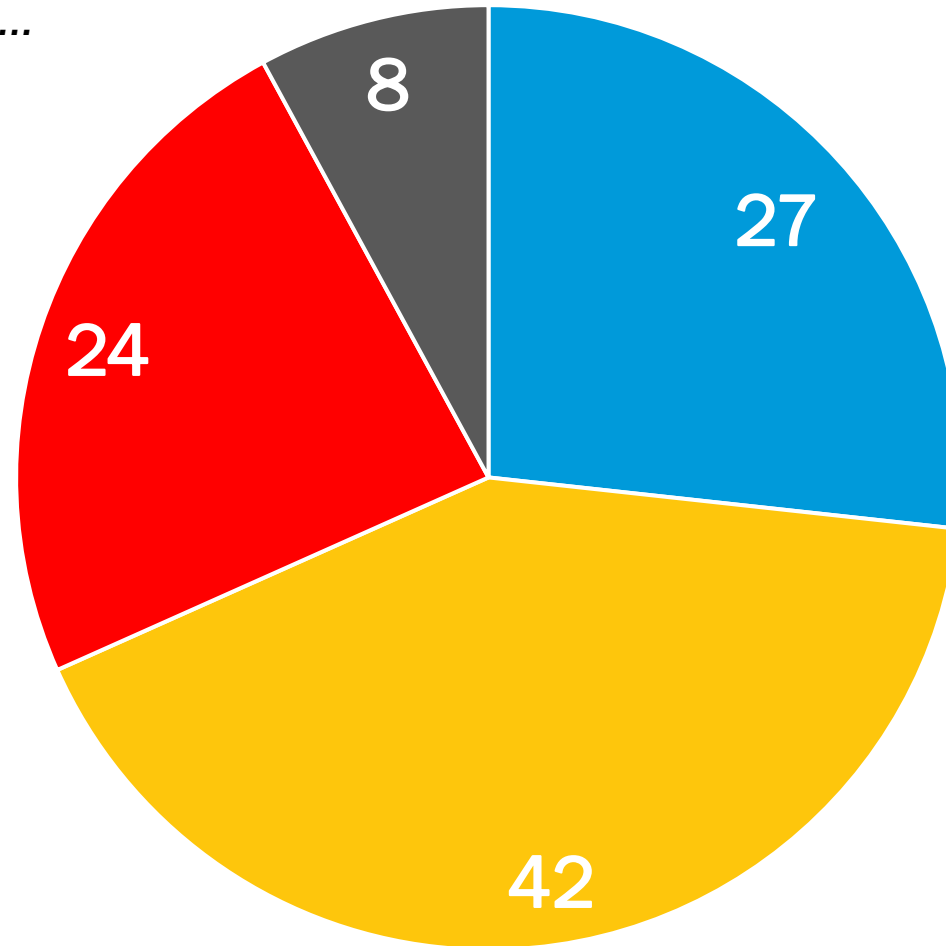
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- Online interviews via YouGov panel
- Structured questionnaire
- Population: Men & Women 18+ Nationally
- Cumulative sample: 1001 people
- Fieldwork: 4-8 July 2023
- Focus Bari is the Affiliate Partner of YouGov in Greece ([www.yougov.com](http://www.yougov.com))

# **General attitude of Greeks towards Artificial Intelligence**

# Greeks are divided on what impact the AI will have on society

The impact of AI on society will be...



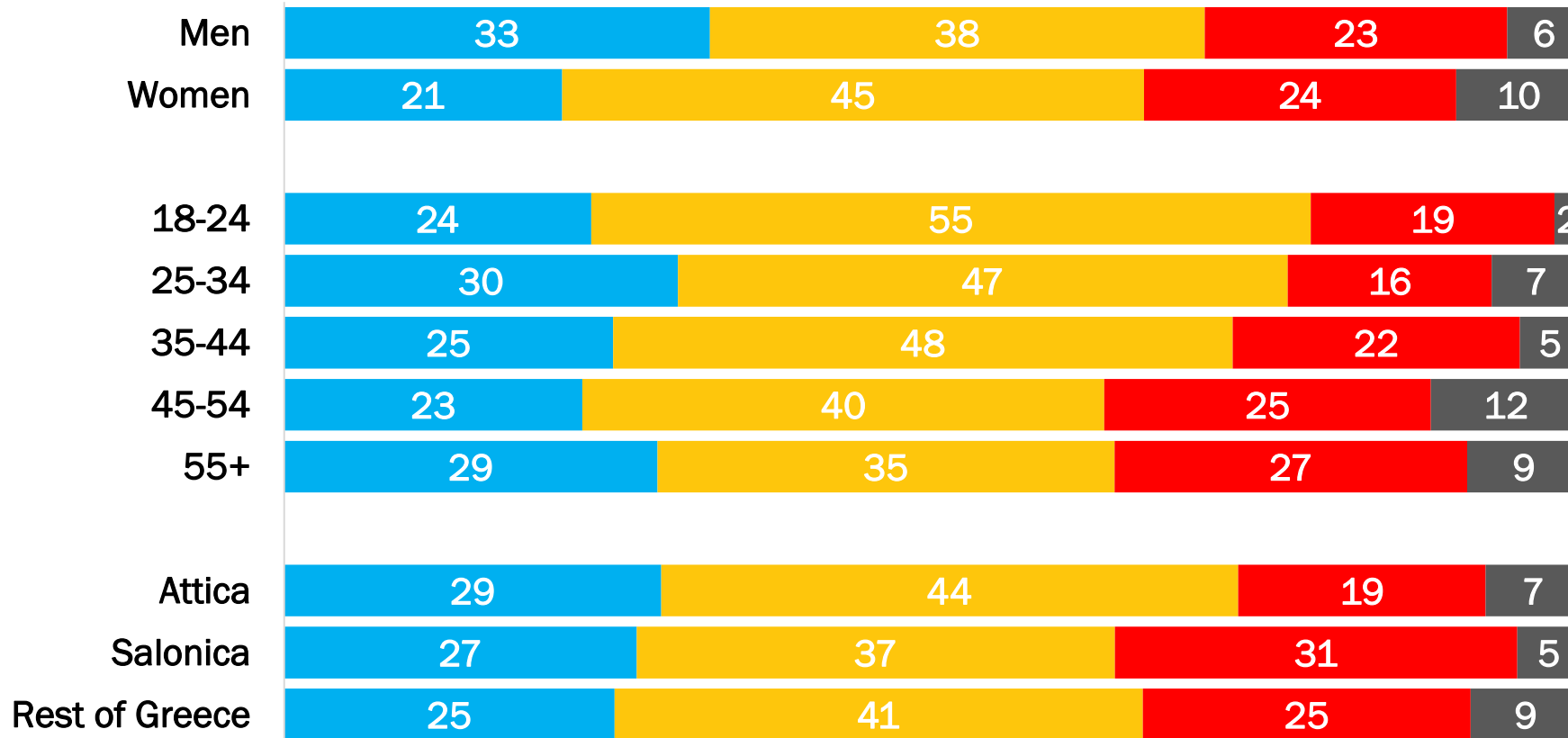
- More positive than negative
- More negative than positive

- Equally positive & negative
- I don't know

# Men show a more positive attitude towards AI compared to women, while no significant differences are observed between ages and regions

The impact of AI on society will be...

