

Greeks and Artificial Intelligence (AI)

Results of a Multi-country Survey



Survey Basic Specs : Greece

- ✓ Online National Quantitative Survey (CAWI)
- ✓ Via YouGov panel
- ✓ Men and Women, aged 18-74 (NSSG Estimate 7.359.000)
- ✓ Sample: 1001 individuals
- ✓ Fieldwork: December 3-6, 2021
- ✓ Focus Bari is the Affiliate Partner of YouGov in Greece

(<https://www.focusbari.gr/yougov/συνεργασία-με-yougov>)

Basic Survey Specs : same questionnaire & fieldwork specs in 17 other countries

- ✓ WESTERN EUROPE : UK, Germany, France, Sweden, Denmark, Spain, Italy
- ✓ EASTERN EUROPE : Poland
- ✓ USA
- ✓ Mexico
- ✓ AUSTRALIA
- ✓ FAR EAST : China, India, Indonesia, Singapore, Hong Kong
- ✓ MIDDLE EAST : United Arab Emirates
- ✓ Representative sample of adults in each country
- ✓ Total sample : approximately 19,000 individuals

We asked:

Feelings & Expectations



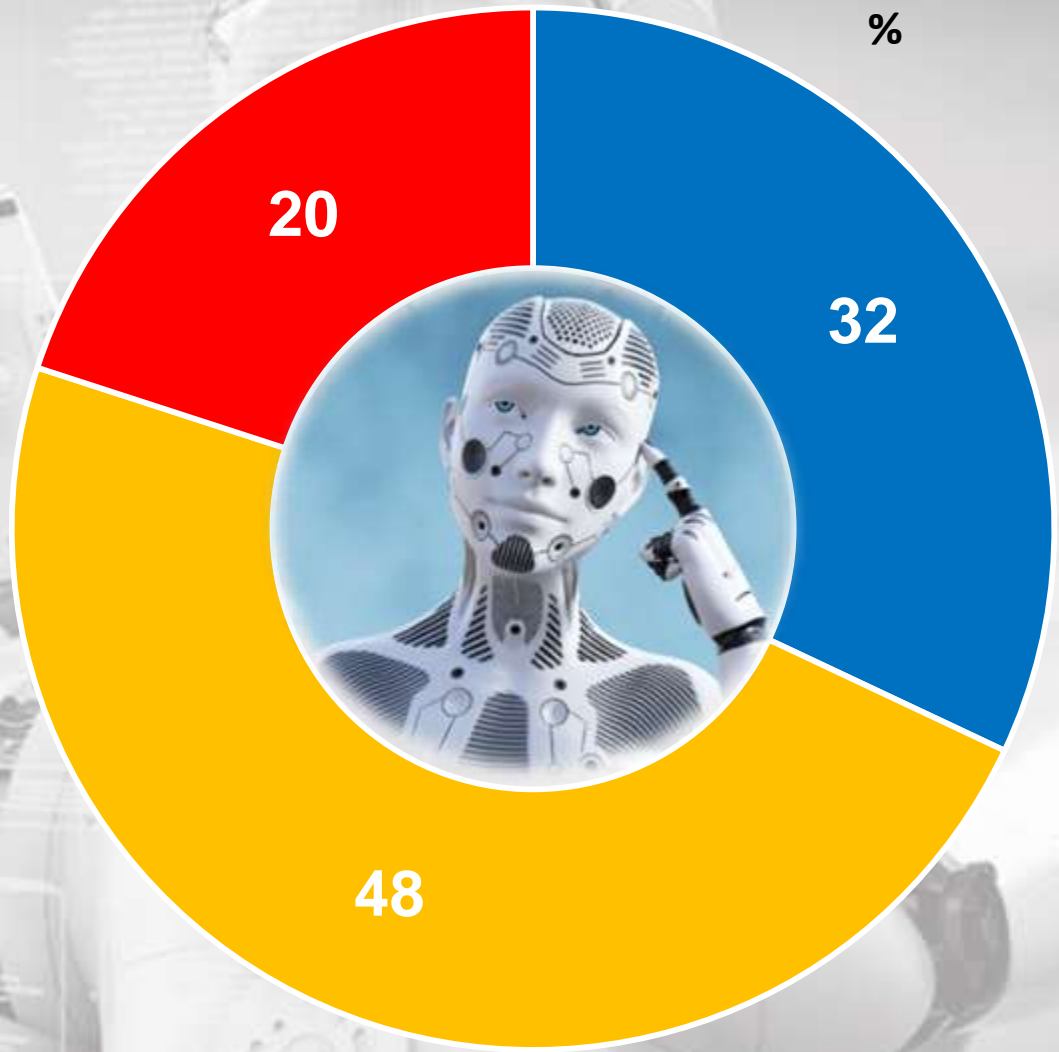
Attitudes & Opinions



Industries & Sectors



Hearing the term
“Artificial
Intelligence”,
Greeks feel...



