2 Years Covid: Greeks' Professional & Financial Status

National Survey Results

YouGov

FocusBari



Survey Basic Specs



- ✓ Online Quantitative National Survey (CAWI)
- ✓ Via YouGov panel
- ✓ Men & Women 18-74 (NSSG estimate 7.359.000 indivituals)
- ✓ Sample: 1,002
- ✓ Fieldwork : December 21-31, 2021
- ✓ Focus Bari is the Affiliate Partner of YouGov in Greece

(https://www.focusbari.gr/yougov/συνεργασία-με-yougov)

Professional Status



We asked:

Financial Status



Comparison 2020-21-22



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Three out of five Greeks report same professional status vs. two years ago, while one out of four are found with a worse professional situation

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Better

Same status

25

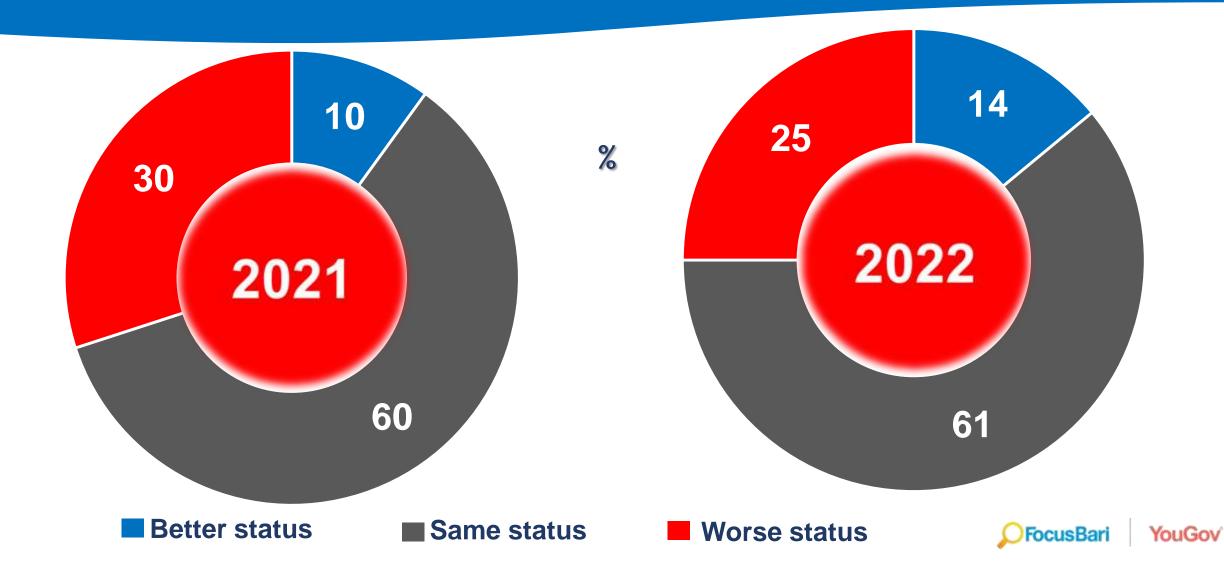
Worse

61

14

%

Compared to a similar study conducted last year, Greeks whose professional situation has improved during covid has increased, while those reporting a worse professional status have decreased



Those who managed to improve professionally, have done so because :

I created new sources of business / took opportunities that have risen during covid times



I developed new skills that allowed me to expand my professional opportunities



I make better use of my working hours because I work remotely



For those who report a worse professional status nowadays versus two years ago, the reasons are :

I am self-employed, my business has greatly decreased during covid times

I am under-employed during covid times

I am out of work/the business I used to work reduced personnel/is not fully operating/has remained closed for many months

I have my own business which remained closed for many months/reduced business

The business I used to work for closed down

24

16

15





35

How is Greeks' financial status today versus two years ago, before the start of the pandemic?



After two pandemic years, one in two Greeks find their financials at the same status, while almost two out of five report a worse financial status today