%



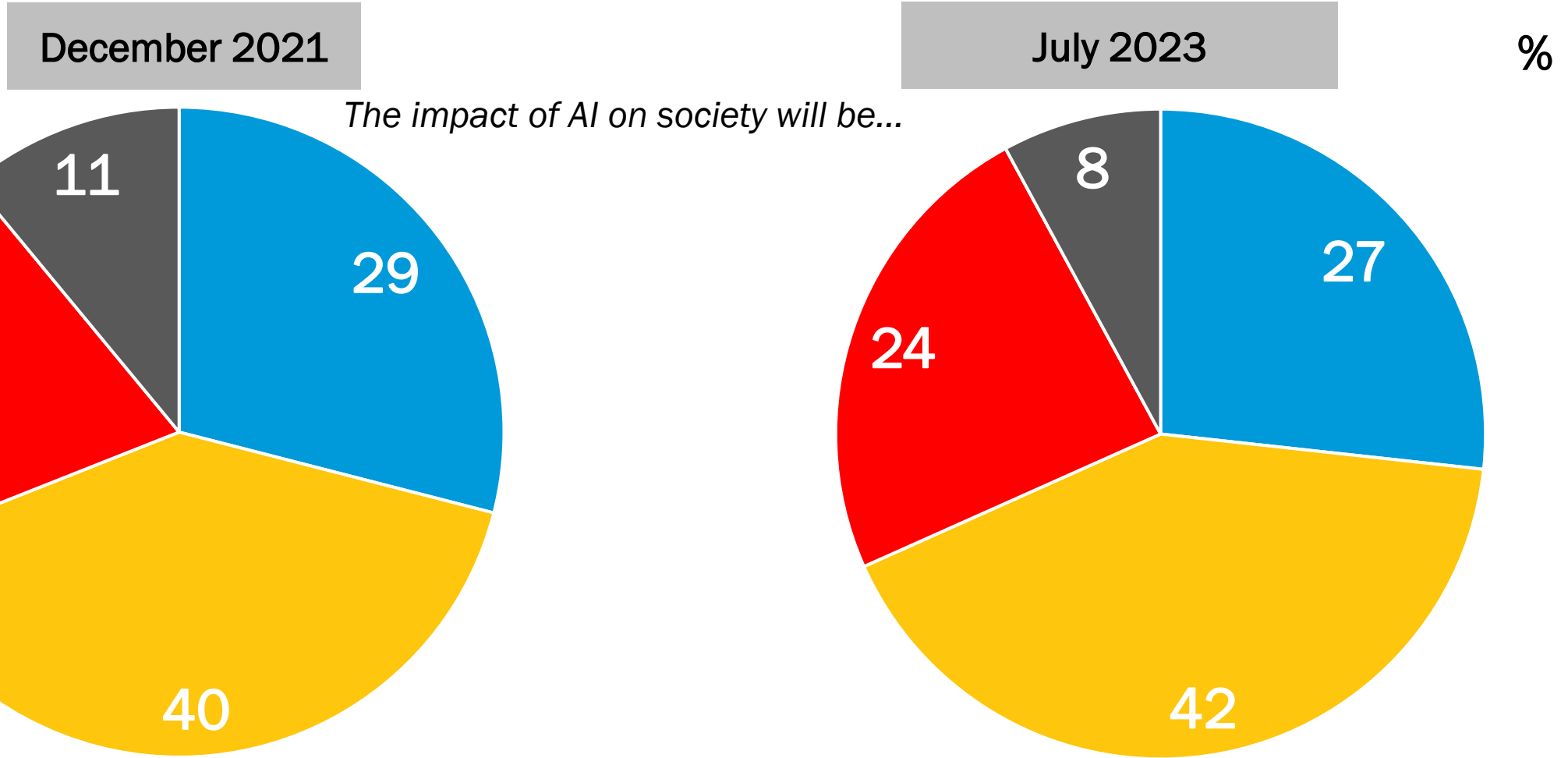
■ More positive than negative

■ Equally positive & negative

■ More negative than positive

■ I don't know

# Compared to a corresponding survey in December 2021, Greeks' beliefs about the impact of AI on society remain the same



■ More positive than negative ■ Equally positive & negative ■ More negative than positive ■ I don't know

# The overall attitude of the public towards Artificial Intelligence was examined through 4 phrases-positions:



**POSITIVE** : *"The use of artificial intelligence has benefited our lives in many ways to date, and I believe that by expanding its use, it will fundamentally upgrade the lives and experiences of human society in the future"*



**CAUTIOUS** : *"I consider the achievements of artificial intelligence to be important for our lives, but I worry about the uncontrolled possibilities it can give if it falls in the wrong hands in the future"*



**NEGATIVE** : *"I believe that the development and further expansion of the use of artificial intelligence in various areas of life will bring about an unpleasant or even dangerous effect on human society"*



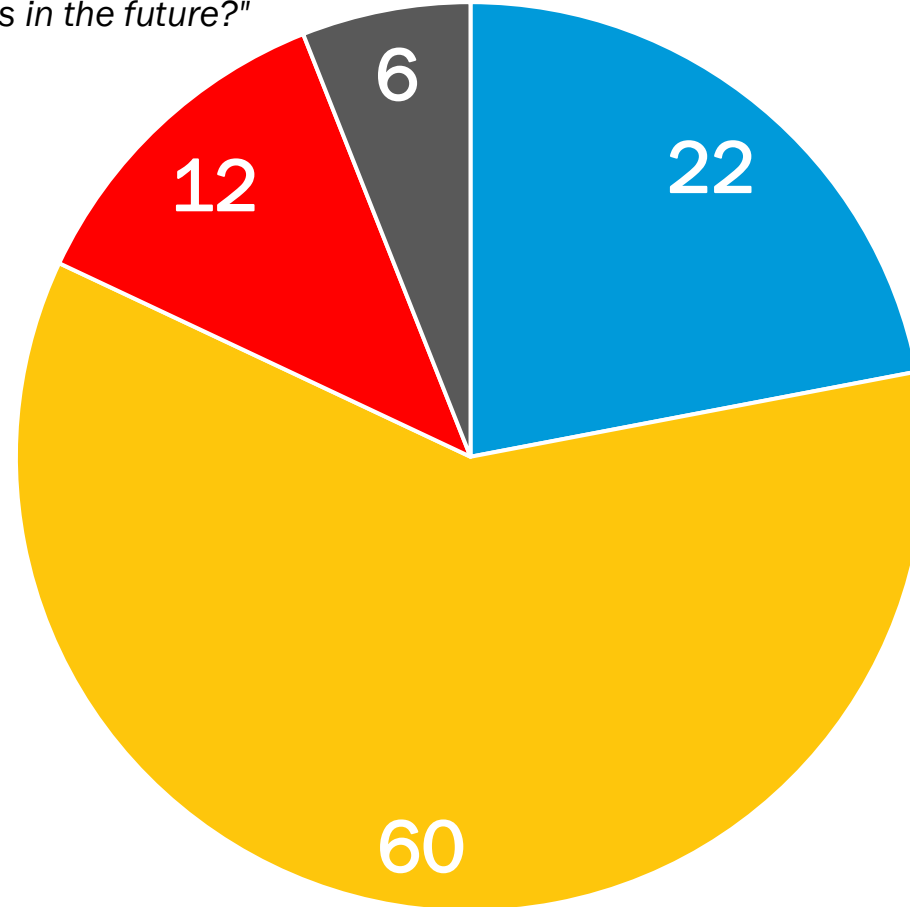
**NEUTRAL** : *"The use of artificial intelligence has so far not affected the vast majority of citizens either very positively or negatively, and neither will this happen in the future. Human beings will always prevail and be preferred over machines and robots"*



# Three out of five Greeks maintain a rather “cautious” attitude towards AI

*"Which of the following phrases best describes your attitude and thoughts regarding how AI affects, or will affect, our lives in the future?"*