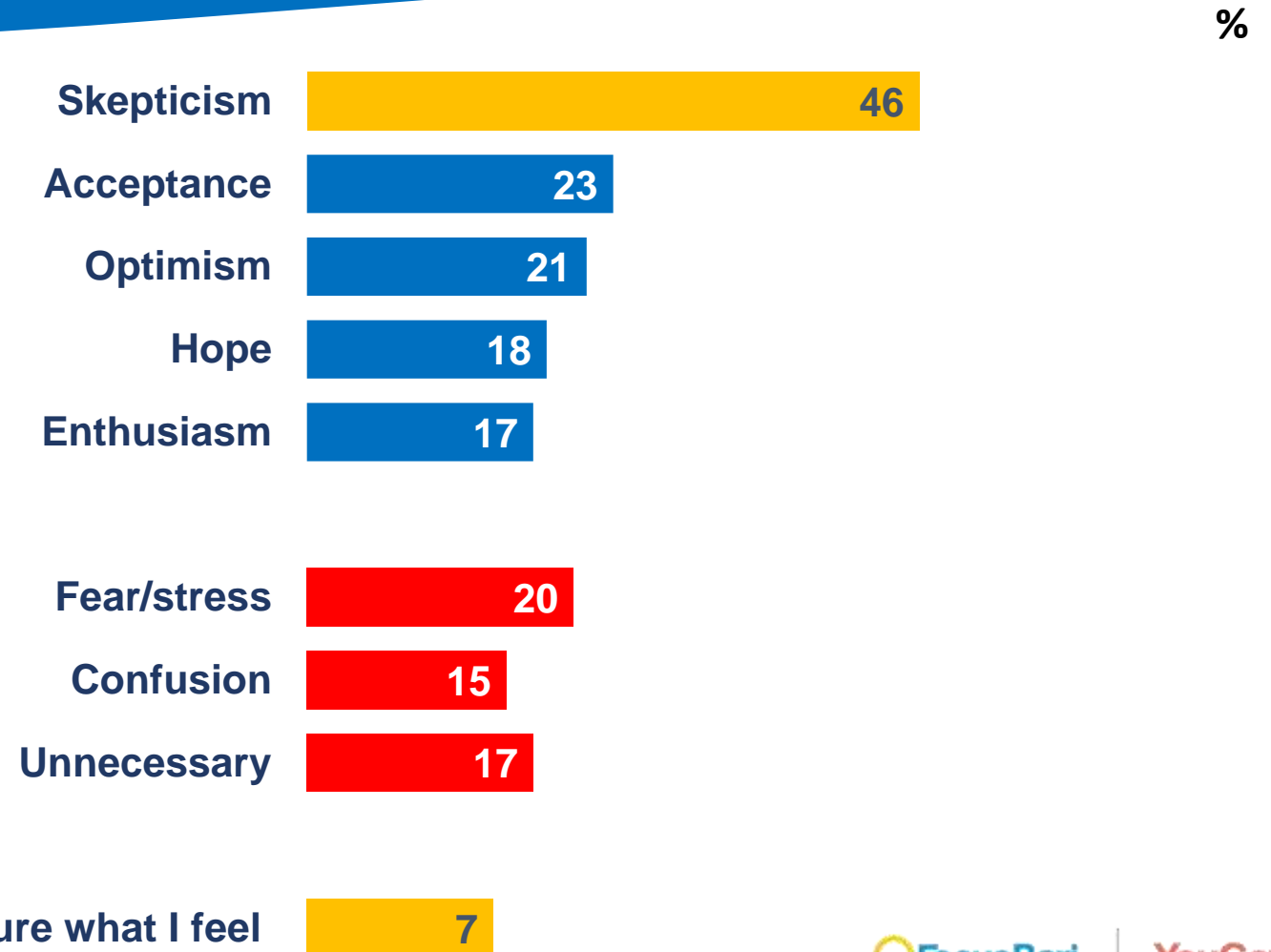
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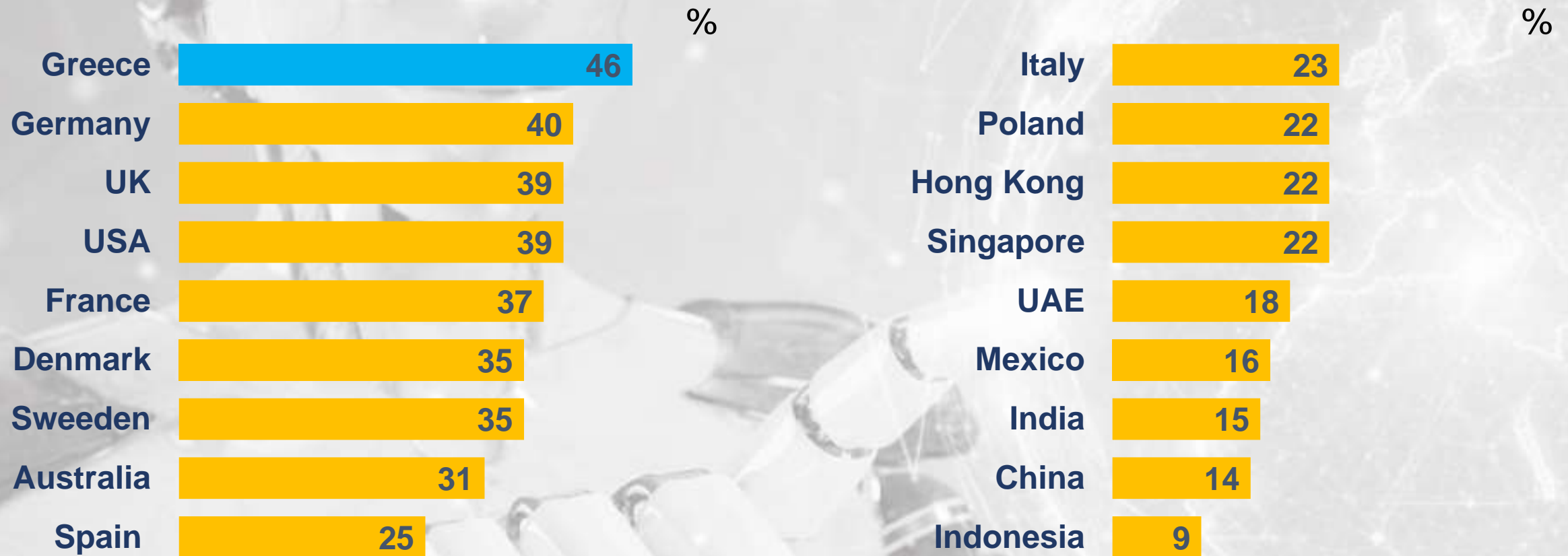
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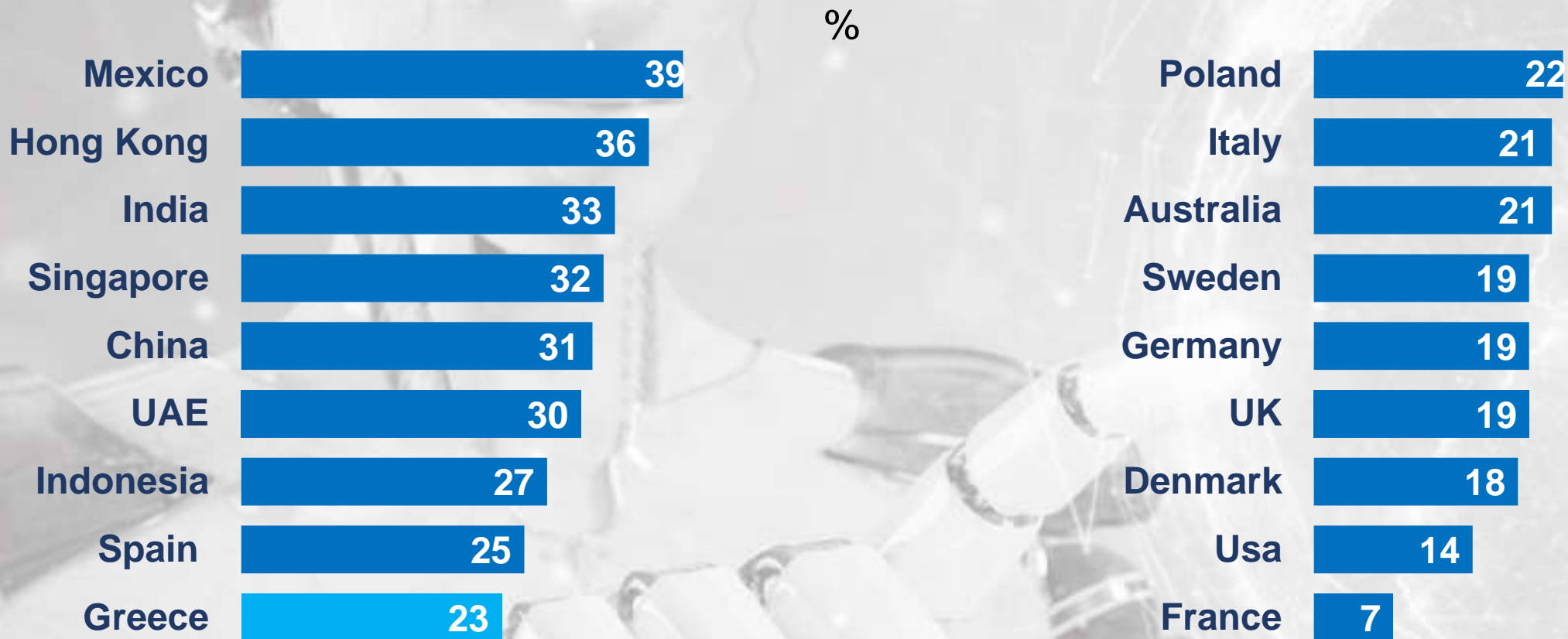
Almost one in two Greeks feel and express skepticism when hearing the term “Artificial Intelligence”