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Better

Same

38

Worse

49

%

13

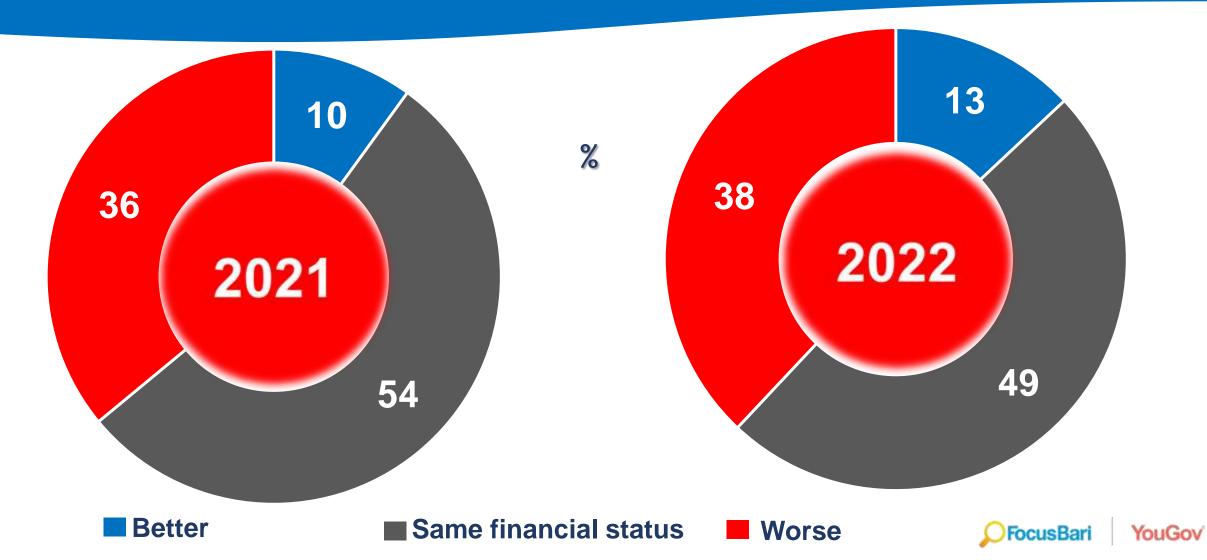
The 45-54 age group report their financials worsening the most during the last two years, while younger ages seem to be the most favored in this respect

Men	38		47	15
Women	38		50	12
18-24	26		53	21
25-34	38		42	20
35-44	36		49	15
45-54	48		43	9
55+	37		52	11
Attica	38		46	16
Salonica	34		55	11
Rest of Greece	39		50	11
Better Financials				

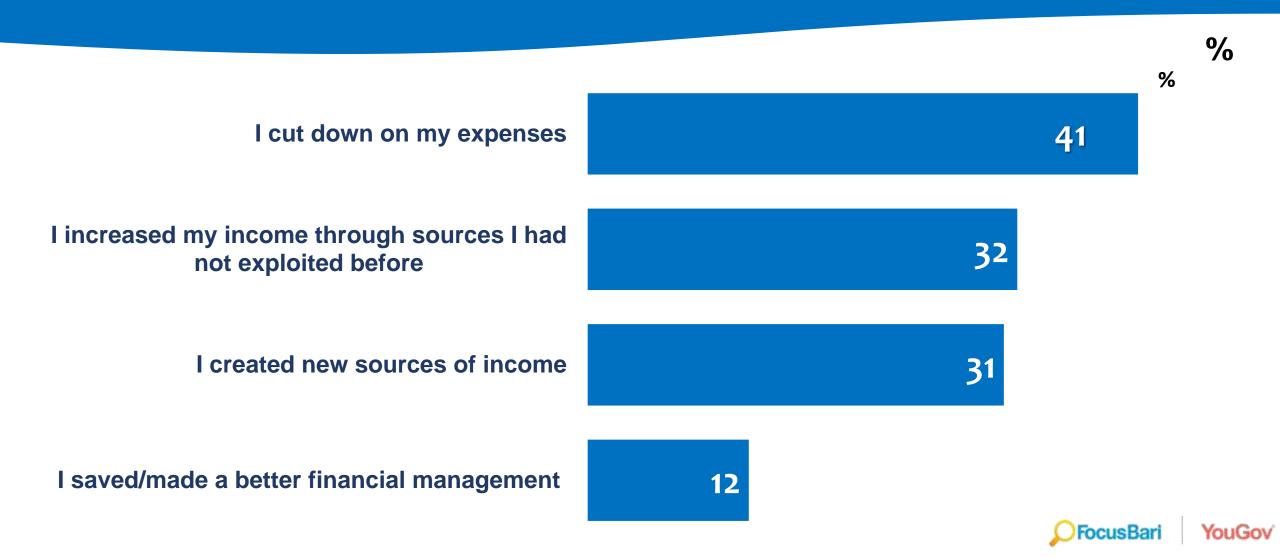
%

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Compared to last year's study, both the proportion of those whose financials improved and that whose financials' worsened have marginally increased



Those who managed to improve their financial status versus two years ago, did so because :



On the other hand, the reasons for those whose financials are worse today versus two years ago, are :



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> National Survey Results Thank you!