%



■ Positive

■ Cautious

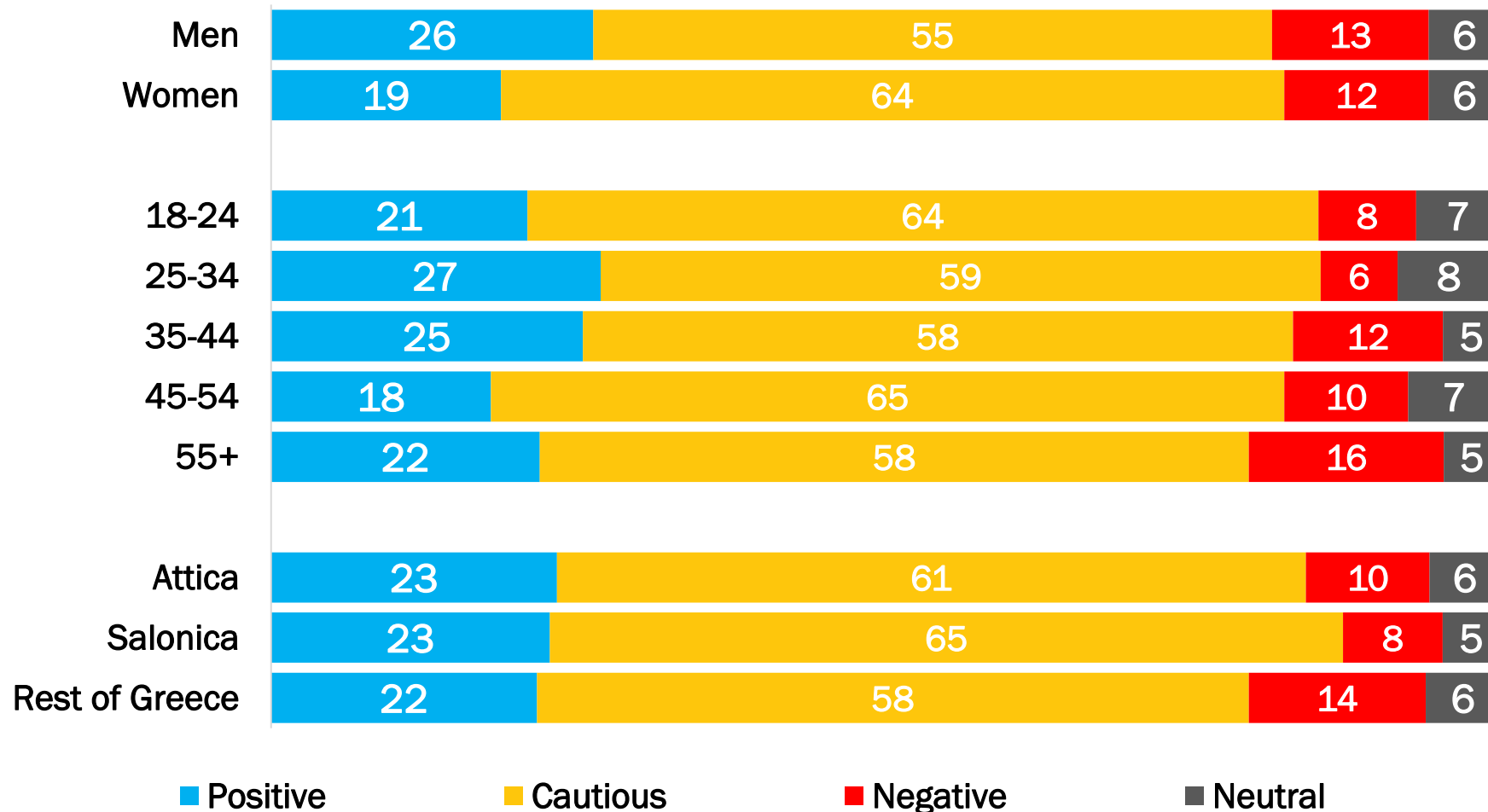
■ Negative

■ Neutral

# Men show again a more positive attitude, while women are clearly more cautious

"Which of the following phrases best describes your attitude and thoughts regarding how AI affects, or will affect, our lives in the future?"

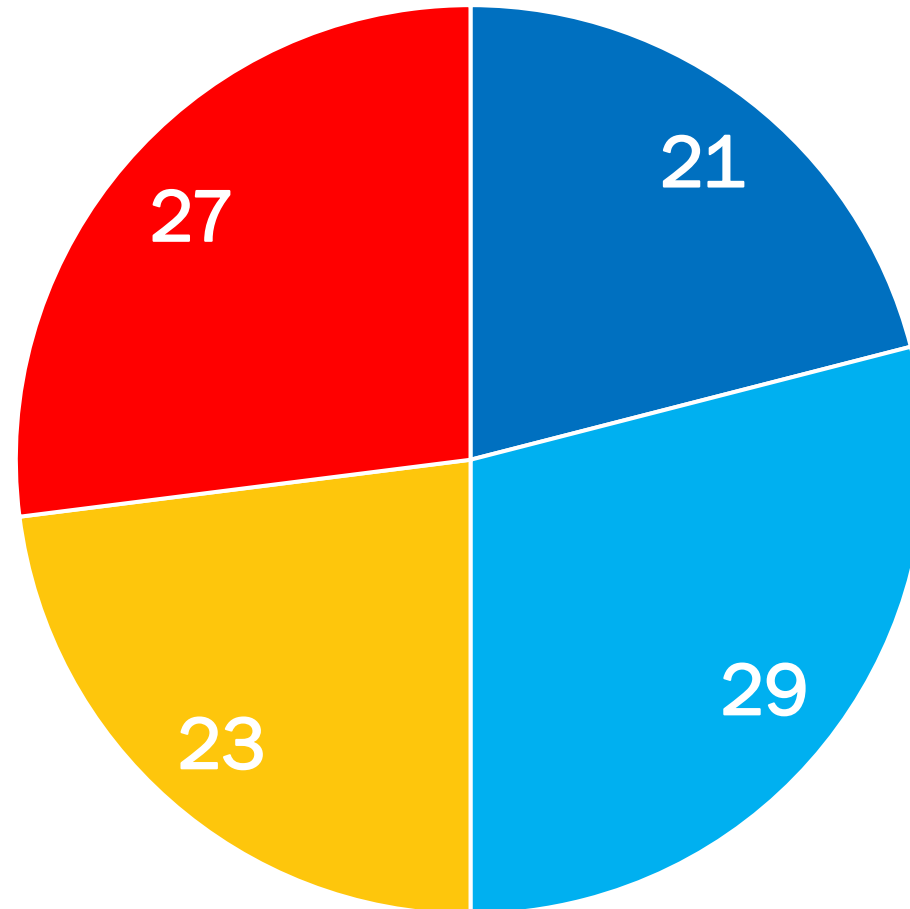
%



# Knowledge & Use of CHAT GPT

# One in five Greeks already has a Chat GPT account

"Which of the following apply to you regarding Chat GPT?"