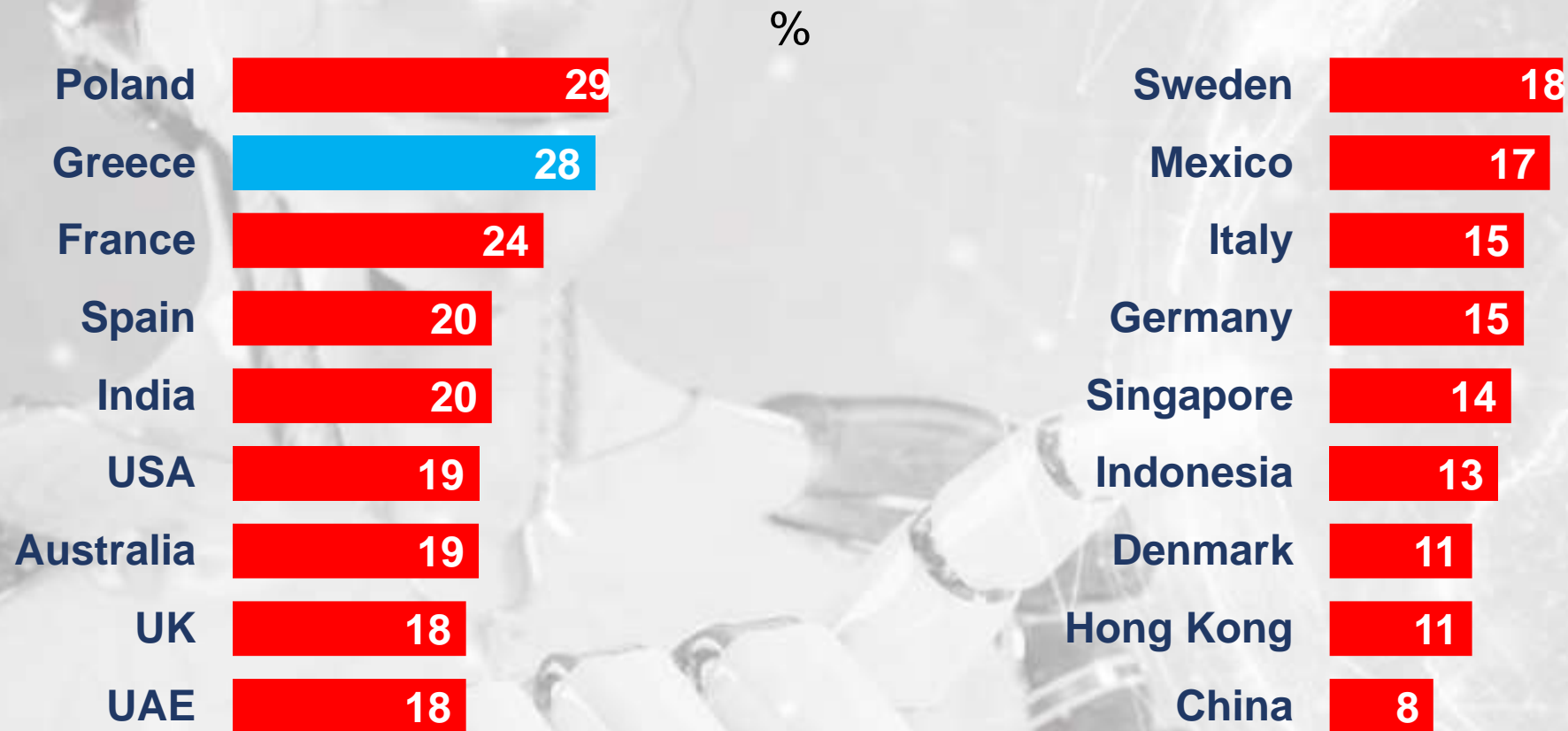
Comparing all 18 countries, Greece is at the top in the feeling of skepticism regarding Artificial Intelligence



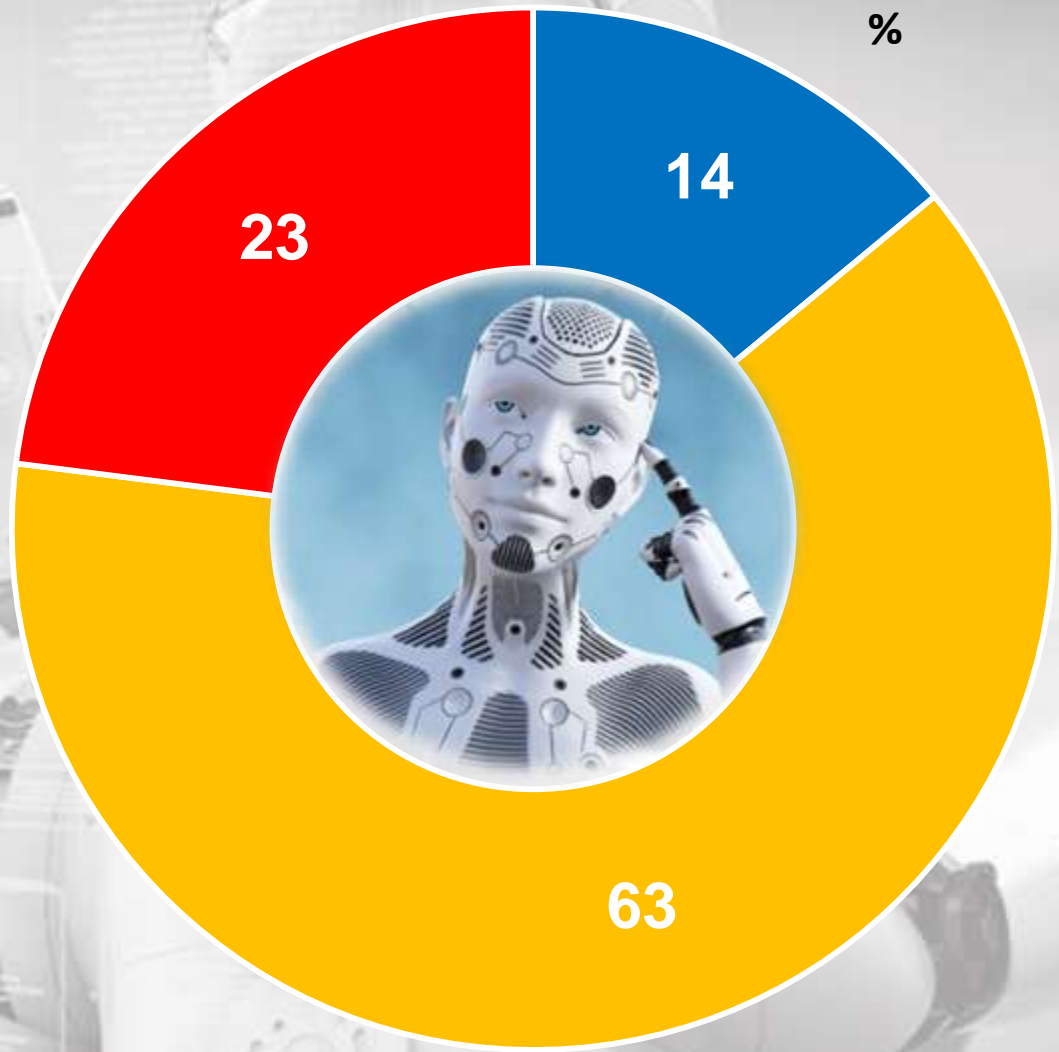
The feeling of acceptance follows that of skepticism in all countries, with Greece ranking at about the middle



Lastly, the feeling of fear towards AI is also expressed by respondents in all countries with Greece being second in the list