■ I use it/have an account

■ I've heard it/ don't know exactly what it is

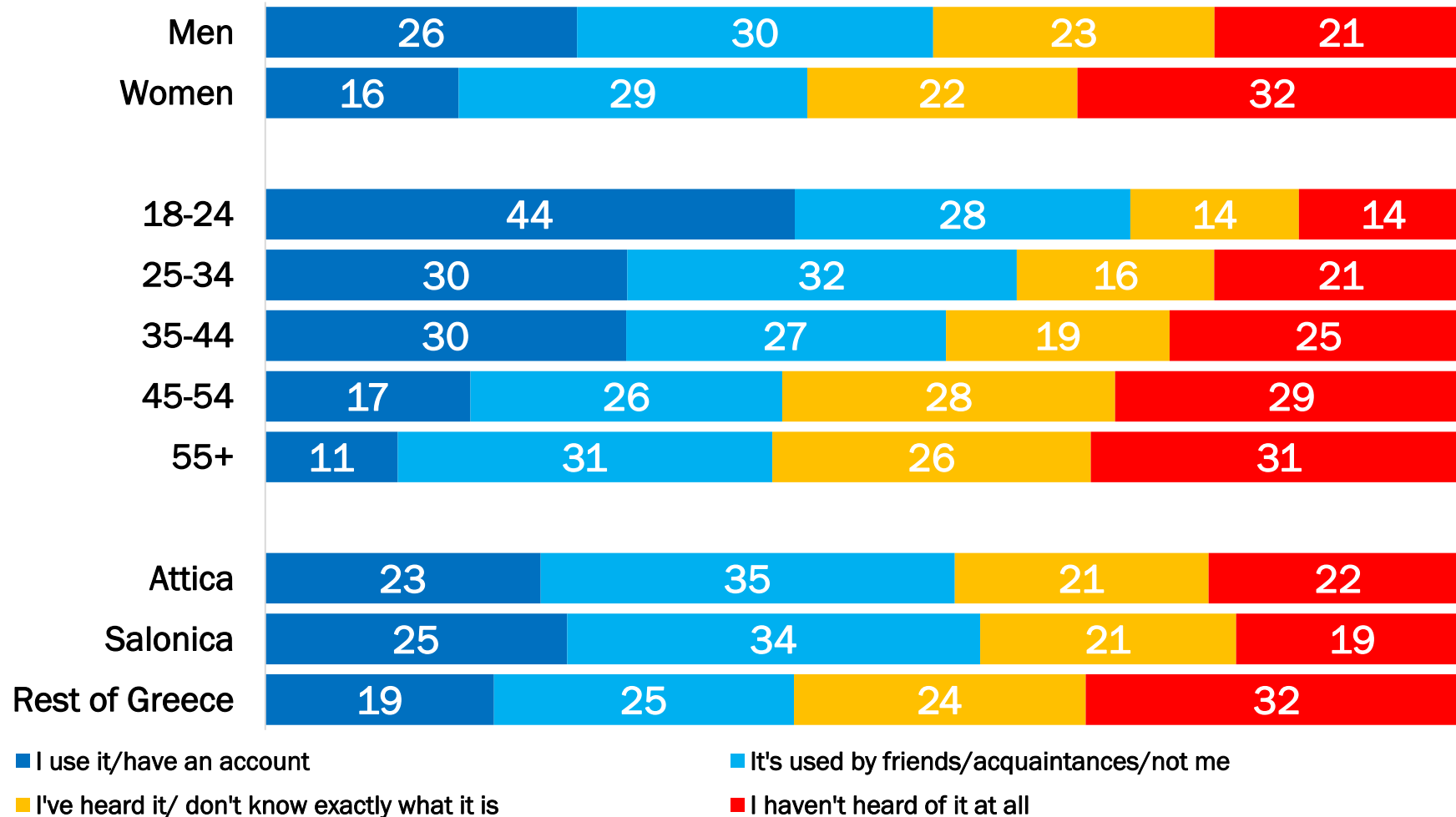
■ It's used by friends/acquaintances/not me

■ I haven't heard of it at all

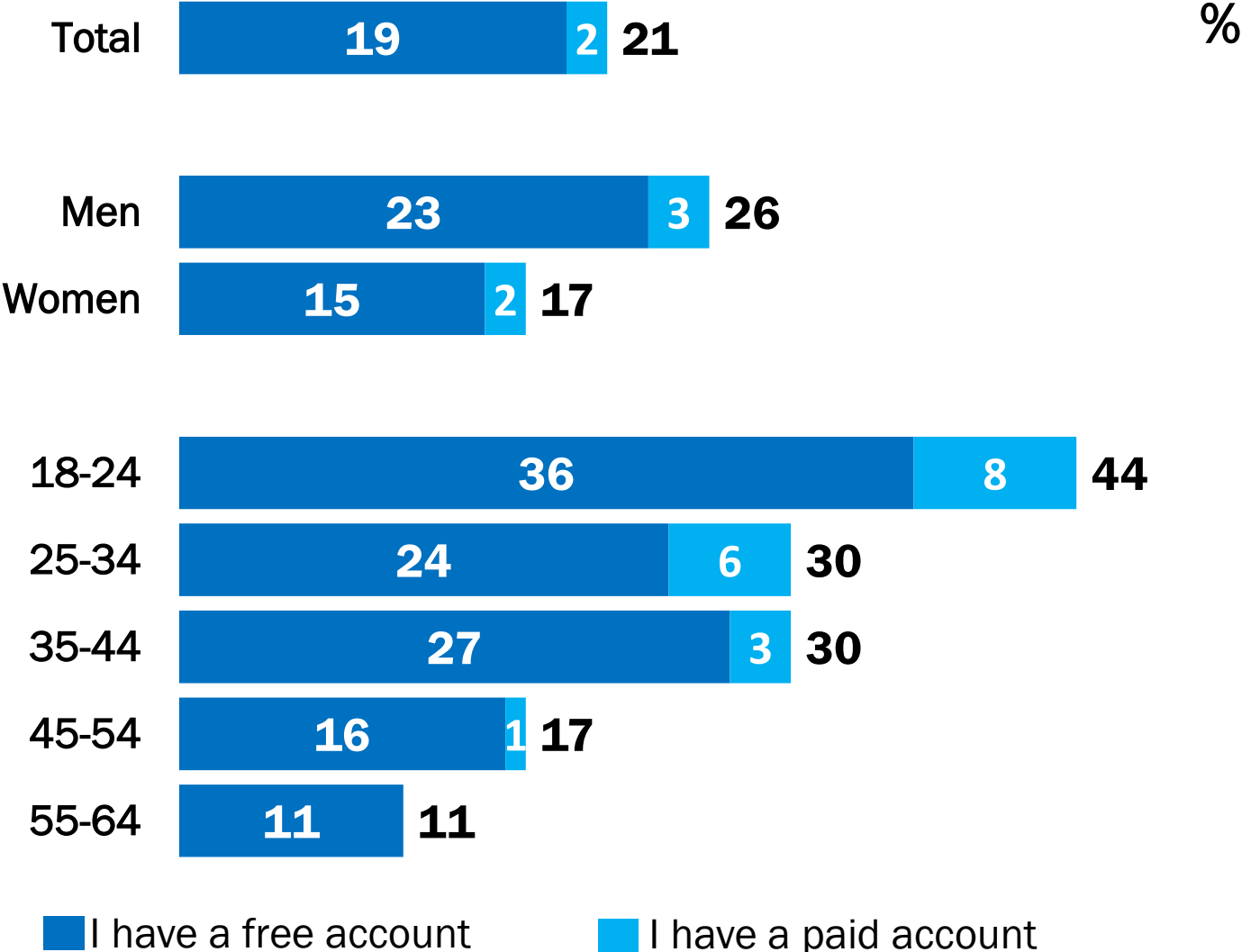
# Men and younger ages (gen Z & millennials) use Chat GPT to a greater extent

"Which of the following apply to you regarding Chat GPT?"