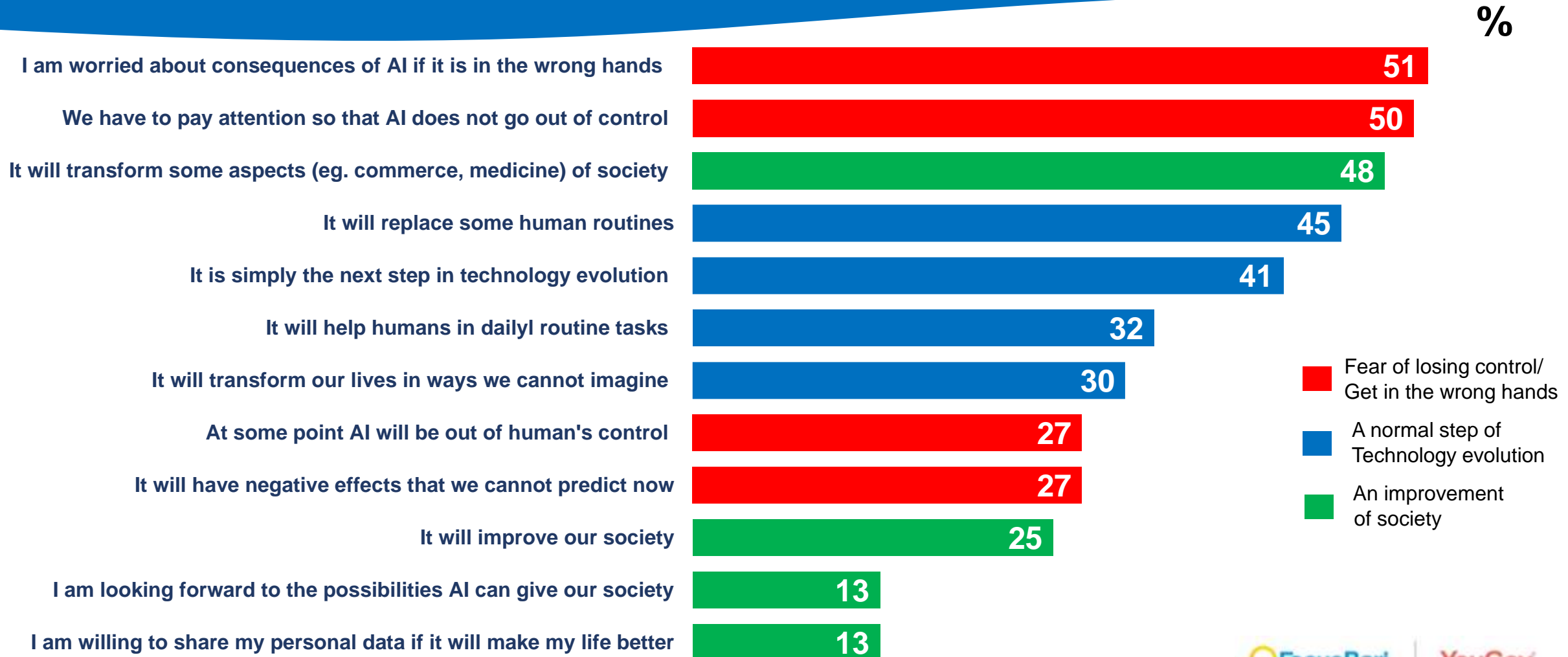


As far as their views
regarding AI,
Greeks express...

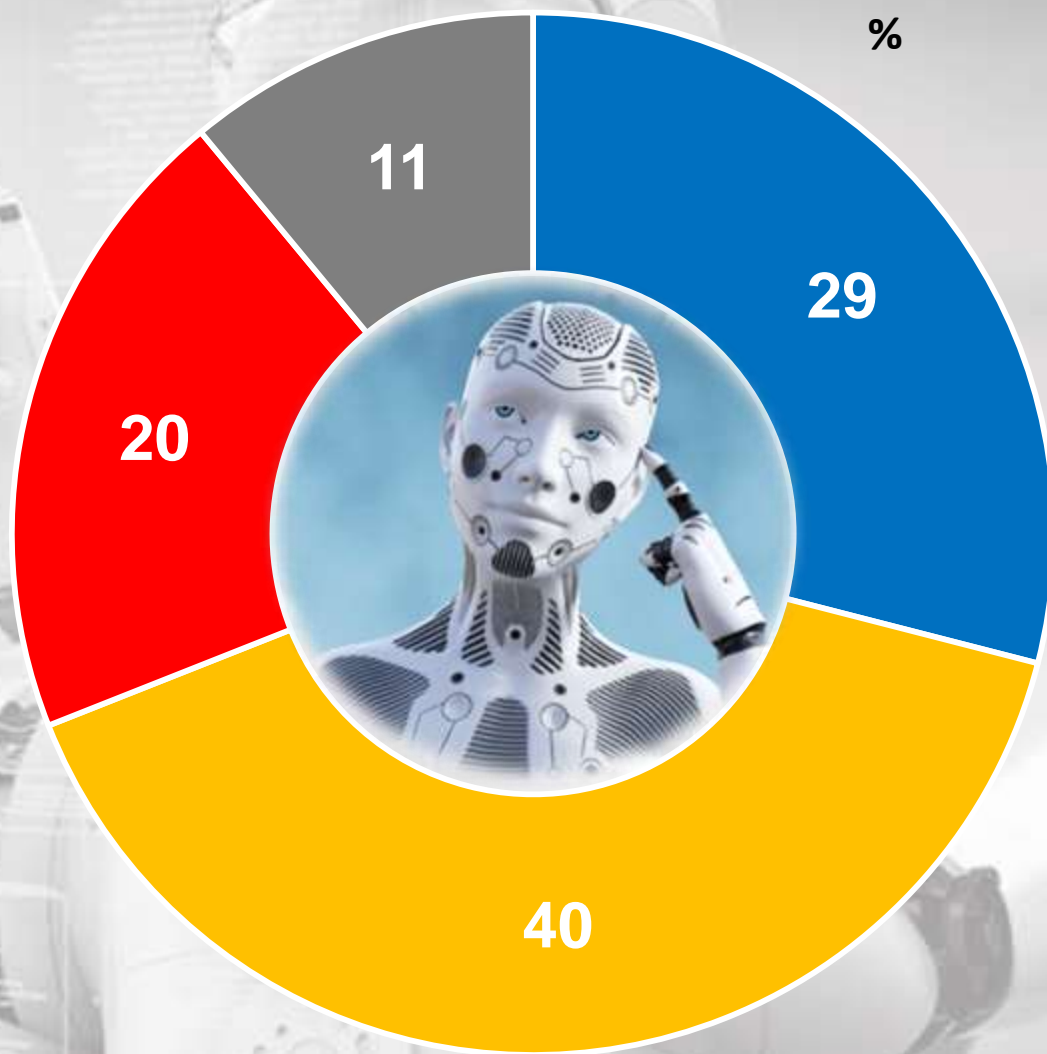


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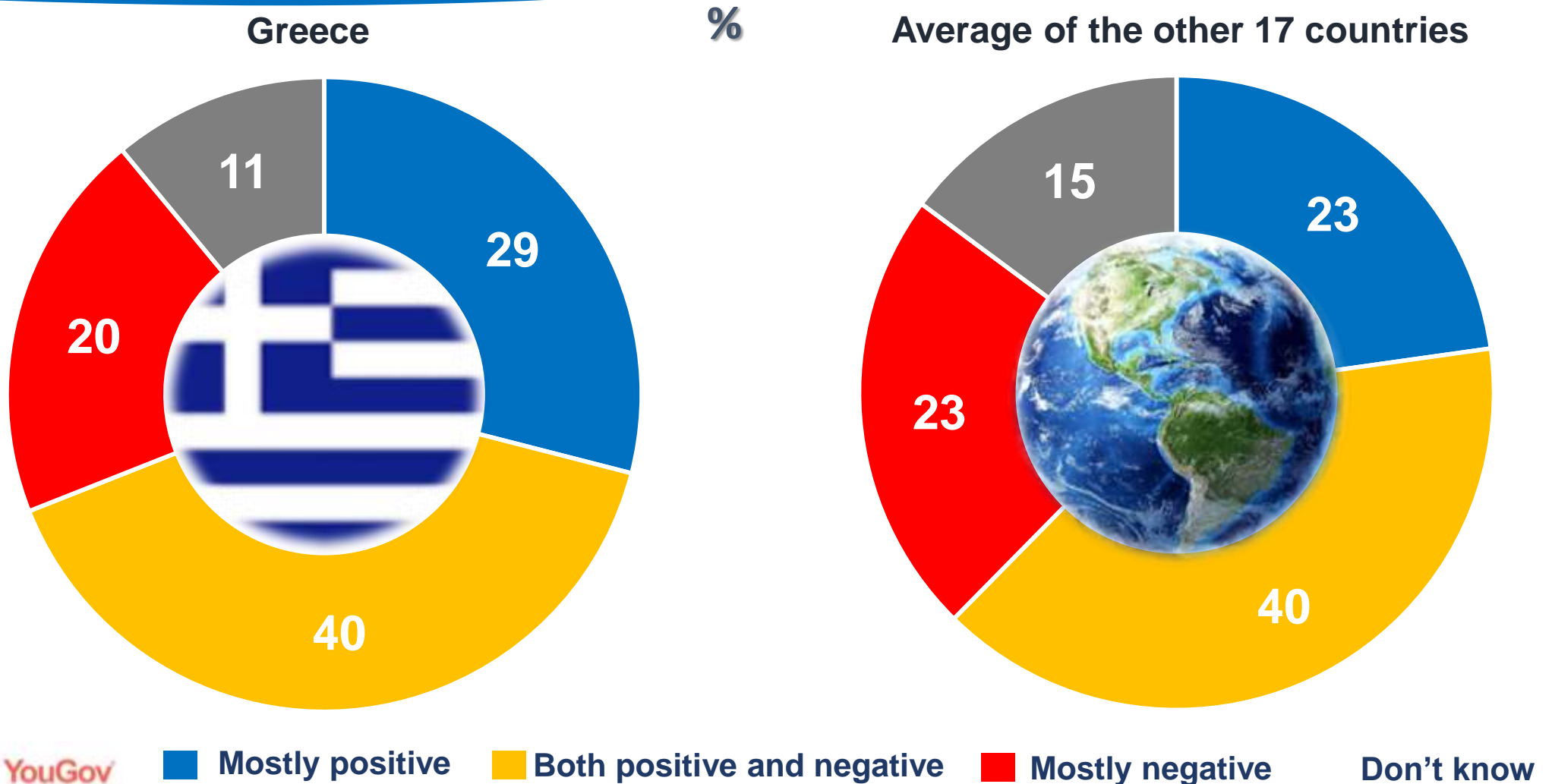
The most prevailing opinion about AI is that it may get out of control or may be found in the “wrong hands” (globally)



Regarding the expected impact of AI in society, Greeks express a “mixed” impact perspective

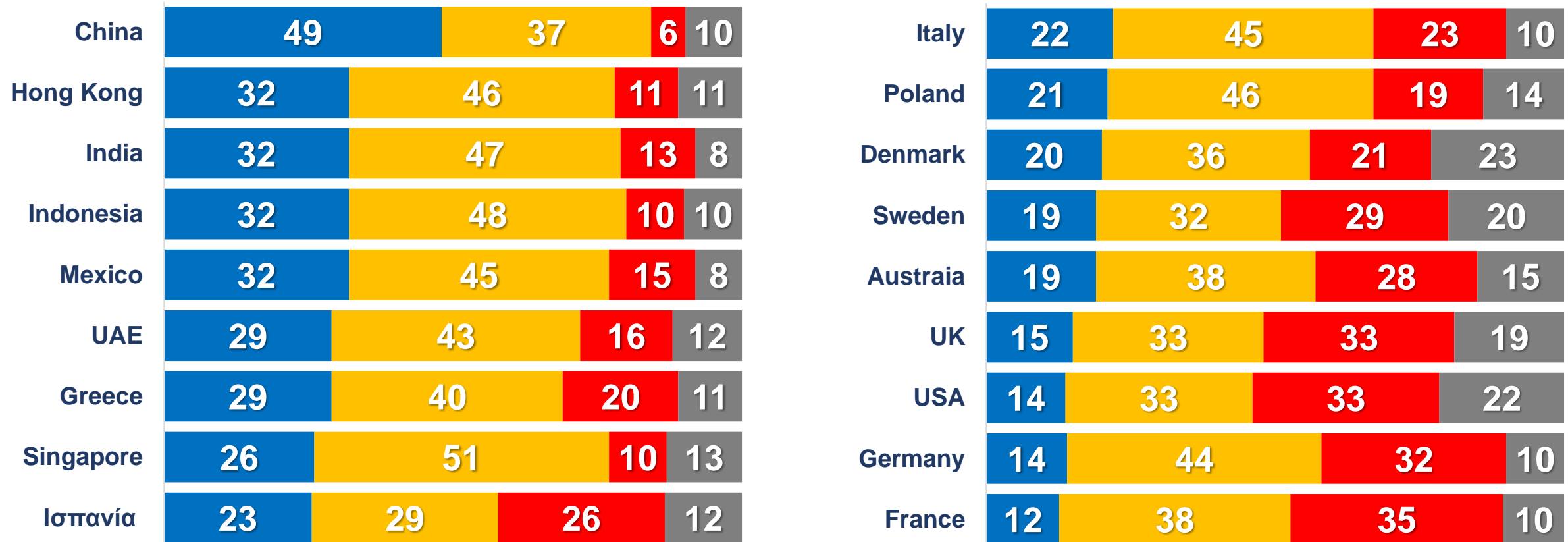


Comparing Greece with the average of the other 17 countries, the expected impact of AI is similar