%

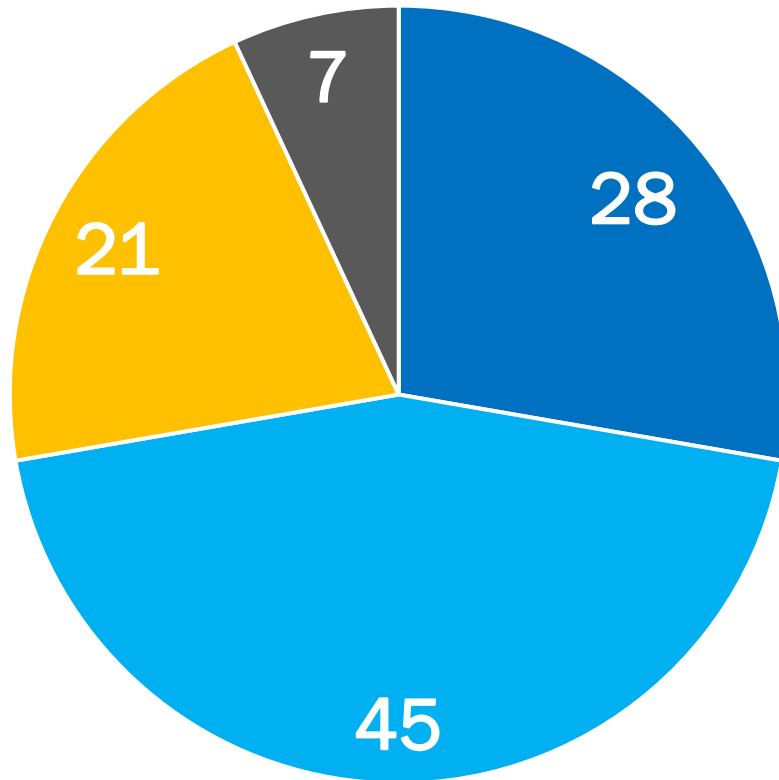


# Of those using Chat GPT, the vast majority have an account on its free version



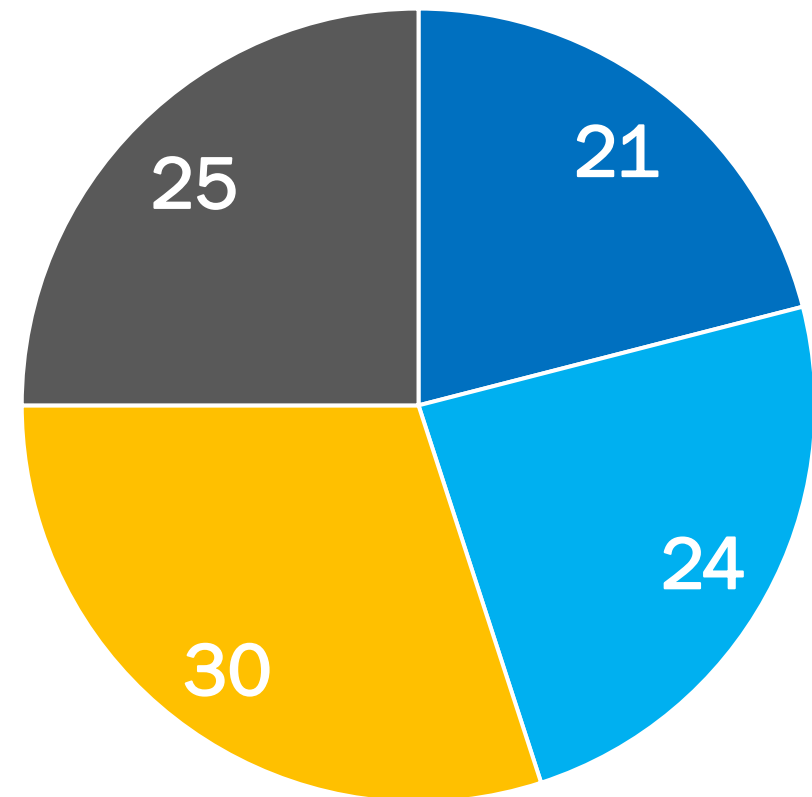
# Chat GPT users started it relatively recently, but use it quite often

Started using it



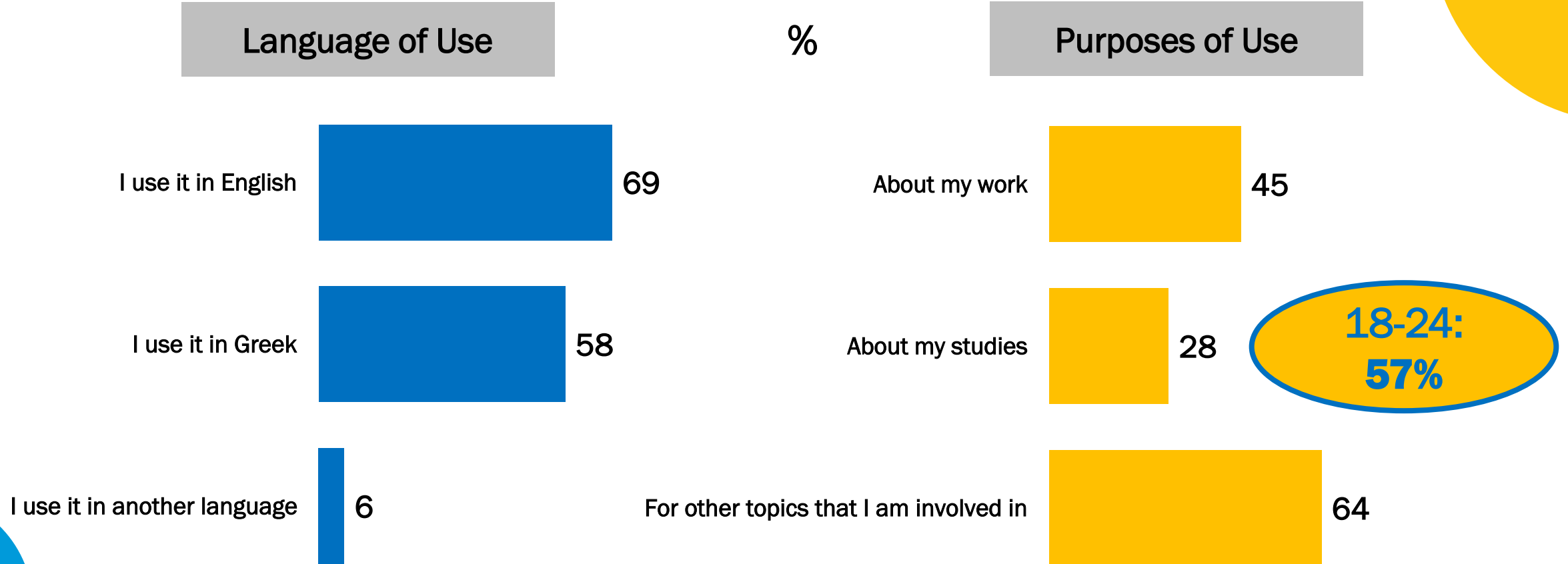
Frequency of use

%



■ The last month ■ The last trimester ■ The last semester ■ The last year+ ■ Every day/almost ■ 1-2 times/week ■ 1-2 times/month ■ Less frequently