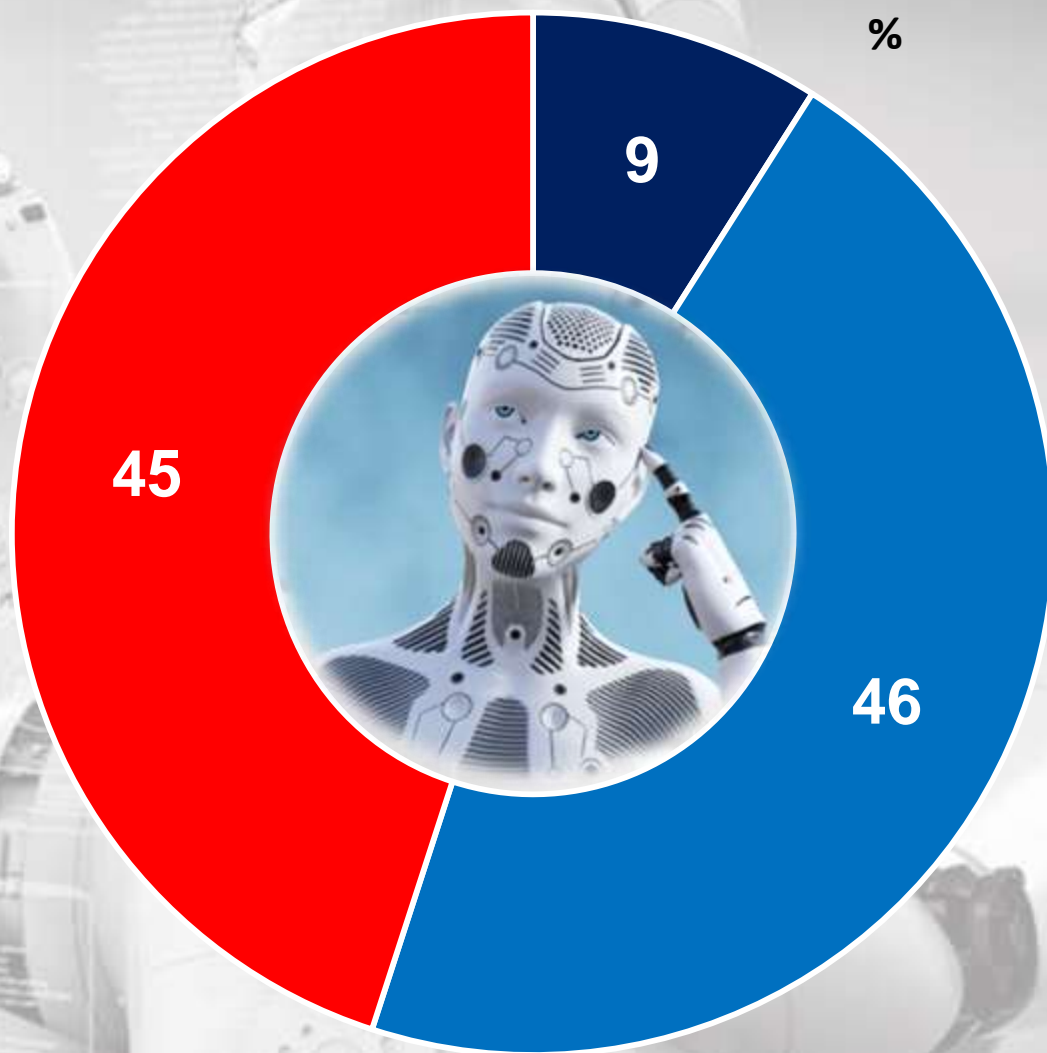


Analytically, the expected impact of AI in every survey country is as follows :

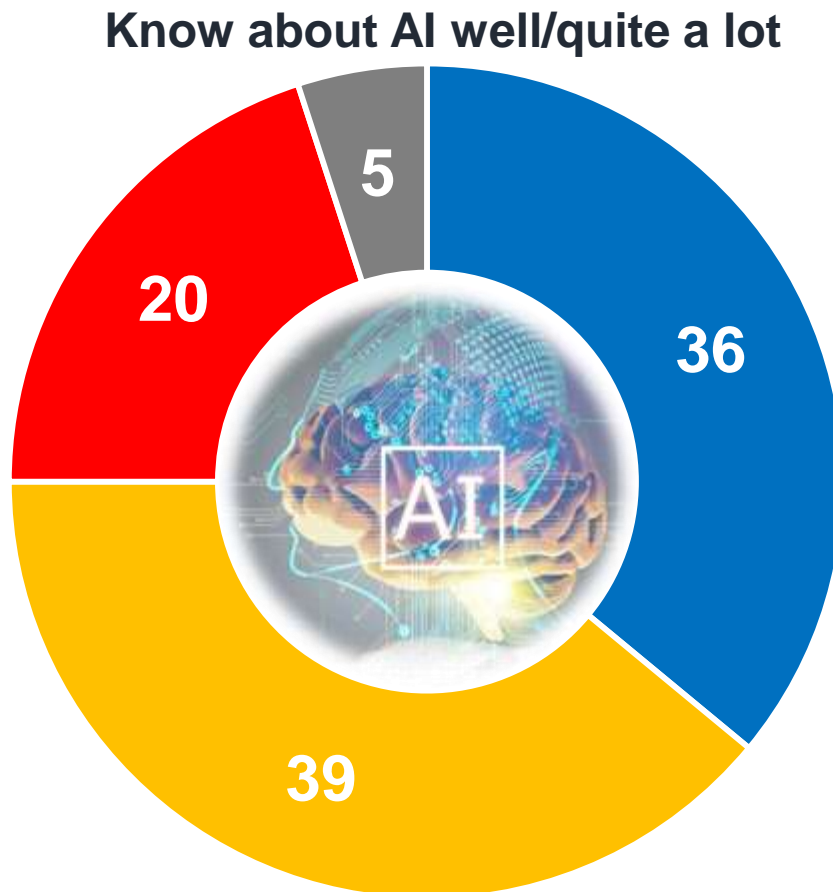
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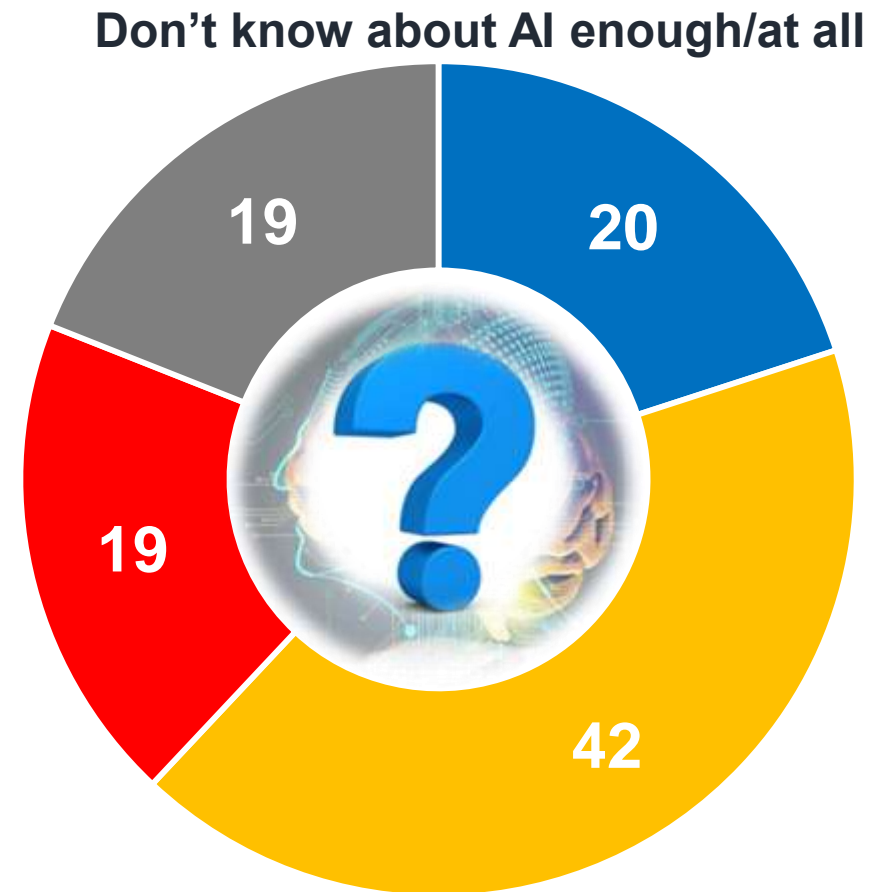
At the same time,
only one in ten Greeks
say they are well
informed about AI,
almost one in two say
they know a few things,
but almost one in two
know nothing about AI



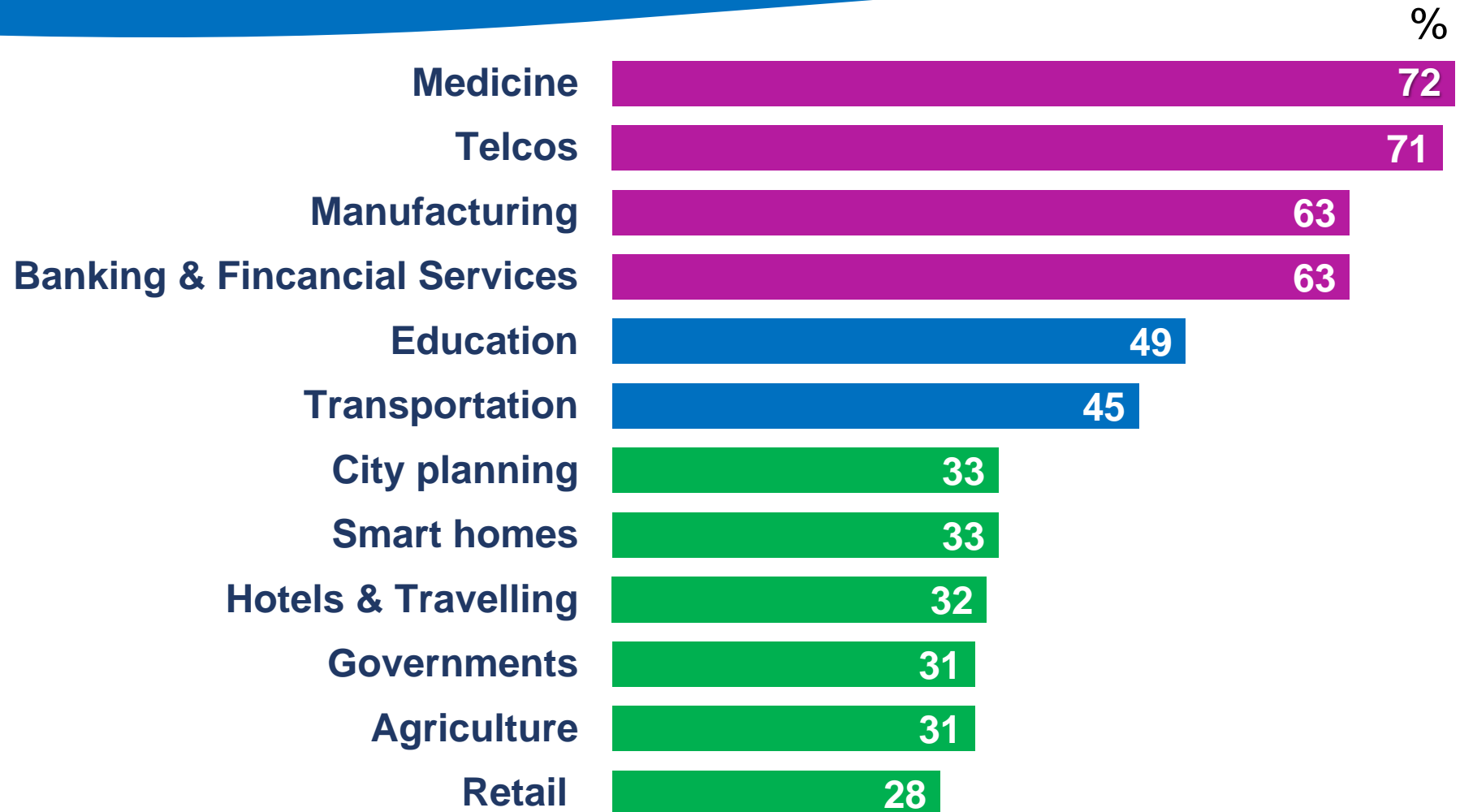
In Greece, the expected impact of AI is more positive among those who are well informed about AI as compared to those who don't know about it (a global trend)



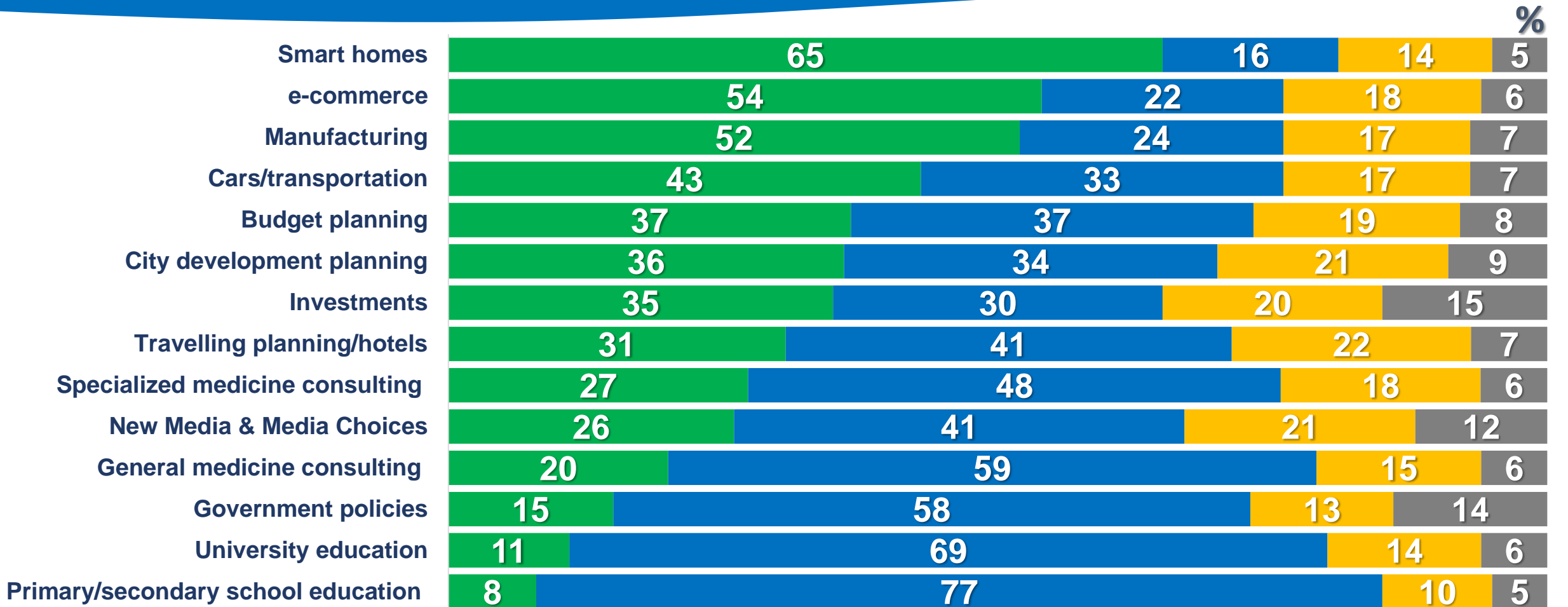
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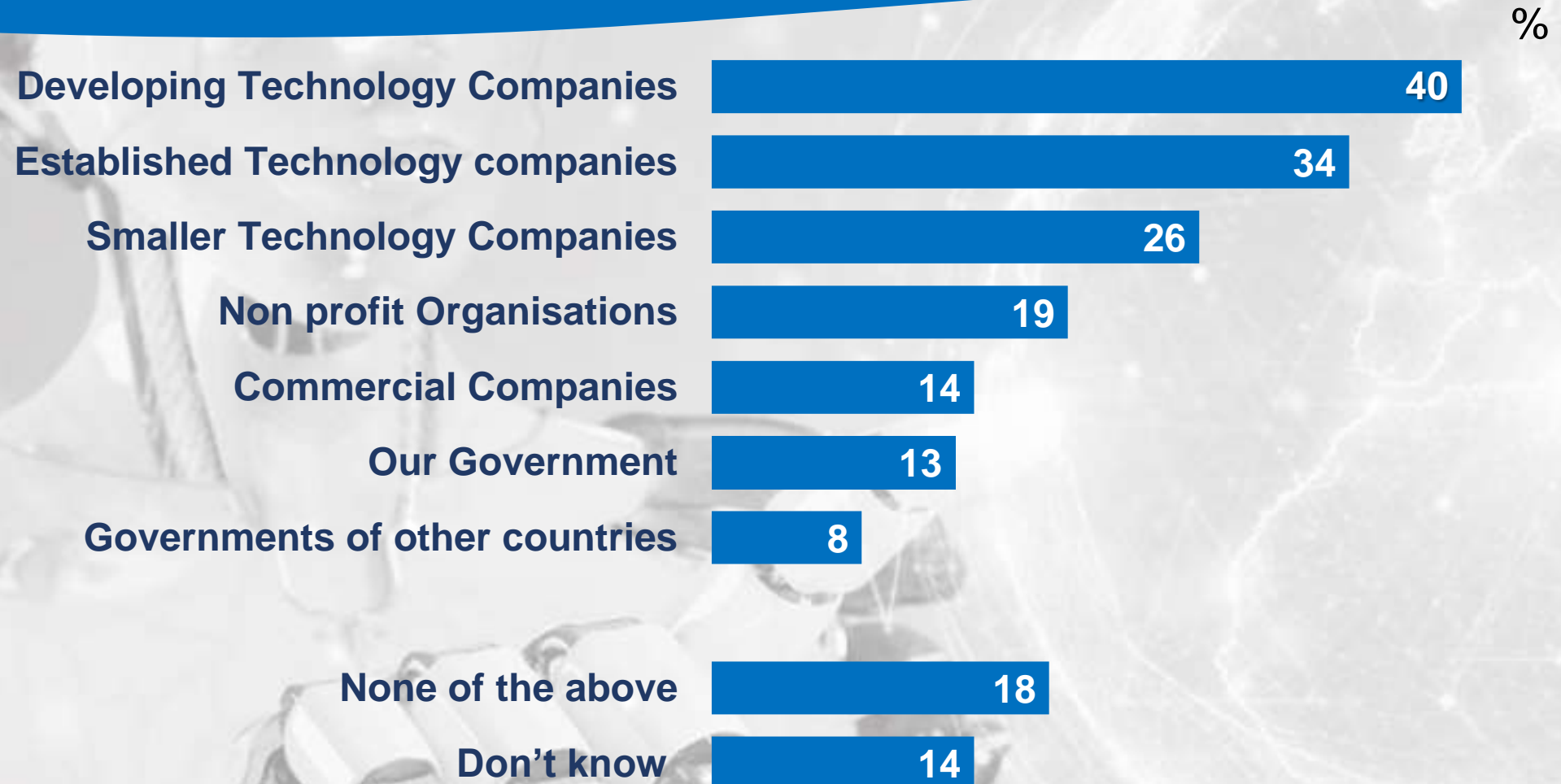
The industries & sectors that Greeks believe will be mostly affected by the development of AI are...