# Chat GPT is used in Greek & English, for studying, work or other interests



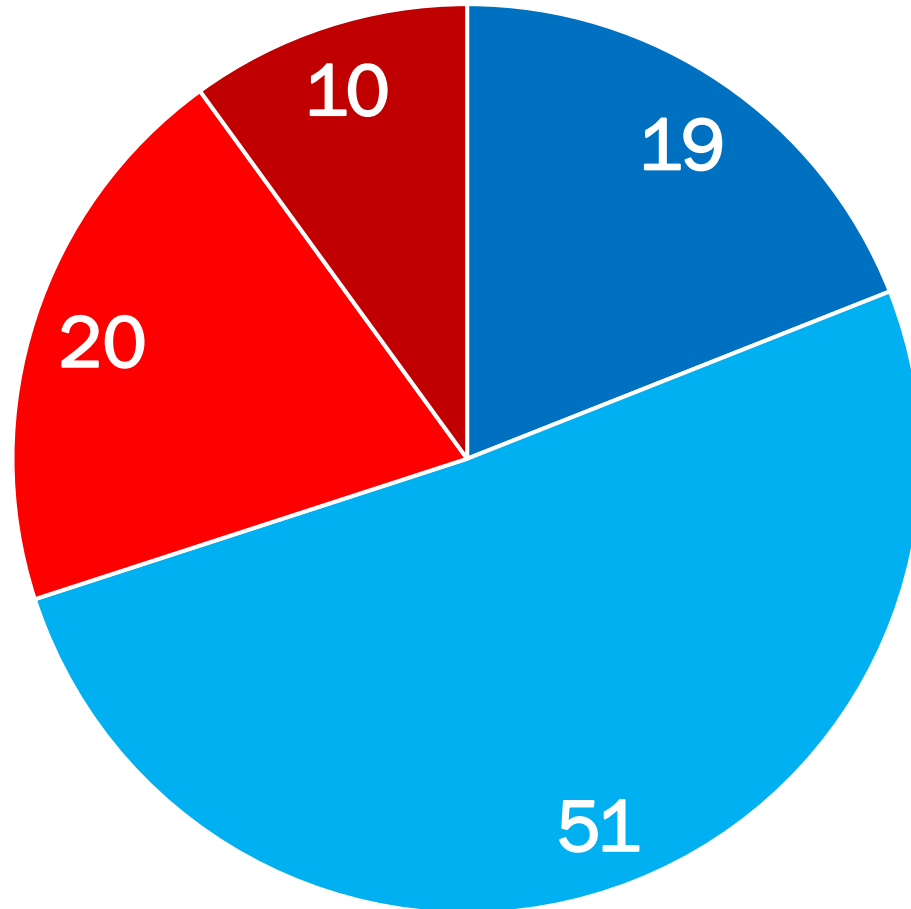
BASE : Chat GPT users (21% of total population)



# **Attitudes & Opinions towards CHAT GPT**

# Those who use Chat GPT say they are quite satisfied with it

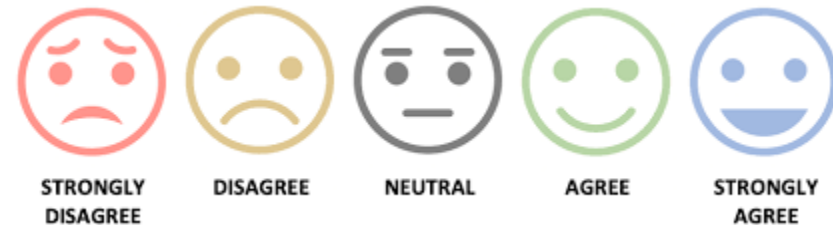
"How satisfied or dissatisfied are you with using GPT Chat?"



■ Very much ■ Quite ■ Moderate ■ Not so/not at all

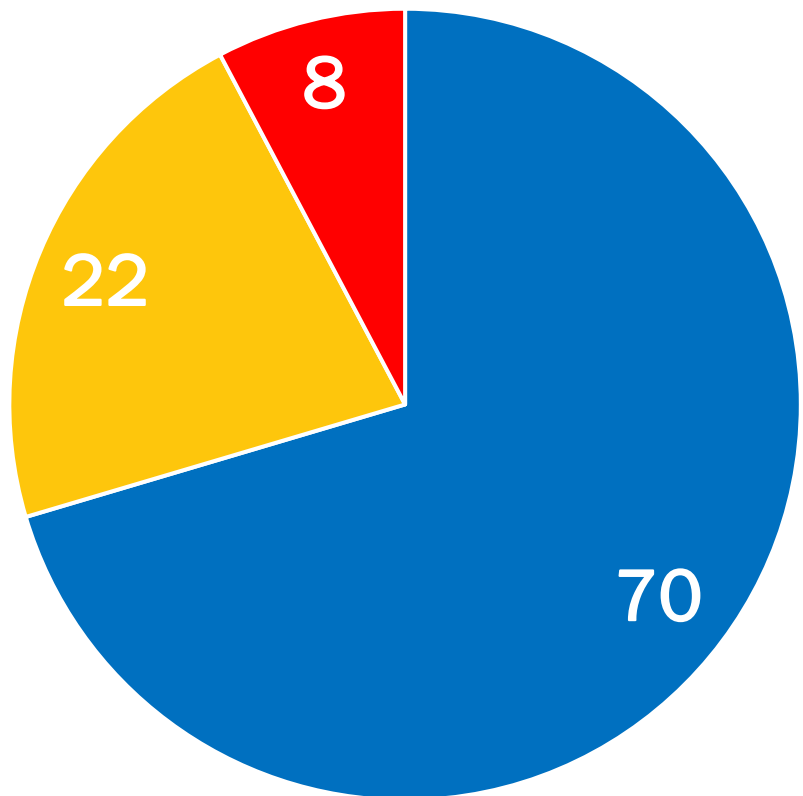
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In addition to satisfaction, users' opinion of Chat GPT was explored through a series of statements, with which respondents were asked to agree or disagree based on a five-point scale



# 2 out of 3 Greeks say that the GPT chat is useful as it not only saves time and effort but is also very easy to use and can be used by everyone

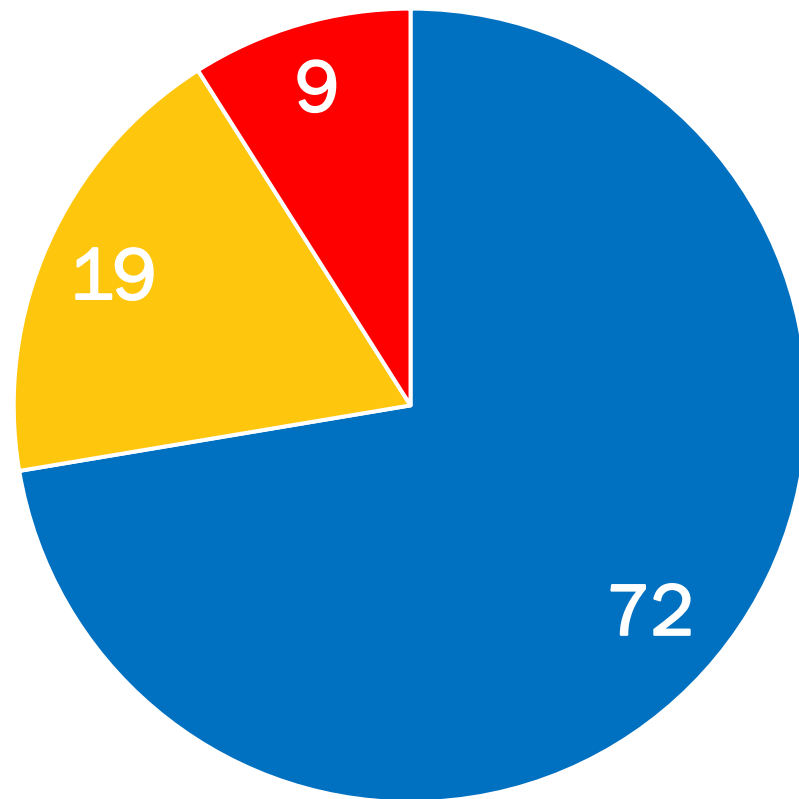
*"Chat GPT is particularly useful because it saves time and effort"*