However, the business/science sectors that are expected to rely mostly on automation than the human brain and work are currently limited

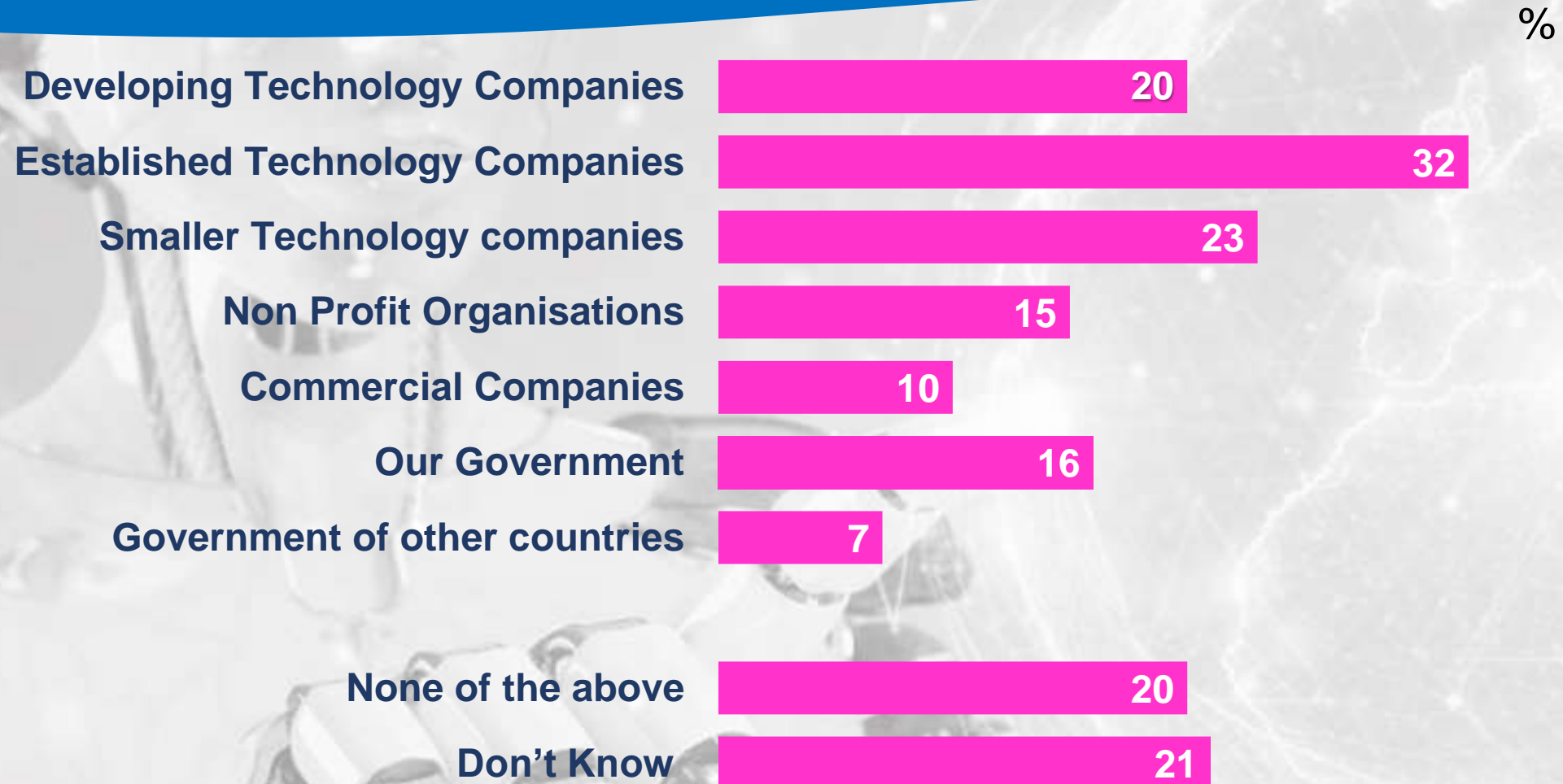


Large, international technology providers and developing technology organizations are expected to launch AI applications



*Facebook, Google, Apple, etc.

Populations of the other 17 countries of the survey expect the development of AI applications to come from the large, established, international technology companies



In a nutshell:



Major sentiment towards
AI : skepticism

Expected impact : “Mixed”

More positive impact by
those informed about AI

Basic fear : not to get out
of control/in wrong hands

Large, Established
Technology Companies

Expected application in
selected sectors

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Thank you!