■ I agree a lot/quite a bit

■ Neither agree nor disagree

*"GPT Chat is very easy to use and anyone can successfully use it"*

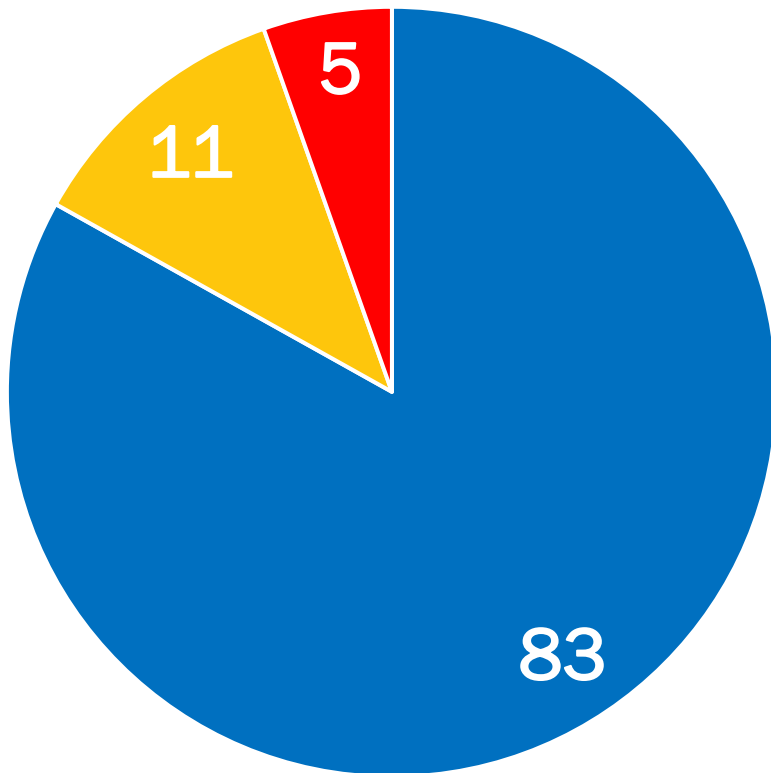


■ I don't agree so much/not at all

%

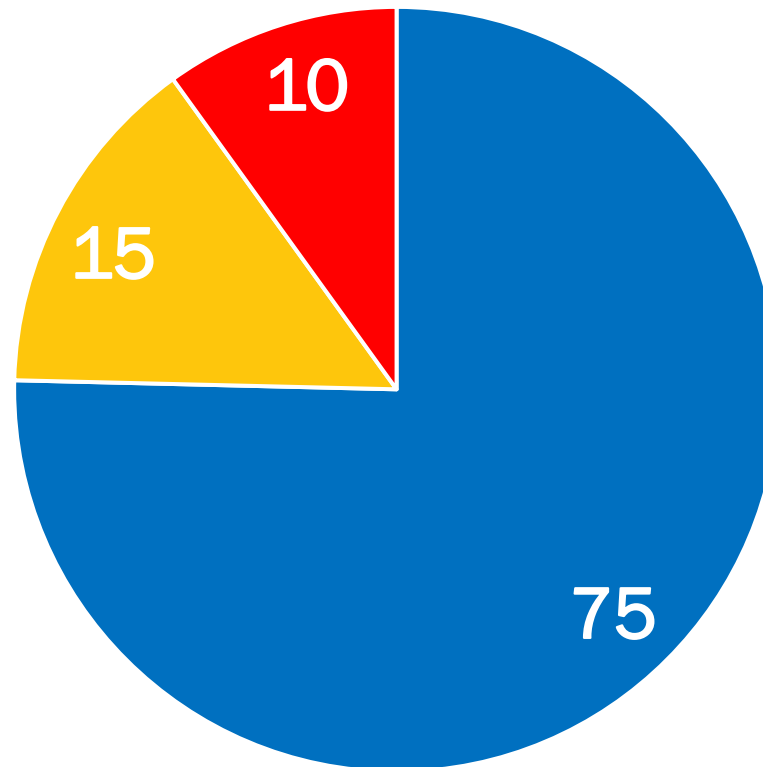
# Although many believe that if someone knows how to use chat GPT to get the maximum benefit, the answers it gives are correct...

*"Chat GPT, like all tools, should be used correctly to give maximum benefit"*



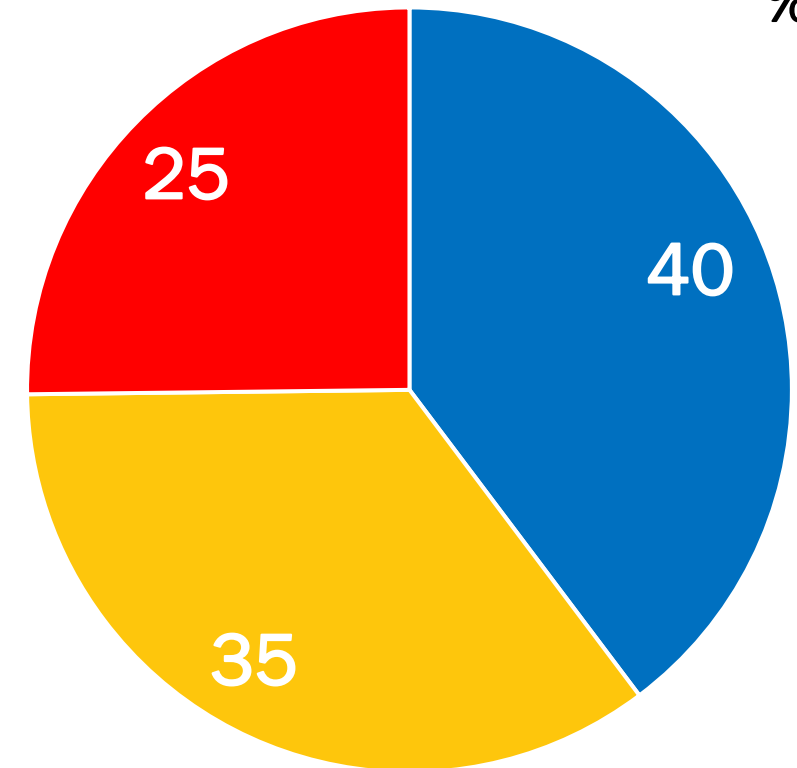
■ I agree a lot/quite a bit

*"For Chat GPT to give you meaningful and useful answers, you need to know very well how to ask the questions"*



■ Neither agree nor disagree

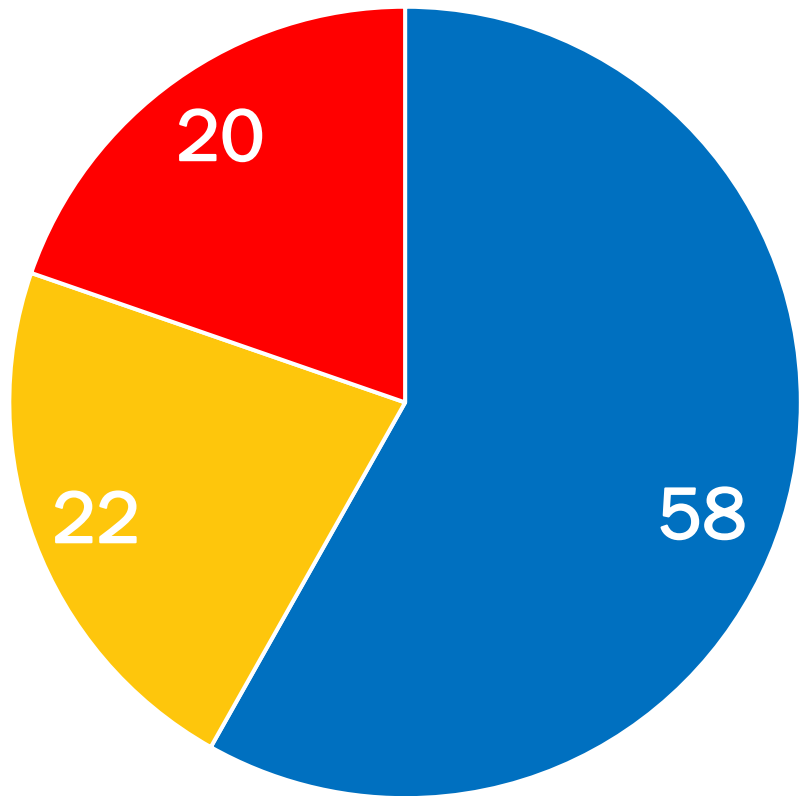
*"Chat GPT gives thorough and correct answers to any topic you ask"*



■ I don't agree so much/not at all

# ...a significant portion of the public questions the reliability of the information provided by the Chat GPT and states that it should be verified to determine if it is correct.

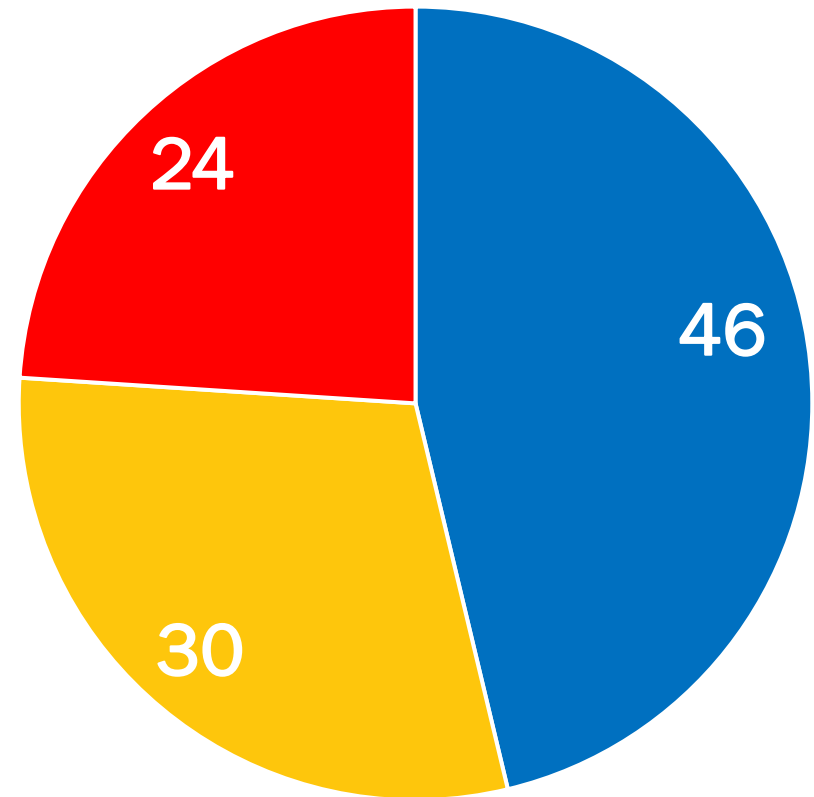
*"Chat GPT gives information that you need to verify to be sure it's valid"*



■ I agree a lot/quite a bit

■ Neither agree nor disagree

*"Chat GPT gives simplistic answers that are not always reliable and correct"*

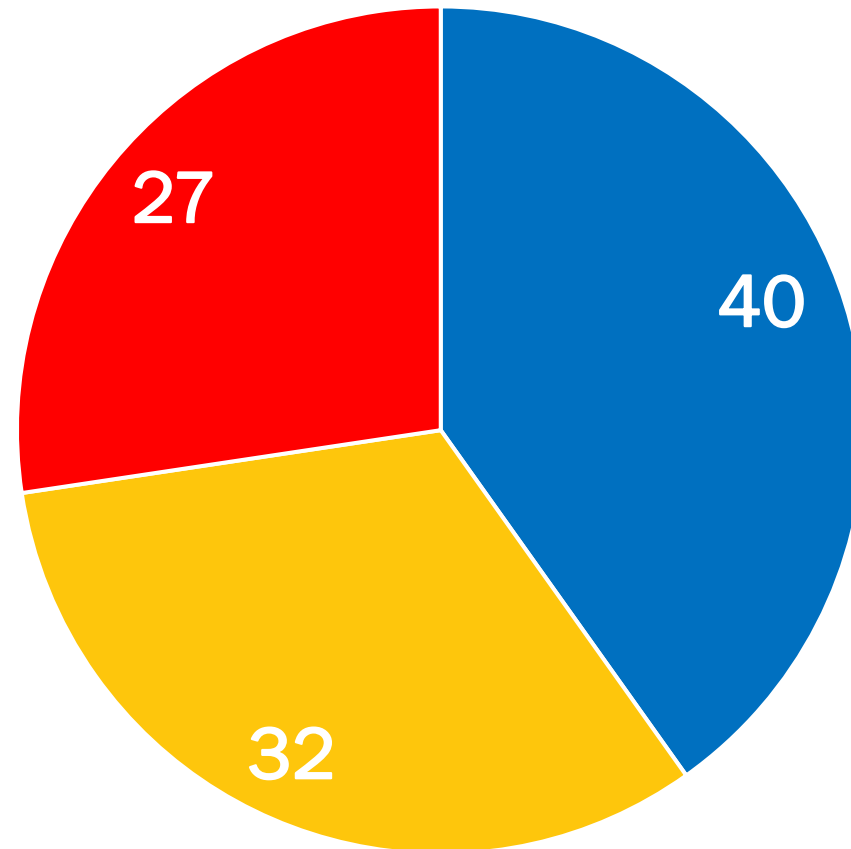


■ I don't agree so much/not at all

%

# As with all new technologies, Greeks are concerned and worried about how chat GPT will affect people and their development

*"Chat GPT is dangerous because it can prevent people from thinking, studying, learning and being cultivated"*



%

■ I agree a lot/quite a bit   ■ Neither agree nor disagree   ■ I don't agree so much/not at all

# Important «takeaways»

- Greeks are still divided on how AI will affect society, with men and Gen Z being more positive.
- The majority are still wary of how artificial intelligence will affect our lives.
- Slowly more and more Greeks use or know about GPT chat from friends and acquaintances, with Gen Z leading the way in its use.
- Users, who mostly use the free version, started it relatively recently but use it quite often mainly for work, study or other interests.
- The majority of Greeks state that they are quite satisfied with chat GPT as they find it easy to use and that it saves them time and effort, but...
- They argue that one must know how to handle it correctly and ask the right questions to get maximum benefit and for the answers to be correct and thorough.
- But there are also many who question its reliability and state that the answers must be verified.
- The wariness is also directly related to the concern that GPT chat may cause people to be unthinking and uncultivated.

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*Thank you!*

Want more info? Ask [antigoni@focus.gr](mailto:antigoni@focus.gr)

